

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dapper Inc.		11/16/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Avenue		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77192584		
CORRESPONDENCE DATA			
Fax Number:	(818)524-3001		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	8182545849		
Email:	tmbox@yahoo-inc.com		
Correspondent Name:	Marsha Erickson, Yahoo! Inc.		
Address Line 1:	3333 West Empire Avenue		
Address Line 4:	Burbank, CALIFORNIA 91504		
NAME OF SUBMITTER:	Marsha Erickson		
Signature:	/Marsha Erickson/		
Date:	11/16/2010		
Total Attachments: 1 source=DAPPER-assignment-Reg3571153#page1.tif			

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 REEL: 004416 FRAME: 0012

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made the 16th day of November 2010 by and between:

1. DAPPER INC., a corporation duly organized and existing under the laws of Delaware, with its address at 701 First Avenue, Sunnyvale, California 94089, U.S.A. (hereinafter referred to as the "Assignor") of the first part, and
2. YAHOO! INC., a corporation duly organized and existing under the laws of Delaware, with its address at 701 First Avenue, Sunnyvale, California 94089, U.S.A. (hereinafter referred to as the "Assignee") of the other part.

WHEREAS the Assignor has adopted, used and is using, and is the owner of the trademark for which a registration has been issued in the United States Patent and Trademark Office, as listed here:

Trademark	Ser. Number	Reg. Number
Design (the mark consists of a flower)	77192584	3571153

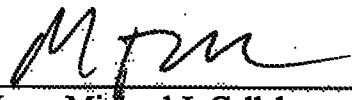
WHEREAS the Assignor has agreed to assign unto the Assignee all right, title and interest in and to the said trademark together with the goodwill of the business symbolized by the trademark;

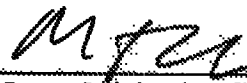
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee the trademark, together with the goodwill of the business symbolized by the trademark, and the registration for the trademark identified above, to be entered on the records of the U.S. Patent and Trademark Office as subsequent owner of the said trademark.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused these presents to be executed the day and year first above written.

Assignee
YAHOO! INC.

Assignor
DAPPER INC.


Name: Michael J. Callahan
Title: Exec. VP, General Counsel
& Corporate Secretary


Name: Michael J. Callahan
Title: Corporate Secretary