

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bertucci's, Inc.		11/01/2010	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Bertucci's Restaurant Corp.		
Street Address:	155 Otis Street		
City:	Northborough		
State/Country:	MASSACHUSETTS		
Postal Code:	01532		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2857891	EVERYBODY EATS WHEN THEY COME TO OUR HOUSE	
Registration Number:	2994400	BERTUCCI'S	
Registration Number:	3181474	BERTUCCI'S	
CORRESPONDENCE DATA			
Fax Number:	(617)507-6585		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-504-0436		
Email:	hs1@mindspring.com		
Correspondent Name:	Heidi Schiller		
Address Line 1:	197 Elm Street		
Address Line 2:	Suite 1730		
Address Line 4:	Northampton, MASSACHUSETTS 01060		
ATTORNEY DOCKET NUMBER:	BERTUCCIS		
NAME OF SUBMITTER:	Heidi A. Schiller		

OP \$90.00 2857891

Signature:	/Heidi A. Schiller/
Date:	11/17/2010
Total Attachments: 3 source=bertuccis assignment#page1.tif source=bertuccis assignment#page2.tif source=bertuccis assignment#page3.tif	

ASSIGNMENT

This agreement, effective this 1st day of November, 2010 ("Effective Date") is by and between Bertucci's, Inc., a Massachusetts corporation having a place of business at 155 Otis St., Northborough, MA 01532 (hereinafter "Assignor") and Bertucci's Restaurant Corp., a Massachusetts corporation having a place of business at 155 Otis Street, Northborough, MA 01532 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on Schedule A attached hereto and incorporated herein (hereinafter the "Marks") and the goodwill associated therewith;

WHEREAS, Assignee is desirous of owning all right, title and interest in and to the Marks and the goodwill associated therewith;

NOW THEREFORE in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, the parties agree as follows:

Assignor hereby sells, assigns, delivers and sets over to the entire right, title and interest of Assignor in and to the Marks and the goodwill of such business and all registrations and applications therefor in the United States and all other countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all other countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if the assignment and

sale had not been made, together with all income, royalties or payments due or payable as of the Effective Date of this agreement or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their duly authorized representatives.

BERTUCCI'S, INC.

BERTUCCI'S RESTAURANT CORP.

By: [Signature]
Title: SVP MKTING

By: [Signature]
Title: SVP Marketing

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Mark:	Reg. No.	Registration Date:
EVERYONE EATS WHEN THEY COME TO OUR HOUSE	2,857,891	6/29/04
BERTUCCI'S	2,994,400	9/13/05
BERTUCCI'S	3,181,474	12/5/06