

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Johnson & Johnson		10/29/2010	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	GOJO Industries, Inc.
<b>Street Address:</b>	One GOJO Plaza
<b>Internal Address:</b>	Suite 500
<b>City:</b>	Akron
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	44311
<b>Entity Type:</b>	CORPORATION: OHIO

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	1710677	PURELL
Registration Number:	1696754	PURELL
Registration Number:	2321519	PURELL
Registration Number:	2943365	
Registration Number:	2915254	PURELL.COM
Registration Number:	3273969	PURELL
Registration Number:	3815047	PURIFYING ESSENTIALS
Registration Number:	3468606	
Registration Number:	3227956	IMAGINE A TOUCHABLE WORLD
Serial Number:	77586871	CLEAN THE HANDS THAT TREAT THE WOUND

**CORRESPONDENCE DATA**

Fax Number: (330)867-5290

**900175774**

**TRADEMARK  
 REEL: 004416 FRAME: 0625**

OP \$265.00 1710677

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 3308675288  
Email: sapetrosky@aol.com  
Correspondent Name: Sylvia A. Petrosky  
Address Line 1: 2273 Smith Road  
Address Line 4: Akron, OHIO 44333

NAME OF SUBMITTER:	Sylvia A. Petrosky
Signature:	/Sylvia A. Petrosky/
Date:	11/18/2010

Total Attachments: 7  
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**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Johnson & Johnson, a New Jersey corporation ("Assignor"), is the sole and exclusive owner of the trademarks and the trademark registrations and pending applications identified on Exhibit A attached hereto ("Marks"); and

WHEREAS, GOJO Industries, Inc. ("Assignee"), is desirous of acquiring said Marks and the registration applications and registrations therefor set out on Exhibit A;

NOW, THEREFORE, in consideration of the sum of \$1.00 and other good and valuable consideration paid by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor does hereby irrevocably assign, transfer, convey and deliver to Assignee effective as of October 29, 2010, and Assignee hereby accepts, all right, title and interest in and to the said Marks, including any common law, statutory and other rights associated therewith, together with the good will of the business associated with the use of and symbolized by the Marks (if any), and all the registration applications and registrations therefor, and all rights to (i) bring an action, whether at law or in equity, for past, present or future infringement, dilution, misappropriation, misuse or other violation of the Marks against any third party, (ii) any proceeds, benefits, privileges, causes of action, and remedies relating to the Marks, and (iii) recover damages, profits and injunctive relief for all past, present or future infringement, dilution, misappropriation, misuse, or other violation of the Marks.

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**EXHIBIT A.**

**(Marks)**

**Exhibit A to Assignment of Trademarks**

**TRADEMARK  
REEL: 004416 FRAME: 0629**

Portions Redacted

PURELL.COM	U.S.A.	12/28/04	2915254	35	✓
PURELL AND DESIGN	U.S.A.	12/12/06	3468606	5	✓

PURELL	U.S.A.	74/042620	1696754	3/26/90	6/23/92	5	✓
PURELL AND DESIGN	U.S.A.	77/030666	3273969	10/27/06	8/7/07	5	✓
PURELL BOTTLE DESIGN	U.S.A.	76/522622	2943365	6/13/03	4/26/05	3 & 5	✓

PURIFYING ESSENTIALS	U.S.A.	77/466443	3815047	5/6/08	7/6/10	5	✓
CLEAN THE HANDS THAT TREAT THE WOUND	U.S.A.	77/586871	N/A	10/7/08	N/A	5	✓
IMAGINE A TOUCHABLE WORLD	U.S.A.	78/925732	3227956	7/10/06	4/10/07	5	✓



PURELL	U.S.A.	74/042945	1710677	3/26/90	8/25/92	5	✓
PURELL AND DESIGN	U.S.A.	75/649376	2321519	2/25/99	2/22/00	5	✓