

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	<b>NEW ASSIGNMENT</b>		
<b>NATURE OF CONVEYANCE:</b>	<b>ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL</b>		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
John S Hendricks		04/15/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hendricks Investment Holdings, LLC		
<b>Street Address:</b>	8484 Georgia Avenue		
<b>City:</b>	Silver Spring		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20910		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77776199	EXPERIUS	
<b>Serial Number:</b>	77774788	EXPERIUS ACADEMY	
<b>Serial Number:</b>	77544229	GREENSPEED	
<b>Serial Number:</b>	77743469	WHERE THE EARTH OPENS UP TO TELL ITS STORY	
<b>Serial Number:</b>	77743476	WHERE THE EARTH OPENS UP TO TELL ITS STORY	
<b>Serial Number:</b>	77763866	WHERE THE PLANET OPENS UP TO TELL ITS STORY	
<b>Serial Number:</b>	77763900	WHERE THE PLANET OPENS UP TO TELL ITS STORY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	mechem.emily@arentfox.com		
<b>Correspondent Name:</b>	Emily Mechem		
<b>Address Line 1:</b>	1050 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Suite 400		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		

OP \$190.00 77776199

**900175782**

**TRADEMARK**  
**REEL: 004416 FRAME: 0658**

ATTORNEY DOCKET NUMBER:	026155.00002
NAME OF SUBMITTER:	Emily S. Mechem
Signature:	/Emily S. Mechem/
Date:	11/18/2010
Total Attachments: 3 source=Hendricks to HIH TM Assignment 4-15#page1.tif source=Hendricks to HIH TM Assignment 4-15#page2.tif source=Hendricks to HIH TM Assignment 4-15#page3.tif	

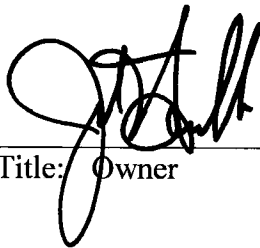
**TRADEMARK ASSIGNMENT**

WHEREAS John S. Hendricks, an individual, having a place of business at 8484 Georgia Avenue, Silver Spring, Maryland 20910 (hereinafter "ASSIGNOR"), is the owner of all right, title, and interest in, under and to the trademarks listed in Schedule A attached hereto and all registrations and applications therefor, and had adopted the trademarks listed in Schedule B, and had applied for registration of those marks in the United States Patent and Trademark Office either directly or as an appointed successor in title (hereinafter, collectively, the "Trademarks");

WHEREAS Hendricks Investment Holdings, LLC, organized and existing under the laws of Delaware, having a place of business at 8484 Georgia Avenue, Silver Spring, Maryland 20910 (hereinafter "ASSIGNEE"), is desirous of acquiring said Trademarks and the applications and registrations thereof, together with the ongoing business and the goodwill of the business pertaining thereto, which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to the said Trademarks and the applications or registrations thereof, including the portion of ASSIGNOR'S business to which the Trademarks pertain, such business being ongoing and existing, together with the goodwill of the business symbolized by the Trademarks and the above-identified applications thereof, and including the right to bring suit and recover damages for past infringement.

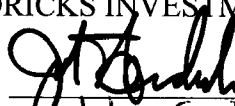
JOHN S. HENDRICKS



Date: 4/15/10

Title: Owner

HENDRICKS INVESTMENT HOLDINGS, LLC



Date: 4/15/10

By:

Name: John S Hendricks

Title: Owner

**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>
EXPLORING EVERYTHING UNDER THE SUN	3734939
GATEWAY CANYONS	3545350
GATEWAY CANYONS	3469318
GATEWAY COLORADO AUTO MUSEUM	3459858
GATEWAY COLORADO AUTO MUSEUM and Design	3363109



PARADOX	3231035
STABLEONE RACING	3738940
WESTERN SKY and Design	3265435



WESTERN SKY	3276021
Design Only	3761701



EXPERIUS	3765403
EXPERIUS and Design	3765422



**SCHEDULE B**

<b><u>Mark</u></b>	<b><u>Serial No.</u></b>
EXPERIUS	77/776199
EXPERIUS ACADEMY	77/774788
GREENSPEED	77/544229
WHERE THE EARTH OPENS UP TO TELL ITS STORY	77/743469
WHERE THE EARTH OPENS UP TO TELL ITS STORY	77/743476
WHERE THE PLANET OPENS UP TO TELL ITS STORY	77/763866
WHERE THE PLANET OPENS UP TO TELL ITS STORY	77/763900