

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion of a Pennsylvania Corporation to a Delaware Limited Liability Company

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Lehigh Press, Inc.		11/15/2010	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	The Lehigh Press LLC
Street Address:	1900 South 25th Avenue
City:	Broadview
State/Country:	ILLINOIS
Postal Code:	60155
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1382791	LEHIGH PRESS COLORTRONICS
Registration Number:	1555268	LEHIGH PRESS LITHOGRAPHERS
Registration Number:	2079244	THE LEHIGH PRESS, INC.
Registration Number:	1454684	LP
Registration Number:	1699651	DECOGRAM
Registration Number:	2195514	LEHIFI
Registration Number:	2691483	PRESSMATTE
Registration Number:	2771357	LEHIGH DIRECT
Registration Number:	2771356	LEHIGH DIRECT MAILTRAK
Registration Number:	1841475	INSERTIA

CORRESPONDENCE DATA

Fax Number: (215)972-7677
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900175811

**TRADEMARK
 REEL: 004418 FRAME: 0360**

CH \$265.00 1382791

Phone: 215-751-2622
Email: jmeyer@schnader.com
Correspondent Name: James R. Meyer
Address Line 1: Schnader Harrison Segal & Lewis LLP
Address Line 2: 1600 Market Street, Suite 3600
Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	0788378-0058
NAME OF SUBMITTER:	Kimberly Bittinger
Signature:	/KIMBERLY BITTINGER/
Date:	11/18/2010

Total Attachments: 5

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A PENNSYLVANIA CORPORATION UNDER THE NAME OF "THE LEHIGH PRESS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "THE LEHIGH PRESS, INC." TO "THE LEHIGH PRESS LLC", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF NOVEMBER, A.D. 2010, AT 2:51 O'CLOCK P.M.

4898796 8100V

101087886




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8355024

DATE: 11-15-10

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004418 FRAME: 0362

Delaware

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The First State

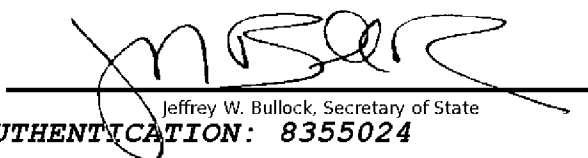
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "THE LEHIGH PRESS LLC" FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF NOVEMBER, A.D. 2010, AT 2:51 O'CLOCK P.M.



4898796 8100V

101087886

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8355024

DATE: 11-15-10

TRADEMARK
REEL: 004418 FRAME: 0363

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

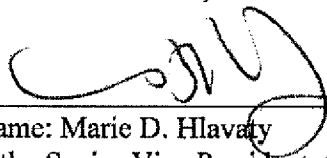
- 1) The jurisdiction where the corporation first formed is Pennsylvania.
- 2) The jurisdiction immediately prior to filing this Certificate is Pennsylvania.
- 3) The date the corporation was first formed is January 7, 1937.
- 4) The name of the corporation immediately prior to filing this Certificate is: The
Lehigh Press, Inc.
- 5) The name of the limited liability company as set forth in the Certificate of
Formation is: The Lehigh Press LLC

[Signature page follows]

IN WITNESS WHEREOF, The Lehigh Press, Inc. has caused this Certificate of Conversion to be executed as of the 15th day of November 2010.

THE LEHIGH PRESS, INC.

By: _____


Name: Marie D. Hlavaty

Title: Senior Vice President, General Counsel

CERTIFICATE OF FORMATION

OF

THE LEHIGH PRESS LLC

This Certificate of Formation of The Lehigh Press LLC is being duly executed and filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, *et seq.*).

FIRST. The name of the limited liability company formed hereby is The Lehigh Press LLC (the "Company").

SECOND. The address of the Company's registered office in the State of Delaware is c/o Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle, zip code 19801. The name of its registered agent at such address is The Corporation Trust Company.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 15th day of November, 2010.

By: 

Marie D. Hlavaty
Authorized Person