

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Sleep Products, Inc.		07/02/2010	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Winco Bedding USA LLC		
Street Address:	2700 E Hwy 31		
Internal Address:	PO Box 2126		
City:	Corsicana		
State/Country:	TEXAS		
Postal Code:	75151		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Serial Number:	78332134	ADVANCED POSTURE	
Serial Number:	78693883	AIRSENSE	
Serial Number:	78693875	AIRTECH	
Serial Number:	78241485	ALTERNATIVE SLEEP SYSTEMS	
Serial Number:	77160736	BETTER SLEEP, BY DESIGN.	
Serial Number:	78312345	BODY RHYTHMS	
Serial Number:	78241464	BOSTON MATTRESS	
Serial Number:	78241476	COMPLETE COMFORT	
Serial Number:	78332431	EVERSAFE	
Serial Number:	78312340	FENG SHUI COLLECTION	
Serial Number:	78197205	FIRESAFE	
Serial Number:	78320393	FIRESAFE	
Serial Number:	78643041	HAMPTON & RHODES	

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 REEL: 004418 FRAME: 0367

Serial Number:	77314150	NATUREFOAM
Serial Number:	77673247	NATURE'S BARRIER
Serial Number:	77507629	NATURE'S ESSENCE
Serial Number:	78329386	NATURE'S GLORY
Serial Number:	78408070	NEXT GENERATION
Serial Number:	78353437	PERMA SUPPORT
Serial Number:	78308469	POSTURE AIR
Serial Number:	78608829	RE NÜE
Serial Number:	78691820	RESTORATIVE SLEEP SYSTEMS
Serial Number:	78353440	RETREAT
Serial Number:	77676501	SAVING THE PLANET, ONE BED AT A TIME
Serial Number:	78582642	SOVET
Serial Number:	75635888	THE BETTER "PEDIC" MATTRESS
Serial Number:	77507644	THE MATTRESS CHOICE, THAT MAKES A DIFFERENCE
Serial Number:	78319817	VERTACARE
Serial Number:	77673236	WORLDAPEDIC
Serial Number:	74735953	WORLD SLEEP PRODUCTS
Serial Number:	78318521	WSP WORLD SLEEP PRODUCTS

CORRESPONDENCE DATA

Fax Number: (617)345-3299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617 345 3000

Email: trademarks@burnslev.com

Correspondent Name: Renee Inomata of Burns & Levinson LLP

Address Line 1: 125 Summer Street

Address Line 4: Boston, MASSACHUSETTS 01906

ATTORNEY DOCKET NUMBER:	43994.1
NAME OF SUBMITTER:	Renee Inomata
Signature:	/Renee Inomata/
Date:	11/18/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), is made as of this 2nd day of July, 2010, by World Sleep Products, Inc. ("Assignor") and Winco Bedding USA LLC ("Assignee").

WHEREAS, Assignor is the owner of the trademarks (including any and all goodwill symbolized thereby) set forth on Schedule A hereto (the "Trademarks");

WHEREAS, Assignee and Assignor are parties to an Agreement dated July 2, 2010 (the "Agreement") providing, among other things, that Assignor transfer to Assignee certain assets, properties and rights owned by Assignor, on the terms and conditions set forth in the Agreement; and

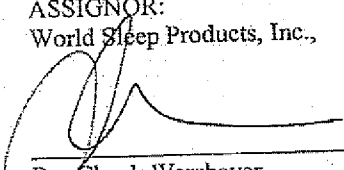
WHEREAS, Assignee is desirous of (i) acquiring all right, title and interest, in, to and under the Trademarks, including all goodwill associated therewith and the Assignor is desirous of selling, assigning, transferring, granting and setting over to the Assignee all of his right, title and interest, in, to and under the Trademarks, including all goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, grant and set over to the Assignee all of the right, title and interest, in, to and under the Trademarks, all goodwill associated therewith, all common law rights thereto, and all registrations and applications for registration that may be granted, all renewals, extensions, and foreign counterparts thereof, together with the right to sue and recover damages for future or past infringements and to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have been held by the Assignor had this sale, assignment, transfer, grant and set over not been made, all subject to the terms and conditions of the Agreement (the "Assigned Trademark Rights").

The Assignor hereby warrants and covenants that (i) it has the full power and authority to convey the rights, titles and interests herein sold, assigned, transferred, granted and set over to the Assignee; (ii) it has not executed and will not execute any agreement in conflict herewith; and (iii) it will execute any and all other instruments which may be necessary to perfect and evidence the Assignee's ownership of the Assigned Trademark Rights herein conveyed.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as an instrument under seal as of the date written above.

ASSIGNOR:
World Sleep Products, Inc.,


By: Chuck Warshaver
Its: CEO

ASSIGNEE:
Winco Bedding USA LLC

By:
Its:

EXHIBIT A

MARK	STATE/ FEDERAL	SERIAL NO	REG. NO.
ADVANCED POSTURE	Federal	78332134	2906733
ADVANCED POSTURE UNIT	State		59446
AIRSENSE	Federal	78693883	3192027
AIRTECH	Federal	78693875	3120688
ALTERNATIVE SLEEP SYSTEMS	Federal	78241485	3014832
BETTER SLEEP, BY DESIGN	Federal	77160736	3404505
BODY RHYTHMS	Federal	78312345	2931983
BODY RHYTHMS	State		64264
BOSTON MATTRESS	Federal (Supp.)	78241464	2872992
COMPLETE COMFORT	Federal	78241476	2924264
EVERSAFE	Federal	78332431	2906739
FENG SHUI COLLECTION	Federal (Supp.)	78312340	2986647
FIRESAFE	Federal (Supp.)	78197205	2890567
FIRESAFE & design	Federal	78320393	2910896
HAMPTON & RHODES	Federal	78643041	3090339
HAMPTON & RHODES	State		56685
NATUREFOAM	Federal	77314150	3620201
NATURE'S BARRIER	Federal	77673247	3676216
NATURE'S ESSENCE	Federal	77507629	3758463
NATURE'S GLORY	Federal	78329386	2974181
NEXT GENERATION	Federal	78408070	2996082
PERMA SUPPORT	Federal	78353437	2974404
POSTURE AIR	Federal	78308469	2946790
PRESTIGE COMFORT	State		58503
RE NÜE	Federal	78608829	
RESTORATIVE SLEEP SYSTEMS	Federal (Supp.)	78691820	3094550
RETREAT	Federal	78353440	2979754
SAVING THE PLANET ONE BED AT A TIME	Federal	77676501	3676402
SOVET	Federal	78582642	3172354
SUMMIT COLLECTION (& DESIGN)	State		57331
THE BETTER "PEDIC" MATTRESS	Federal	75635888	2425693
THE BETTER PEDIC MATTRESS	State		56686
THE MATTRESS CHOICE, THAT MAKES A DIFFERENCE	Federal	77507644	3693747
VERTACARE	Federal	78319817	2974047
WORDLAPEDIC	Federal	77673236	3676214
WORLD SLEEP PRODUCTS	Federal	74735953	2006033
WORLD-A-PEDIC	State		56293
WSP (& DESIGN)	Federal	78318521	2895836