

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ragus Holdings, Inc.		11/19/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wholesome Sweeteners, Inc.		
<b>Street Address:</b>	8016 Highway 90-A		
<b>City:</b>	Sugar Land		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77478		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2553299	WHOLESOME SWEETENERS	
<b>Registration Number:</b>	1263128	SUCANAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(713)223-3717		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	713-226-1200		
<b>Email:</b>	ppaquet@lockelord.com		
<b>Correspondent Name:</b>	Patricia Paquet/Locke Lord Bissell & Lid		
<b>Address Line 1:</b>	600 Travis Street		
<b>Address Line 2:</b>	2800 JPMorgan Chase Tower		
<b>Address Line 4:</b>	Houston, TEXAS 77002-3095		
<b>ATTORNEY DOCKET NUMBER:</b>	0016962-00181		
<b>NAME OF SUBMITTER:</b>	Patricia Paquet		
<b>Signature:</b>	/patricia paquet/		

CH \$65.00 2553299

Date:

11/20/2010

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

WHEREAS, RAGUS HOLDINGS, INC., a Delaware corporation, whose address is 103 Foulk Road, Suite 202, Wilmington, Delaware 19803 (hereinafter "Assignor"), is the owner of the trademark application for registration in the United States Patent and Trademark Office (USPTO) set forth below, (hereinafter, the "Mark");

Mark	USPTO Registration Number
WHOLESOME SWEETENERS	2,553,299
SUCANAT	1,263,128

WHEREAS, WHOLESOME SWEETENERS, INC., a Delaware corporation, having an address of 8016 Highway 90-A, Sugar Land, Texas 77478 (hereinafter "Assignee"), is desirous of acquiring said application for registration, as well as the entire right, title, and interest of Assignor in and to the Mark, all other registrations and applications for registration (if any) of the Mark, all goodwill evidenced by the Mark, and all renewals and extensions that may be granted in respect of any of said registrations or applications for registration; and


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has assigned and by these presents does hereby assign unto Assignee, its successors and assigns, the application for the Mark as set above, together with the entire right, title, and interest of Assignor in and to the Mark and the goodwill evidenced thereby, and all other applications for registration and registrations of the Mark (if any), and all renewals and extensions that

may be granted with respect to any of the registrations and applications to register the Mark, and the right to recover for past infringement thereof or injury thereto.

EXECUTED effective as of November 19, 2010.


ASSIGNOR:

RAGUS HOLDINGS, INC.

By:   
Name: Darryl E. Smith  
Title: Vice President & Asst. Secretary

ASSIGNEE:

WHOLESOME SWEETENERS, INC.

By:   
Name: JEFF SEIDEL  
Title: VP - FINANCE & CFD

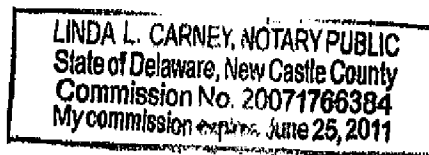
STATE OF Delaware  
COUNTY OF New Castle

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This instrument was acknowledged before me on Nov 19<sup>th</sup>, 2010, by Darryl Smith, as VP & Asst. Sec. of RAGUS HOLDINGS, INC..



Linda L. Carney  
Notary Public in and for the same  
County and State



STATE OF Texas  
COUNTY OF Fort Bend

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§  
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This instrument was acknowledged before me on November 19<sup>th</sup>, 2010, by JEFF SEIDGL, as VP FINANCE & CFO of WHOLESOME SWEETENERS, INC.



Jody Bickett  
Notary Public in and for the same  
County and State