

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Auction Broadcasting Company, LLC		09/29/2010	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Auction Broadcasting Company, LLC		
Doing Business As:	DBA AUTOAUCTION.COM		
Street Address:	1919 South Post Road		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46239		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85144206	AUTOAUCTION.COM	
Registration Number:	3102145	ABX	
Registration Number:	2428391	ABC	
CORRESPONDENCE DATA			
Fax Number:	(317)713-3699		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	317-713-3500		
Email:	efstrademarks@taftlaw.com		
Correspondent Name:	Amy Wright/Taft Stettinius & Hollister L		
Address Line 1:	One Indiana Square, Suite 3500		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	AUCTION BROADCASTING COMP		
NAME OF SUBMITTER:	Amy Wright, Attorney for Applicant		

CH \$90.00 85144206

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TRADEMARK
 REEL: 004419 FRAME: 0764

Signature:	/Amy Wright/
Date:	11/22/2010
Total Attachments: 2 source=DBA state filing#page1.tif source=DBA state filing#page2.tif	

**State of Indiana
Office of the Secretary of State**

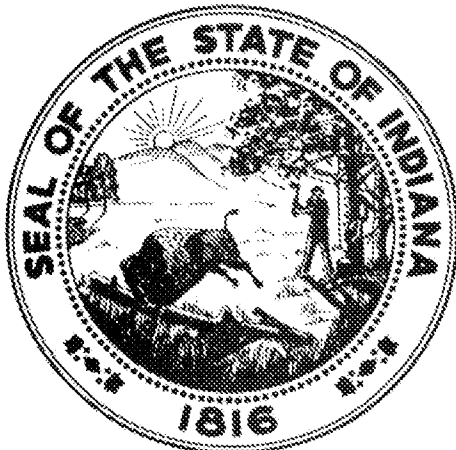
**CERTIFICATE OF ASSUMED BUSINESS NAME
of
AUCTION BROADCASTING COMPANY, LLC**

I, Todd Rokita, Secretary of State of Indiana, hereby certify that Certificate of Assumed Business Name of the above Domestic Limited Liability Company (LLC) has been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Flexibility Act.

Following said transaction the entity named above will be doing business under the assumed business name(s) of:

AUTOAUCTION.COM

NOW, THEREFORE, with this document I certify that said transaction will become effective Wednesday, September 29, 2010.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, September 29, 2010

A handwritten signature in black ink that reads "Todd Rokita".

TODD ROKITA,
SECRETARY OF STATE

APPROVED AND FILED
TODD ROKITA
INDIANA SECRETARY OF STATE
9/29/2010 3:14 PM

CERTIFICATE OF ASSUMED BUSINESS NAME

Pursuant to the provisions of the Indiana Business Flexibility Act.

ENTITY NAME

AUCTION BROADCASTING COMPANY, LLC

Creation Date: 9/27/1999

PRINCIPAL OFFICE ADDRESS

1919 SOUTH POST RD , INDIANAPOLIS, IN 46239

ASSUMED BUSINESS NAME

AUTOAUCTION.COM

GENERAL INFORMATION

Effective Date: 9/29/2010

Electronic Signature: CANDY MARENDT

Signator's Title: ASST. SECRETARY