

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Finaceware, Inc.		11/19/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Wealthcare Capital Management IP, LLC
Street Address:	600 East Main Street
City:	Richmond
State/Country:	VIRGINIA
Postal Code:	23219
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

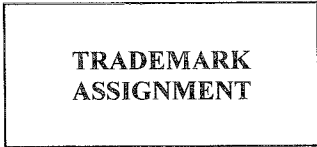
Property Type	Number	Word Mark
Registration Number:	2641729	WEALTHSIMULATOR
Registration Number:	2676195	FINANCEWARE.COM
Registration Number:	2676196	FINANCEWARE.COM
Registration Number:	3457400	FUNDGRA+DES
Registration Number:	2569489	POWERING THE FUTURE OF FINANCIAL ADVICE
Registration Number:	2878021	FINANCEFILEMANAGER
Registration Number:	3780069	WEALTHCARE CAPITAL MANAGEMENT

**CORRESPONDENCE DATA**

Fax Number: (804)644-3643  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 804-344-8130  
 Email: frussell@ip-counsel.net  
 Correspondent Name: John H. Thomas, Thomas & Karceski, P.C.  
 Address Line 1: 536 Granite Avenue  
 Address Line 4: Richmond, VIRGINIA 23226

OP \$190.00 2641729

ATTORNEY DOCKET NUMBER:	FINANCE 1X
NAME OF SUBMITTER:	John H. Thomas
Signature:	/John H. Thomas/
Date:	11/22/2010
<p>Total Attachments: 14 source=20101122121706437#page1.tif source=20101122121706437#page2.tif source=20101122121706437#page3.tif source=20101122121706437#page4.tif source=20101122121706437#page5.tif source=20101122121706437#page6.tif source=20101122121706437#page7.tif source=20101122121706437#page8.tif source=20101122121706437#page9.tif source=20101122121706437#page10.tif source=20101122121706437#page11.tif source=20101122121706437#page12.tif source=20101122121706437#page13.tif source=20101122121706437#page14.tif</p>	



**ASSIGNMENT OF TRADEMARK REGISTRATION**

**ASSIGNOR(S):**

**NAME:** **Finaceware, Inc.**  
**ADDRESS:** 600 East Main Street, Richmond, Virginia 23219  
**STATE/COUNTY**  
**of Incorporation:** Delaware

is(are) the owner(s) of the United States ("U.S.") Trademark Registration, listed below:

U.S. Trademark Registration No.: 2,641,729  
Registration Date: October 29, 2002  
For: WEALTHSIMULATOR

hereby sell, assign and transfer to:

**ASSIGNEE(S):**

**NAME:** **Wealthcare Capital Management IP, LLC**  
**ADDRESS:** 600 East Main Street, Richmond, Virginia 23219  
**STATE/COUNTRY**  
**of Incorporation:** Delaware

is(are) desirous of acquiring ASSIGNOR'S(ASSIGNORS') entire right, title and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by ASSIGNOR(S), ASSIGNOR(S) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto ASSIGNEE(S), the entire the right, title, and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark.

The rights conveyed hereby include, but are not limited to, the right to all past, present, and future damages, royalties, and income hereinafter due or payable to ASSIGNOR(S) with respect to the Mark, the right to sue for past, present, and future infringement(s) and/or misappropriation(s) of the Mark, the right to recover damages and/or remedies for any past, present, or future infringement(s) and/or misappropriation(s) of the Mark, the right to register the Mark in any jurisdiction worldwide, the right to

Attorney's Docket No.: FINANCE IT

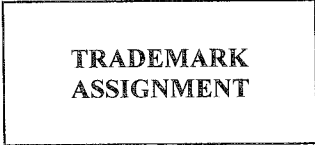
TRADEMARK  
ASSIGNMENT

renew the Mark in any jurisdiction worldwide, the right to license the use of the Mark, and the right to assign the Mark, as appropriate.

ASSIGNOR(S) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the ASSIGNEE(S) the full right, title, and interest in and to the Mark.

Date: 11, 19, 2010

  
\_\_\_\_\_  
Signature of : David B. Loeper



**ASSIGNMENT OF TRADEMARK REGISTRATION**

**ASSIGNOR(S):**

NAME: **Financeware, Inc.**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) the owner(s) of the United States ("U.S.") Trademark Registration, listed below:

U.S. Trademark Registration No.: 2,676,195  
Registration Date: January 21, 2003  
For: FINANCEWARE.COM

hereby sell, assign and transfer to:

**ASSIGNEE(S):**

NAME: **Wealthcare Capital Management IP, LLC**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) desirous of acquiring ASSIGNOR'S(ASSIGNORS') entire right, title and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by ASSIGNOR(S), ASSIGNOR(S) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto ASSIGNEE(S), the entire the right, title, and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark.

The rights conveyed hereby include, but are not limited to, the right to all past, present, and future damages, royalties, and income hereinafter due or payable to ASSIGNOR(S) with respect to the Mark, the right to sue for past, present, and future infringement(s) and/or misappropriation(s) of the Mark, the right to recover damages and/or remedies for any past, present, or future infringement(s) and/or misappropriation(s) of the Mark, the right to register the Mark in any jurisdiction worldwide, the right to

Attorney's Docket No.: FINANCE 3T

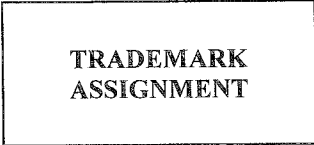
**TRADEMARK  
ASSIGNMENT**

renew the Mark in any jurisdiction worldwide, the right to license the use of the Mark, and the right to assign the Mark, as appropriate.

ASSIGNOR(S) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the ASSIGNEE(S) the full right, title, and interest in and to the Mark.

Date: 11/19/2010

  
\_\_\_\_\_  
Signature of : David B. Loeper



**ASSIGNMENT OF TRADEMARK REGISTRATION**

**ASSIGNOR(S):**

NAME: **Financeware, Inc.**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) the owner(s) of the United States ("U.S.") Trademark Registration, listed below:

U.S. Trademark Registration No.: 2,676,196  
Registration Date: January 21, 2003  
For: FINANCEWARE.COM & Design

hereby sell, assign and transfer to:

**ASSIGNEE(S):**

NAME: **Wealthcare Capital Management IP, LLC**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) desirous of acquiring ASSIGNOR'S(ASSIGNORS') entire right, title and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by ASSIGNOR(S), ASSIGNOR(S) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto ASSIGNEE(S), the entire the right, title, and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark.

The rights conveyed hereby include, but are not limited to, the right to all past, present, and future damages, royalties, and income hereinafter due or payable to ASSIGNOR(S) with respect to the Mark, the right to sue for past, present, and future infringement(s) and/or misappropriation(s) of the Mark, the right to recover damages and/or remedies for any past, present, or future infringement(s) and/or misappropriation(s) of the Mark, the right to register the Mark in any jurisdiction worldwide, the right to

Attorney's Docket No.: FINANCE 4T

TRADEMARK  
ASSIGNMENT

renew the Mark in any jurisdiction worldwide, the right to license the use of the Mark, and the right to assign the Mark, as appropriate.

ASSIGNOR(S) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the ASSIGNEE(S) the full right, title, and interest in and to the Mark.

Date: 11, 19, 2010



Signature of : David B. Loeper



**ASSIGNMENT OF TRADEMARK REGISTRATION**

**ASSIGNOR(S):**

NAME: **Financeware, Inc.**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) the owner(s) of the United States ("U.S.") Trademark Registration, listed below:

U.S. Trademark Registration No.: 3,457,400  
Registration Date: July 1, 2008  
For: FUNDGRA+DES

hereby sell, assign and transfer to:

**ASSIGNEE(S):**

NAME: **Wealthcare Capital Management IP, LLC**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) desirous of acquiring ASSIGNOR'S(ASSIGNORS') entire right, title and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by ASSIGNOR(S), ASSIGNOR(S) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto ASSIGNEE(S), the entire the right, title, and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark.

The rights conveyed hereby include, but are not limited to, the right to all past, present, and future damages, royalties, and income hereinafter due or payable to ASSIGNOR(S) with respect to the Mark, the right to sue for past, present, and future infringement(s) and/or misappropriation(s) of the Mark, the right to recover damages and/or remedies for any past, present, or future infringement(s) and/or misappropriation(s) of the Mark, the right to register the Mark in any jurisdiction worldwide, the right to


Attorney's Docket No.: FINANCE 8T

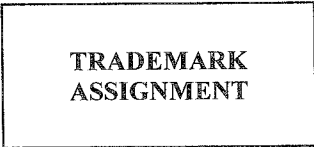
TRADEMARK  
ASSIGNMENT

renew the Mark in any jurisdiction worldwide, the right to license the use of the Mark, and the right to assign the Mark, as appropriate.

ASSIGNOR(S) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the ASSIGNEE(S) the full right, title, and interest in and to the Mark.

Date: 11/29/2010

  
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Signature of : David B. Loeper



**ASSIGNMENT OF TRADEMARK REGISTRATION**

**ASSIGNOR(S):**

NAME: **Finaceware, Inc.**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) the owner(s) of the United States ("U.S.") Trademark Registration, listed below:

U.S. Trademark Registration No.: 2,569,489  
Registration Date: May 14, 2002  
For: POWERING THE FUTURE OF FINANCIAL ADVICE

hereby sell, assign and transfer to:

**ASSIGNEE(S):**

NAME: **Wealthcare Capital Management IP, LLC**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) desirous of acquiring ASSIGNOR'S(ASSIGNORS') entire right, title and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by ASSIGNOR(S), ASSIGNOR(S) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto ASSIGNEE(S), the entire the right, title, and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark.

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Attorney's Docket No.: FINANCE 9T

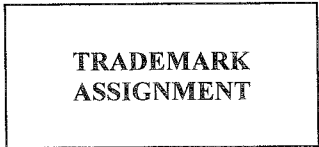
TRADEMARK  
ASSIGNMENT

renew the Mark in any jurisdiction worldwide, the right to license the use of the Mark, and the right to assign the Mark, as appropriate.

ASSIGNOR(S) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the ASSIGNEE(S) the full right, title, and interest in and to the Mark.

Date: 11/19/2010

  
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Signature of: David E. Loeper



**ASSIGNMENT OF TRADEMARK REGISTRATION**

**ASSIGNOR(S):**

NAME: **Financeware, Inc.**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) the owner(s) of the United States ("U.S.") Trademark Registration, listed below:

U.S. Trademark Registration No.: 2,878,021  
Registration Date: August 24, 2004  
For: FINANCEFILEMANAGER

hereby sell, assign and transfer to:

**ASSIGNEE(S):**

NAME: **Wealthcare Capital Management IP, LLC**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) desirous of acquiring ASSIGNOR'S(ASSIGNORS') entire right, title and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by ASSIGNOR(S), ASSIGNOR(S) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto ASSIGNEE(S), the entire the right, title, and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark.

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Attorney's Docket No.: FINANCE 10T

TRADEMARK  
ASSIGNMENT

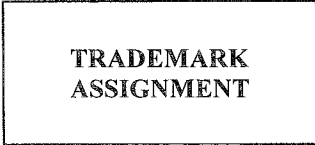
renew the Mark in any jurisdiction worldwide, the right to license the use of the Mark, and the right to assign the Mark, as appropriate.

ASSIGNOR(S) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the ASSIGNEE(S) the full right, title, and interest in and to the Mark.

Date: 11/19/2010



Signature of : David B. Loeper



**ASSIGNMENT OF TRADEMARK REGISTRATION**

**ASSIGNOR(S):**

NAME: **Finaceware, Inc.**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) the owner(s) of the United States ("U.S.") Trademark Registration, listed below:

U.S. Trademark Registration No.: 3,780,069  
Registration Date: April 27, 2010  
For: WEALTHCARE CAPITAL MANAGEMENT

hereby sell, assign and transfer to:

**ASSIGNEE(S):**

NAME: **Wealthcare Capital Management IP, LLC**  
ADDRESS: 600 East Main Street, Richmond, Virginia 23219  
STATE/COUNTRY  
of Incorporation: Delaware

is(are) desirous of acquiring ASSIGNOR'S(ASSIGNORS') entire right, title and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark;

NOW, To All Whom It May Concern, be it known that for good and valuable consideration, which is hereby acknowledged by ASSIGNOR(S), ASSIGNOR(S) does(do) hereby sell, transfer, deliver, contribute, convey, and assign unto ASSIGNEE(S), the entire the right, title, and interest in and to the Mark, together with any and all goodwill associated with the Mark, any and all goodwill in the business associated with the Mark, and/or any and all goodwill symbolized by the business associated with the Mark.

The rights conveyed hereby include, but are not limited to, the right to all past, present, and future damages, royalties, and income hereinafter due or payable to ASSIGNOR(S) with respect to the Mark, the right to sue for past, present, and future infringement(s) and/or misappropriation(s) of the Mark, the right to recover damages and/or remedies for any past, present, or future infringement(s) and/or misappropriation(s) of the Mark, the right to register the Mark in any jurisdiction worldwide, the right to

Attorney's Docket No.: FINANCE 11T

**TRADEMARK  
ASSIGNMENT**

renew the Mark in any jurisdiction worldwide, the right to license the use of the Mark, and the right to assign the Mark, as appropriate.

ASSIGNOR(S) further covenant that it(they) will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the ASSIGNEE(S) the full right, title, and interest in and to the Mark.

Date: 11 / 19 / 2010

  
\_\_\_\_\_  
Signature of : David B. Loeper