

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cyber Ventures, Inc.		10/14/2010	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Autobytel Inc.		
<b>Street Address:</b>	18872 MacArthur Boulevard, Suite 200		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92612		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3316058	AUTOTROPOLIS	
Registration Number:	3322700	TIP TRUE INTERNET PRICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9497600404		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	Tirzah Abe Lowe, Knobbe, Martens, et al.		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	AUTOB.363T/364T		
<b>NAME OF SUBMITTER:</b>	Tirzah Abe Lowe		
<b>Signature:</b>	/tirzah abe lowe/		
<b>Date:</b>	11/22/2010		

OP \$65.00 3316058

**Total Attachments: 4**

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 17th day of September, 2010, by and between Cyber Ventures, Inc., a Florida corporation having a place of business at 12950 Racetrack Road, Bay 220, Tampa, Florida 33626, (hereinafter referred to as "ASSIGNOR") and Autobyte Inc., a Delaware corporation having a place of business at 18872 MacArthur Boulevard, Suite 200, Irvine, California 92612, (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademarks") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademarks set forth in Schedule A;
- (2) the Registrations set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees;

together with the goodwill symbolized by said Trademarks, Registrations, and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed at Irvine, California, this 14<sup>th</sup> day of October, 2010.

Cyber Ventures, Inc.

a Florida corporation having a place of business at 12950 Racetrack Road, Bay 220,  
Tampa, Florida 33626

By: [Signature], VP  
Name: Jan Bentley  
Title: VP

Executed at Irvine, California, this 14<sup>th</sup> day of October, 2010.

Autobytel Inc.

a Delaware corporation having a place of business at 18872 MacArthur Boulevard, Suite  
200, Irvine, California 92612

By: [Signature]  
Name: GLENN E. FULLER  
Title: V.P., Chief Legal + Admin officer + Secretary

STATE OF )  
                  ) ss.  
COUNTY OF )

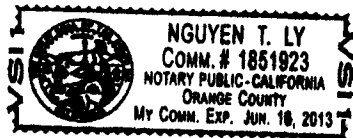
On Oct 14<sup>th</sup> 2010, before me, Nguyen T Ly, notary public, personally appeared Cyber Ventures, Inc. who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

[Signature]  
Signature



STATE OF )  
 ) ss.  
COUNTY OF )

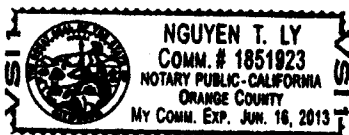
On Oct 14<sup>th</sup> 2010, before me, Nguyen T Ly, notary public, personally appeared Autobyte Inc. who proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

  
Signature



**SCHEDULES TO TRADEMARK ASSIGNMENT**

**SCHEDULE A**

Marks: AUTOTROPOLIS  
TIP TRUE INTERNET PRICE

**SCHEDULE B**

Federal Trademark Registration(s):

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
AUTOTROPOLIS	3,316,058	October 23, 2007	35
TIP TRUE INTERNET PRICE	3,322,700	October 30, 2007	35

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