

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/07/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pura Vida Coffee, Inc.		09/07/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PV Acquisition, Inc.
Street Address:	936 N. 34th Street, Suite 206
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98125
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	3861325	CREATE GOOD
Registration Number:	3325562	CREATE GOOD
Registration Number:	3511985	CREATE GOOD
Registration Number:	3511986	CREATE GOOD
Registration Number:	3406598	NEW BEGINNINGS
Registration Number:	2520086	PURA VIDA
Registration Number:	3656444	PURA VIDA
Registration Number:	3873879	PURA VIDA CREATE GOOD
Registration Number:	3875003	PURA VIDA CREATE GOOD
Registration Number:	3873880	PURA VIDA CREATE GOOD
Registration Number:	3873881	PURA VIDA CREATE GOOD
Registration Number:	3226904	PURA VIDA CREATE GOOD
Registration Number:	3226905	PURA VIDA CREATE GOOD

OP \$440.00 3861325

Serial Number:	85097956	BISHOPS BLEND
Serial Number:	77363668	CREATE GOOD
Serial Number:	85104323	CREATE GOOD
Serial Number:	77515647	PURA VIDA CREATE GOOD

CORRESPONDENCE DATA

Fax Number: (206)368-9521
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 206 365 9500
Email: theresa@mjnlaw.com
Correspondent Name: Mark J. Nielsen
Address Line 1: 12508 Lake City Way N.E., Suite 240
Address Line 4: Seattle, WASHINGTON 98125

NAME OF SUBMITTER:	Mark J. Nielsen
Signature:	/Mark J. Nielsen/
Date:	11/22/2010

Total Attachments: 1
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UNITED STATES OF AMERICA

The State of  Washington

Secretary of State

CERTIFICATE OF MERGER

I, Sam Reed, Secretary of State of the State of Washington and custodian of its seal, hereby certify that documents meeting statutory requirements have been filed and processed with the Secretary of State merging the listed "Merging Entities" into:

PV ACQUISITION, INC. changing name to: PURA VIDA CREATE GOOD, INC.

WA Profit Corporation

UBI: 603-023-024

Filing Date: September 7, 2010

Merging Entities:

602-722-860

PURA VIDA COFFEE, INC



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Sam Reed, Secretary of State