

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	LICENSE

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ARMON LIMITED		10/01/2010	LIMITED LIABILITY COMPANY: ANTIGUA & BARBUDA

RECEIVING PARTY DATA

Name:	MACLAREN N.A., INC.
Street Address:	25 VAN ZANT ST
City:	NORWALK
State/Country:	CONNECTICUT
Postal Code:	06855
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	1147191	GADABOUT
Registration Number:	1147697	GADABOUT
Registration Number:	2840434	MAC 3
Registration Number:	1285960	MACLAREN
Registration Number:	2386070	MACLAREN
Registration Number:	2984995	MACLAREN GLOBAL
Registration Number:	2982956	
Registration Number:	3130681	MACLAREN
Registration Number:	3077419	MACLAREN MACSAC
Registration Number:	3276442	MACLAREN MX3
Registration Number:	3066590	MACLAREN RYDER
Registration Number:	3127960	MACLAREN VOLO
Registration Number:	2953391	TECHNO

OP \$540.00 1147191

Serial Number:	85123774	TRIUMPH
Registration Number:	3248373	MACLAREN EASY TRAVELLER
Registration Number:	3486258	MACLAREN
Registration Number:	3772346	GRAND TOUR
Registration Number:	3772177	MACLAREN SOVEREIGN
Registration Number:	3699811	M
Registration Number:	3648063	MACLAREN
Registration Number:	3689768	MACLAREN BEGINNING

CORRESPONDENCE DATA

Fax Number: (310)317-7805
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 13109335525
Email: Thomas.vonUrbisch@smartIPR.com
Correspondent Name: THOMAS VON URBISCH
Address Line 1: 14781 MEMORIAL DRIVE
Address Line 2: SUITE 3185
Address Line 4: HOUSTON, TEXAS 77079

NAME OF SUBMITTER:	THOMAS VON URBISCH
Signature:	/tkvu/
Date:	11/23/2010

Total Attachments: 2
source=Armon - MNA - License USA#page1.tif
source=Armon - MNA - License USA#page2.tif

TRADEMARK LICENSE

Whereas, **ARMON LIMITED**, (Licensor), a corporation of Antigua & Barbuda, with its address at 9 rue Verdaine, 1211 Geneva, Switzerland, is the owner of various registered trademarks and trademark applications as listed on Appendix A hereof; and

Whereas, **MACLAREN N. A., INC.**, (Licensee) located and doing business at 25 Van Zant Street, Norwalk, CT 06855, United States of America, distributor of products by or for Licensor under it or more of the marks listed in Appendix A;

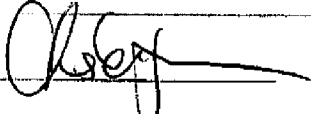
Now, therefore, by these presents and for good and valuable consideration:

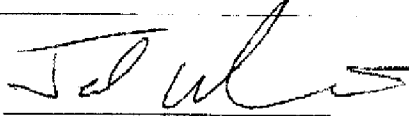
Licensor hereby grants to Licensee the right to use the marks of Appendix A on goods supplied by Licensor or on behalf of Licensor;

Licensee agrees that it will not apply any of the marks of Appendix A or any confusingly similar mark to any goods other than those supplied by Licensor or on behalf of Licensor and will not use any of said marks in association with any competing goods; and

Licensee shall not take any action which will cause a diminution of goodwill associated with such mark in Licensor.

This license shall commence on October 1, 2010 and continue for as long as Licensee continues to distribute goods of Licensor and shall terminate upon the cessation of distribution of Licensor's goods by Licensee and Licensee agrees that it will immediately terminate any use of said marks upon termination of the distribution relationship or agreement between Licensor and Licensee.

Date <i>16. NOV 10</i>	Licensor: (Signed)	
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Date: November 9, 2010	Licensee: (Signed)	 Jed Whitters
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APPENDIX A

ARMON TRADE MARKS IN UNITED STATES OF AMERICA

Mark	Registration No.	Class
GADABOUT	1147191	20
GADABOUT + Design	1147697	20
MAC3	2840434	12
MACLAREN	1285960	12, 20, 24
MACLAREN LOGO (oval)	2386070	12
MACLAREN GLOBAL	2984995	12
MACLAREN LOGO (square & circle)	2982956	12, 18
MACLAREN LOGO (square & circle)	3130681	28
MACLAREN MACSAC	3077419	12
MACLAREN MX3	3276442	12
MACLAREN RYDER	3066590	12
MACLAREN VOLO	3127960	12
TECHNO	2953391	12
TRIUMPH	85/123774	12
MACLAREN EASY TRAVELLER	3248373	12
MACLAREN	3486258	03, 04
GRAND TOUR	3772346	12
MACLAREN SOVEREIGN	3772177	35, 36
M (Argyll Logo)	3699811	3, 4 12, 18, 28, 35, 36
MACLAREN	3648063	12
MACLAREN BEGINNING	3689768	3, 4