

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Englander Communications, LLC		11/23/2010	LIMITED LIABILITY COMPANY: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Belvoir Media Group, LLC		
Street Address:	800 Connecticut Avenue		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2499978	HEART ADVISOR	
CORRESPONDENCE DATA			
Fax Number:	(212)986-0604		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(212) 883-4900		
Email:	pto@cozen.com		
Correspondent Name:	Cozen O'Connor		
Address Line 1:	277 Park Avenue		
Address Line 4:	New York, NEW YORK 10172		
ATTORNEY DOCKET NUMBER:	243173.000		
NAME OF SUBMITTER:	Amy F. Divino		
Signature:	/AFD/		
Date:	11/23/2010		

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Total Attachments: 1

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ASSIGNMENT OF REGISTRATION

WHEREAS, Englander Communications, LLC ("Assignor"), a limited liability company organized and existing under the laws of the State of Connecticut, having a place of business at 800 Connecticut Avenue, Norwalk, CT, 06854, is the record owner of the following registration in the U.S.

Patent and Trademark Office:

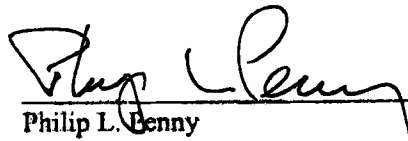
Trademark	Registration No.	Registration Date
HEART ADVISOR	2,499,978	October 23, 2001

WHEREAS, Belvoir Media Group, LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of Delaware, having a place of business at 800 Connecticut Avenue, Norwalk, CT, 06854, is desirous of acquiring said mark and the goodwill of the business symbolized by the mark and the registration thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of one (\$1.00) dollar and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign, transfer and convey unto said Assignee its entire right, title, and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the registration thereof.

ENGLANDER COMMUNICATIONS, LLC

By:


Philip L. Benny
Chief Operating Officer

Dated: 11/23/10

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