

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                          |
|-----------------------|--------------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

**CONVEYING PARTY DATA**

| Name                       | Formerly | Execution Date | Entity Type                   |
|----------------------------|----------|----------------|-------------------------------|
| JP Morgan Chase Bank, N.A. |          | 11/18/2010     | national banking association: |

**RECEIVING PARTY DATA**

|                   |                              |
|-------------------|------------------------------|
| Name:             | Church & Dwight Company      |
| Street Address:   | Alcham Road                  |
| Internal Address: | 20 Miles West of Green River |
| City:             | Green River                  |
| State/Country:    | WYOMING                      |
| Postal Code:      | 82935                        |
| Entity Type:      | CORPORATION: WYOMING         |

**PROPERTY NUMBERS Total: 29**

| Property Type        | Number  | Word Mark                            |
|----------------------|---------|--------------------------------------|
| Registration Number: | 3482062 | AIM                                  |
| Registration Number: | 3140554 | ARM & HAMMER                         |
| Registration Number: | 2924295 | ARM & HAMMER                         |
| Registration Number: | 3140555 | ARM & HAMMER THE STANDARD OF PURITY  |
| Registration Number: | 2968407 | ARM & HAMMER THE STANDARD OF PURITY  |
| Registration Number: | 2813790 | ARMACAD                              |
| Registration Number: | 3177806 | ARMAKLEEN                            |
| Registration Number: | 0641534 | ARRID                                |
| Registration Number: | 1925010 | ARRID                                |
| Registration Number: | 1516138 | ARRID EXTRA DRY                      |
| Registration Number: | 2987600 | ARRID EXTRA EXTRA DRY                |
| Registration Number: | 1010907 | ARRID XX                             |
| Registration Number: | 2950190 | BETTER CARE FOR THE CLOTHES YOU WEAR |

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|                      |         |                                   |
|----------------------|---------|-----------------------------------|
| Registration Number: | 2843104 | CAMEO                             |
| Registration Number: | 2925904 | CLEAN BURST                       |
| Registration Number: | 2913517 | COOL BLAST                        |
| Registration Number: | 2729277 | COOL SHOWER                       |
| Registration Number: | 2872997 | ENAMEL CARE                       |
| Registration Number: | 1156049 | LADY'S CHOICE                     |
| Registration Number: | 1179752 | LADY'S CHOICE                     |
| Registration Number: | 3010084 |                                   |
| Registration Number: | 2162745 | MORNING CLEAN                     |
| Registration Number: | 2930756 | PEPSODENT                         |
| Registration Number: | 3287890 | POWERFULLY CLEAN, NATURALLY FRESH |
| Registration Number: | 3028035 | PROCARE                           |
| Registration Number: | 2814996 | RAIN DROPS                        |
| Registration Number: | 2924285 | TROPICAL BURST                    |
| Registration Number: | 3098792 | TROPICAL PASSION                  |
| Registration Number: | 2674680 | ULTRAMAX                          |

**CORRESPONDENCE DATA**

Fax Number: (215)655-2286  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: trademarks@dechert.com  
Correspondent Name: Jacob Bishop  
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Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

|                         |                |
|-------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | 972801         |
| NAME OF SUBMITTER:      | Jacob Bishop   |
| Signature:              | /Jacob Bishop/ |
| Date:                   | 11/23/2010     |

Total Attachments: 2  
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**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

WHEREAS **Church & Dwight Company**, a Wyoming corporation ("Grantor"), entered into that certain security agreement dated December 23, 2005 (the "Security Agreement") with **JP Morgan Chase Bank, N.A.**, a national banking corporation ("JP Morgan"), as administrative agent for the secured parties, notice of which was recorded March 21, 2006 at the United States Patent and Trademark Office at Reel 3273, Frame 0496.

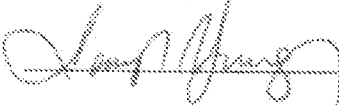
WHEREAS, Grantor granted JP Morgan, as administrative agent for the secured parties, under the terms of the Security Agreement, a continuing security interest (the "Security Interest") in favor of JP Morgan, as administrative agent for the secured parties, in and to certain of Grantor's intellectual property, including without limitation the trademarks listed in **Schedule A** (collectively, the "Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks.

WHEREAS, JP Morgan has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, JP Morgan, for itself and on behalf of the lenders in association with the Security Interest, hereby releases all liens and the Security Interest, hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to Grantor and its successors and assigns in association with the Security Interest, and hereby releases Grantor and its successors and assigns from all covenants, obligations, liabilities and warranties in association with the Security Interest.

JP MORGAN CHASE BANK, N.A.  
as Administrative Agent

By: \_\_\_\_\_

  
Name: Tony Yung  
Title: Vice President

Date: November 18, 2010

Schedule A

Trademarks

| Mark                                    | Registration No. | Date       |
|---|------------------|------------|
| AIM                                     | 3482062          | 8/5/2008   |
| ARM & HAMMER                            | 3140554          | 9/5/2006   |
| ARM & HAMMER                            | 2924295          | 2/1/2005   |
| ARM & HAMMER logo                       | 3140555          | 9/5/2006   |
| ARM & HAMMER logo                       | 2968407          | 7/12/2005  |
| ARM & HAMMER PET HAIR VAC-<br>AWAY      | 2972797          | 7/19/2005  |
| ARMACAD                                 | 2813790          | 2/10/2004  |
| ARMAKLEEN                               | 3177806          | 11/28/2006 |
| ARRID                                   | 641534           | 2/12/1957  |
| ARRID                                   | 1925010          | 10/10/1995 |
| ARRID EXTRA DRY                         | 1516138          | 12/13/1988 |
| ARRID EXTRA EXTRA DRY                   | 2987600          | 8/23/2005  |
| ARRID XX                                | 1010907          | 5/20/1975  |
| BETTER CARE FOR THE CLOTHES<br>YOU WEAR | 2950190          | 5/10/2005  |
| CAMEO                                   | 2843104          | 5/18/2004  |
| CLEAN BURST                             | 2925904          | 2/8/2005   |
| COOL BLAST                              | 2913517          | 12/21/2004 |
| COOL SHOWER                             | 2729277          | 6/24/2003  |
| ENAMEL CARE                             | 2872997          | 8/10/2004  |
| LADY'S CHOICE                           | 1156049          | 6/2/1981   |
| LADY'S CHOICE                           | 1179752          | 12/1/1981  |
| Miscellaneous Design                    | 3010084          | 11/1/2005  |
| MORNING CLEAN                           | 2162745          | 6/2/1998   |
| PEPSODENT                               | 2930756          | 3/8/2005   |
| POWERFULLY CLEAN,<br>NATURALLY FRESH    | 3287890          | 9/4/2007   |
| PROCARE                                 | 3028035          | 12/13/2005 |
| RAIN DROPS                              | 2814996          | 2/17/2004  |
| TROPICAL BURST                          | 2924285          | 2/1/2005   |
| TROPICAL PASSION                        | 3098792          | 5/30/2006  |
| ULTRAMAX                                | 2674680          | 1/14/2003  |

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