

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------------------------|-------------------------------|----------------|-------------------------------|
| JP Morgan Chase Bank, N.A., as Administrative Agent | FORMERLY JP Morgan Chase Bank | 11/18/2010 | national banking association: |

RECEIVING PARTY DATA

| | |
|-------------------|------------------------------|
| Name: | Church & Dwight Company |
| Street Address: | Alcham Road |
| Internal Address: | 20 Miles West of Green River |
| City: | Green River |
| State/Country: | WYOMING |
| Postal Code: | 82935 |
| Entity Type: | CORPORATION: WYOMING |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------|
| Registration Number: | 0950960 | AIM |
| Registration Number: | 2014509 | MENTADENT |
| Registration Number: | 1832568 | MENTADENT |
| Registration Number: | 2758756 | MENTADENT |
| Registration Number: | 1827994 | MENTADENT |
| Registration Number: | 2873751 | MENTADENT WHITE & CLEAN |
| Registration Number: | 2454243 | |
| Registration Number: | 0293898 | PEPSODENT |
| Registration Number: | 0398731 | PEPSODENT |

CORRESPONDENCE DATA

Fax Number: (215)655-2286
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900176139

**TRADEMARK
 REEL: 004420 FRAME: 0498**

CH \$240.00 0950960

Email: trademarks@dechert.com
Correspondent Name: Jacob Bishop
Address Line 1: Dechert LLP
Address Line 2: Cira Centre, 2929 Arch Street
Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

| | |
|-------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | 339157 |
| NAME OF SUBMITTER: | Jacob Bishop |
| Signature: | /Jacob Bishop/ |
| Date: | 11/23/2010 |

Total Attachments: 2
source=Church Dwight Company 10 20 03#page1.tif
source=Church Dwight Company 10 20 03#page2.tif

**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

WHEREAS **Church & Dwight Company**, a Wyoming corporation ("Grantor"), entered into that certain security agreement dated October 20, 2003 (the "Security Agreement") with **JP Morgan Chase Bank**, a New York national banking corporation (with its successor in interest, JP Morgan Chase Bank, N.A., "JP Morgan"), as administrative agent for the secured parties, notice of which was recorded November 21, 2003 at the United States Patent and Trademark Office at Reel 2751, Frame 0001.

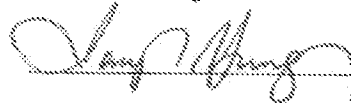
WHEREAS, Grantor granted JP Morgan, as administrative agent for the secured parties, under the terms of the Security Agreement, a continuing security interest (the "Security Interest") in favor of JP Morgan, as administrative agent for the secured parties, in and to certain of Grantor's intellectual property, including without limitation the trademarks listed in **Schedule A** (collectively, the "Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks.

WHEREAS, JP Morgan has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, JP Morgan, for itself and on behalf of the lenders in association with the Security Interest, hereby releases all liens and the Security Interest, hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to Grantor and its successors and assigns in association with the Security Interest, and hereby releases Grantor and its successors and assigns from all covenants, obligations, liabilities and warranties in association with the Security Interest.

JP MORGAN CHASE BANK, N.A.
as Administrative Agent

By: _____



Name: Tony Yung
Title: Vice President

Date: November 18, 2010

Schedule A

Trademarks

| Mark | Registration No. | Date |
|-------------------------|------------------|------------|
| AIM | 950960 | 1/16/1973 |
| MENTADENT | 2014509 | 11/5/1996 |
| MENTADENT | 1832568 | 4/26/1994 |
| MENTADENT | 2758756 | 9/2/2003 |
| MENTADENT | 1827994 | 3/29/1994 |
| MENTADENT WHITE & CLEAN | 2873751 | 8/17/2004 |
| Miscellaneous Design | 2454243 | 5/22/2001 |
| PEPSODENT | 293898 | 5/10/1932 |
| PEPSODENT | 398731 | 11/17/1942 |