

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NOCO Energy Corp.		11/17/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	NOCO Express LLC		
Street Address:	2440 Sheridan Drive		
City:	Tonawanda		
State/Country:	NEW YORK		
Postal Code:	14150		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3844382	NOCO	
Registration Number:	3844473	NOCO FRIENDS & FAMILY CLUB	
CORRESPONDENCE DATA			
Fax Number:	(585)419-8813		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	585-419-8636		
Email:	mdipaolo@harrisbeach.com		
Correspondent Name:	Neal L. Slifkin - Harris Beach PLLC		
Address Line 1:	99 Garnsey Road		
Address Line 4:	Pittsford, NEW YORK 14534		
ATTORNEY DOCKET NUMBER:	250488		
NAME OF SUBMITTER:	Neal L. Slifkin		
Signature:	/neal l. slifkin/		
Date:	11/23/2010		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS

WHEREAS, NOCO Energy Corp., a New York corporation, with an address at 2440 Sheridan Dr., Tonawanda, New York, 14150 ("Assignor") has adopted, used and has been using the marks NOCO Design, which is registered under U.S. Trademark Registration No. 3,844,382 and NOCO FRIENDS & FAMILY CLUB, which is registered under the U.S. Trademark Registration No. 3,844,473 (the "Marks");

WHEREAS, NOCO Express, LLC, a New York limited liability company having an address of 2440 Sheridan Dr., Tonawanda, New York, 14150 ("Assignee") desires to obtain ownership of all rights in and to the Marks; and

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's rights in and to said Marks in the United States and the United States registrations thereof.


NOW THEREFORE in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

Assignor does hereby assign unto Assignee all right, title and interest in and to the said Marks in the United States, together with the goodwill of the business symbolized by the Marks, and the United States registrations thereof, including all rights in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Marks.

Assignor agrees to execute all papers and to perform such other proper acts as Assignee may deem necessary to secure for Assignee or its designee the rights herein assigned.

NOCO Energy Corp.

Assignor

By: 

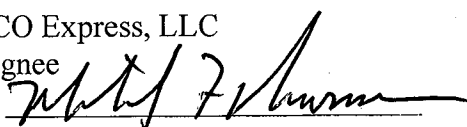
Name: MICHAEL F. NEWMAN

Title: SENIOR VICE PRESIDENT

Date: November 17, 2010

NOCO Express, LLC

Assignee

By: 

Name: MICHAEL F. NEWMAN

Title: MANAGER

Date: November 17, 2010