

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Coca-Cola Company		10/26/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cargill, Incorporated		
Street Address:	15407 McGinty Road West		
City:	Wayzata		
State/Country:	MINNESOTA		
Postal Code:	55391		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77325183	KAHE	
Serial Number:	77468302	NATURE'S PERFECT SWEETNESS	
CORRESPONDENCE DATA			
Fax Number:	(952)404-6367		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	952-742-4095		
Email:	trademark_docketing@cargill.com		
Correspondent Name:	Christopher H. Dore		
Address Line 1:	PO Box 5624		
Address Line 2:	Law Department MS24		
Address Line 4:	Minneapolis, MINNESOTA 55440-5624		
NAME OF SUBMITTER:	Christopher H. Dore		
Signature:	/Christopher H. Dore/		
Date:	11/24/2010		

OP \$65.00 77325183

Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, THE COCA-COLA COMPANY, a corporation created and existing under the laws of Delaware ("Assignor"), is the record owner of certain rights, title and interest in and to the various trademarks (the "Trademarks") as identified on Exhibit A hereto, and the goodwill associated therewith, and the applications and registrations for the Trademarks as reflected in the attached Exhibit A (the "Applications and Registrations"); and

WHEREAS, CARGILL, INCORPORATED, a corporation organized under the laws of the state of Delaware ("Assignee"), desires to acquire in its own name or in the name of its designee all rights of Assignor in and to the Trademarks and the goodwill associated therewith, and the Applications and Registrations; and

WHEREAS, the assignment of the Trademarks and the Applications and Registrations may be made of record by Assignee in all appropriate patent and trademark offices worldwide, as may be required by local law; and

WHEREAS, Assignor agrees that it will execute or arrange for execution by Assignor of such further assignment documents or other legal instruments as may be required to permit Assignee or its designee to obtain recordation of the assignment of the Trademarks and the Applications and Registrations from Assignor to Assignee or its designee.

NOW, THEREFORE, for the sum of ten United States Dollars (USD \$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear of all liens and encumbrances, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the Applications and Registrations, as well as all rights to damages and profits, due or accrued, arising out of past infringements of the Trademarks, and the right to sue and recover for same.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by their duly authorized officers or other representatives, effective as of the date of the last signature below.

THE COCA-COLA COMPANY

By: W.D. Hawkins III

Name: William D. Hawkins III

Title: Vice President

ACKNOWLEDGEMENT

Before the undersigned authority duly empowered to administer oaths personally appeared the individual identified above who, after being duly sworn, attested that he/she is

the authorized representative of the party identified above, and that he/she signed the foregoing instrument with full authority to do so on behalf of such party.

This 26th day of October, 2009.

Name: Carol Lynch
Title: NOTARY Public
CAROL C. LYNCH
Notary Public, Gwinnett County, Georgia
My Commission Expires January 8, 2010

CARGILL, INCORPORATED

By: [Signature]
Name: Zanna McFerson
Title: AVP, Business Director

ACKNOWLEDGEMENT

Before the undersigned authority duly empowered to administer oaths personally appeared the individual identified above who, after being duly sworn, attested that he/she is the authorized representative of the party identified above, and that he/she signed the foregoing instrument with full authority to do so on behalf of such party.

This 10th day of Nov, 2009.

Name: Pamela J Van Hove
Title: Notary Public
Pamela J. Van Hove

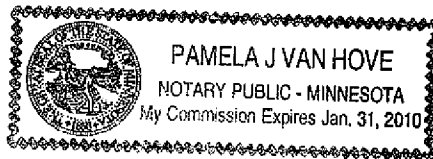


Exhibit A to Trademark Assignment

<u>Reg/App No</u>	<u>Mark</u>	<u>Mark Type</u>	<u>Country</u>	<u>Status</u>	<u>Class</u>
2785321	KA-HE (with an accent over the "E")	Word - Block Letters	Argentina	Abandoned	30
2286875	Sprout icon (without the word Truvia) (B&W)	Device	Argentina	Registered	30
2283164	TRUVIA (with accent over the "I")	Word - Block Letters	Argentina	Registered	30
1236475	Sprout icon (without the word Truvia) (B&W)	Device	Australia	Registered	30
1201498	TRUVIA	Word - Block Letters	Australia	Registered	30
901074136	Sprout icon (without the word Truvia) (B&W)	Device	Brazil	Published	30
900522178	TRUVIA	Word - Block Letters	Brazil	Application	30
1365171	TRUVIA	Word - Block Letters	Canada	Allowed	30
811768	TRUVIA (with accent over the "I")	Word - Block Letters	Chile	Registered	30
6748030	Sprout icon (without the word Truvia)(color)	Device	China	Application	30
6299227	TRUVIA	Word - Block Letters	China	Application	30
353682	TRUVIA (with accent over the "I")	Word - Block Letters	Colombia	Registered	30
177338	TRUVIA	Word - Block Letters	Costa Rica	Registered	30
006940233	Sprout icon (without the word Truvia)(color)	Device	European Community	Registered	1, 30, 32
006337448	TRUVIA (with accent over the "I")	Word - Block Letters	European Community	Registered	30
073526937	TRUVIA	Word - Block Letters	France	Registered	30
30763215	TRUVIA	Word - Block Letters	Germany	Opposed	30
2452898	TRUVIA (with accent over the "I")	Word - Block Letters	Germany	Opposed	30
156398	TRUVIA (with accent over the "I")	Word - Block Letters	Guatemala	Registered	30
104352	TRUVIA (with accent over the "I")	Word - Block Letters	Honduras	Registered	30
1606641	TRUVIA	Word - Block Letters	India	Objection Pending	30
D002007036728	KAHE	Word - Block Letters	Indonesia	Application	30
M12007C009832	TRUVIA	Word - Block Letters	Italy	Application	30
5190592	Sprout icon (without the word Truvia) (B&W)	Device	Japan	Registered	30
5113461	TRUVIA (with accent over the "I")	Word - Block Letters	Japan	Registered	30

Exhibit A to Trademark Assignment

400747603	TRUVIA (with accent over the "I")	Word - Block Letters	Korea, Rep. of	Registered	30
1044998	Sprout Icon (without the word Truvia) (B&W)	Device	Mexico	Registered	30
1014577	TRUVIA (with accent over the "I")	Word - Block Letters	Mexico	Registered	30
776640	TRUVIA (with accent over the "I")	Word - Block Letters	New Zealand	Registered	30
0802421LM	TRUVIA (with accent over the "I")	Word - Block Letters	Nicaragua	Registered	30
77921	TRUVIA (with accent over the "I")	Word - Block Letters	Nigeria	Registered	30
16550401	TRUVIA (with accent over the "I")	Word - Block Letters	Panama	Registered	30
147423	TRUVIA (with accent over the "I")	Word - Block Letters	Peru	Registered	30
042007010932	TRUVIA	Word - Block Letters	Philippines	Registered	30
Z330779	TRUVIA	Word - Block Letters	Poland	Objection Pending	30
362676	TRUVIA	Word - Block Letters	Russian Fed.	Registered	30
T0719500F	TRUVIA	Word - Block Letters	Singapore	Registered	30
200721870	TRUVIA (with accent over the "I")	Word - Block Letters	South Africa	Published	30
2791969	TRUVIA	Word - Block Letters	Spain	Registered	30
583794	TRUVIA	Word - Block Letters	Switzerland	Registered	30
01333386	KA-HE (with an accent over the "E")	Word - Block Letters	Taiwan	Registered	30
TM294965	TRUVIA	Word - Block Letters	Thailand	Registered	30
200918841	Sprout Icon (with the word Truvia) (in B&W)	Word & Device	Turkey	Rejected (appeal?)	30
106588	TRUVIA (with accent over the "I")	Word - Block Letters	Turkey	Rejected	30
2454820	TRUVIA (with accent over the "I")	Word - Block Letters	Ukraine	Registered	30
	KAHE	Word - Block Letters	United Kingdom	Registered	30
2459826	KAHE (with an accent over the "E")	Word - Block Letters	United Kingdom	Registered	30
2459827	KA-HE (with an accent over the "E")	Word - Block Letters	United Kingdom	Registered	30
2454822	MIETTE	Word - Block Letters	United Kingdom	Registered	30
2456025	SAIL	Word - Block Letters	United Kingdom	Registered	30
2451249	TRUVIA	Word - Block Letters	United Kingdom	Registered	30

Exhibit A to Trademark Assignment

2452898	TRUVIA (with accent over the "I")	Word - Block Letters	United Kingdom	Registered	30
2452828	TRUVIA (with accent over the "U")	Word - Block Letters	United Kingdom	Registered	30
3566602	KAHE	Word - Block Letters	United States	Registered	30
77468302	NATURE'S PERFECT SWEETNESS	Slogan	United States	Registered	30
200723372	TRUVIA (with accent over the "I")	Word - Block Letters	Venezuela	Application	30
115107	TRUVIA (with accent over the "I")	Word - Block Letters	Vietnam	Registered	30