

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Olivet International Inc.		03/12/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Meijer Inc.		
<b>Street Address:</b>	2929 Walker Avenue N.W.		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49544		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3834819	TRVL	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(714)536-0134		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-654-2766		
Email:	matt@ocpatent.com		
Correspondent Name:	Matt Mushet, Esq.		
Address Line 1:	PO Box 131291		
Address Line 4:	Carlsbad, CALIFORNIA 92013		
ATTORNEY DOCKET NUMBER:	TRVL		
NAME OF SUBMITTER:	Matt Mushet, Esq.		
Signature:	/mattmushet/		
Date:	11/24/2010		

OP \$40.00 3834819

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, between MEIJER, INC., a Michigan corporation, 2929 Walker Ave., N.W., Grand Rapids, MI 49544 ("Meijer") and OLIVET INTERNATIONAL, INC., a California corporation, 11015 Hopkins Street, Mira Loma, California 91752 ("Olivet") is dated this 12 day of MARCH, 2010.

Olivet is the exclusive and record owner of the entire rights, title and interest in and to the Trademark "TRVL", Serial Number 77/914,105, filed January 18, 2010 in International Class 18, (the "Mark").

Meijer is desirous of acquiring the Mark and the corresponding United States Trademark Application and subsequent registration.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Olivet does hereby assign, transfer and sell to Meijer the entire right, title and interest in and to the Mark and the corresponding United States Trademark Registration, together with the goodwill of the business symbolized by the Mark and all rights of action against third parties for past infringement, the same to be hold and enjoyed by Meijer as fully and entirely as the same would have been held by Olivet had this transfer, assignment and sale not been made.

Olivet warrants and covenants that it has the full power and authority to convey the rights, title and interests herein assigned, transferred and sold to Meijer that is has not executed and will not execute any agreement in conflict herewith, and will execute any and all other instruments which may be necessary to perfect and evidence Meijer's ownership of the property and rights herein conveyed.

This Assignment is exclusive to Meijer as of the day first above written, until Olivet obtains a registered trademark status from the United States Patent & Trademark Office ("USPTO"), at which time Olivet shall file the necessary papers with the USPTO to assign its rights to Meijer.

IN WITNESS WHEREOF, Olivet, intending to be legally bound, has caused this Assignment to be executed by its duly authorized officer as of the 12 day of MARCH, 2010.

OLIVET INTERNATIONAL, INC.  
("Olivet")

By [Signature]  
Its corp. secretary

Subscribes and sworn to before me

This 12 day of March, 2010.

[Signature]

Notary Public

Riverside County, CA

My Commission Expires: 3/25/11

See attached

**CALIFORNIA JURAT WITH AFFIANT STATEMENT**

- See Attached Document (Notary to cross out lines 1-6 below)
- See Statement Below (Lines 1-5 to be completed only by document signer[s], *not* Notary)

\_\_\_\_\_  
Signature of Document Signer No. 1

\_\_\_\_\_  
Signature of Document Signer No. 2 (if any)

State of California

County of Riverside

Subscribed and sworn to (or affirmed) before me on this

12 day of March, 2010, by

(1) Pei Te Lin  
Name of Signer

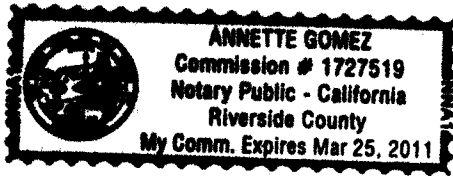
proved to me on the basis of satisfactory evidence to be the person who appeared before me (.) (.)

(and

(2) \_\_\_\_\_  
Name of Signer

proved to me on the basis of satisfactory evidence to be the person who appeared before me.)

Signature Anette Gomez  
Signature of Notary Public



Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Further Description of Any Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

RIGHT THUMBPRINT OF SIGNER #1  
Top of thumb here

RIGHT THUMBPRINT OF SIGNER #2  
Top of thumb here