

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
D. Swarovski & Co.		11/09/2010	COMPANY: AUSTRIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	D. Swarovski KG		
<b>Street Address:</b>	Swarovskistrasse 30		
<b>City:</b>	A-6112 Wattens		
<b>State/Country:</b>	AUSTRIA		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: AUSTRIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2916174	SWAREFLEX	
Registration Number:	3694652	SWAROVISION	
Registration Number:	3582224	SWARODUR	
Registration Number:	3582223	SWAROTOP	
Registration Number:	0583573	SWAREFLEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)942-5999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-942-5000		
<b>Email:</b>	TrademarkDocketing@aporter.com		
<b>Correspondent Name:</b>	Anna W. Manville; Arnold & Porter LLP		
<b>Address Line 1:</b>	555 12th Street, NW		
<b>Address Line 2:</b>	IP Docketing		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	01459.025		
<b>DOMESTIC REPRESENTATIVE</b>			

**CH \$140.00 2916174**

**900176286**

**TRADEMARK  
 REEL: 004421 FRAME: 0322**

Name: Anna W. Manville; Arnold & Porter LLP  
Address Line 1: 555 12th Street, NW  
Address Line 2: IP Docketing  
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NAME OF SUBMITTER:	Anna W. Manville
Signature:	/Anna W. Manville/
Date:	11/24/2010
Total Attachments: 1 source=D. Swarovski - Change of Name#page1.tif	

TRANSLATION

Extract of Firm Register

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(Logo)	REPUBLIC OF AUSTRIA	Firm Register Database
Relevant date 11/9/2010	Extract with historical data	FN 22150 z

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Basis of the present Extract in the main book completed by data from the collection of documents.

The historical data by 11/08/2010 are ~~crossed-out~~. Deleted legal entities and subsidiaries are laterally marked with '#'.

Last entry on 08/27/2010, assigned entry number 18  
Court of competent jurisdiction "Landesgericht Innsbruck"

1 former "Landesgericht Innsbruck" HRA 4537  
First entry on 11/26/1915

**FIRM**

1 ~~D. Swarovski & Co.~~  
18 D. Swarovski KG

**LEGAL FORM**

1 Limited Partnership  
1 Legal form exists since 06/01/1937

**PLACE OF BUSINESS**

1 political community of Wattens

**BUSINESS ADDRESS**

1 Wattens  
6112 Wattens

**BUSINESS BRANCH**

2 Manufacture of products made of crystal glass and gem stones