

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lacura, Inc.		11/15/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Listo, L.L.C.
Composed Of:	COMPOSED OF Jose Marquez
Street Address:	Post Office Box 0456
City:	Harrisonburg
State/Country:	VIRGINIA
Postal Code:	22803
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3208239	CATRACHO
Registration Number:	3208240	ZAPOTITAN COSECHA NUEVA
Registration Number:	3449508	LEMPIRA
Registration Number:	3348651	CATACAMAS
Registration Number:	3302605	TUSTACA OJALDRA
Serial Number:	77377084	EL SALVADORENO AUTHENTICO
Registration Number:	3436750	HONGOFIN
Registration Number:	3554980	NEUROKROL
Registration Number:	3453450	REUMAFIN
Registration Number:	3094431	DAYAMINERAL

CORRESPONDENCE DATA

Fax Number: (516)934-0952
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900176322

**TRADEMARK
 REEL: 004421 FRAME: 0525**

OP \$265.00 3208239

Phone: 516-934-0951
Email: Patents@HighTechAttorneys.com
Correspondent Name: Keusey & Associates, P.C.
Address Line 1: 420 Jericho Turnpike, Suite 324
Address Line 4: Jericho, NEW YORK 11753

ATTORNEY DOCKET NUMBER:	369-LACURA-TO-LISTO
NAME OF SUBMITTER:	Edwin H. Keusey, Esq.
Signature:	/EHK/
Date:	11/24/2010

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, Lacura, Inc. (the "ASSIGNOR"), a New York Corporation, having a place of business at 107 Otis Street, Babylon, NY 11704 owns the following U.S., foreign, and New York State Trademark Registrations (hereinafter "REGISTRATIONS"):

<u>MARK</u>	<u>Registration No.</u>	<u>Registration Date</u>
Q'RYKOS	R30852	June 9, 2006
CATRACHO	3,208,239	February 13, 2007
ZAPOTITAN COSECHA NUEVA	3,208,240	February 13, 2007
LEMPIRA (El Salvador)	Reg. No. 47/ Book 102	February 25, 2008
LEMPIRA	3,449,508	June 17, 2008
EL COLON (El Salvador)	Reg. No. 189/ Book 103	April 3, 2008
EL TROPICO FARM	R30886	August 31, 2006
CATACAMAS	3,348,651	December 4, 2007
TUSTACA OJALDRA	3,302,605	October 2, 2007
TUSTACA OJALDRA	R30924	October 13, 2006
ROSQUILLAS	R30923	October 13, 2006

<u>MARK</u>	<u>Registration No.</u>	<u>Registration Date</u>
EL SALVADORENO AUTHENTICO	77/377,084	January 22, 2008
EL SALVADORENO AUTHENTICO	R30922	October 13, 2006
HONGOFIN	3,436,750	May 27, 2008
NEUROKROL	3,554,980	December 30, 2008
REUMAFIN	3,453,450	June 24, 2008
DAYAMINERAL	3,094,431	May 16, 2006

WHEREAS, Listo, L.L.C., a Virginia company, having an address of P.O. Box 0456, Harrisonburg, VA 22803, desires to acquire the REGISTRATIONS and related trademark rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, assigns, transfers and delivers to ASSIGNEE all rights, title and interest in and to the REGISTRATIONS, together with the Common Law Rights and goodwill of the business connected with the REGISTRATIONS, and symbolized by the REGISTRATIONS.

Except for the Café Listo marks being assigned under separate agreement, ASSIGNOR hereby transfers and assigns all of its trademarks, trade names, copyrights, and other intellectual property to ASSIGNEE, along with the right to license same.

ASSIGNOR hereby transfers and assigns all of its rights in law and equity to sue for past trademark infringement, recover damages, and negotiate settlements.

This Assignment is made in consideration of ten dollars (\$10.00), the receipt and sufficiency of which are hereby acknowledged.

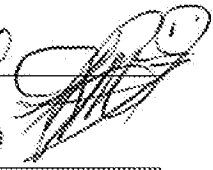
Upon receipt of payment, ASSIGNOR agrees to promptly file and record an Assignment document at the US Trademark Office and to provide copies to ASSIGNEE.

ASSIGNOR
Lacura, Inc.

ASSIGNEE
Listo, L.L.C.

By: 
Name: Jose Marquez

Date: 15-11-10

By: 15-11-10 
Name: Jose Marquez

Date: 15-11-10

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