

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lacura, Inc.		11/15/2010	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Listo, L.L.C.		
<b>Composed Of:</b>	COMPOSED OF Jose Marquez		
<b>Street Address:</b>	Post Office Box 0456		
<b>City:</b>	Harrisonburg		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22803		
<b>Entity Type:</b>	CORPORATION: VIRGINIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3305524	EL SALVADORENO AUTHENTICO CAFE LISTO	
<b>Registration Number:</b>	3305568	EL SALVADORENO AUTHENTICO CAFE LISTO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(516)934-0952		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	516-934-0951		
<b>Email:</b>	Patents@HighTechAttorneys.com		
<b>Correspondent Name:</b>	Keusey & Associates, P.C.		
<b>Address Line 1:</b>	420 Jericho Turnpike, Suite 324		
<b>Address Line 4:</b>	Jericho, NEW YORK 11753		
<b>ATTORNEY DOCKET NUMBER:</b>	369-LACURA-TO-LISTO		
<b>NAME OF SUBMITTER:</b>	Edwin H. Keusey, Esq.		
<b>Signature:</b>	/EHK/		

OP \$65.00 3305524

Date:

11/24/2010

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

WHEREAS, Lacura, Inc. (the "ASSIGNOR"), a New York Corporation, having a place of business at 107 Otis Street, Babylon, NY 11704 owns the following U.S., foreign, and New York State Trademark Registrations (hereinafter "REGISTRATIONS"):

<u>MARK</u>	<u>Registration No.</u>	<u>Registration Date</u>
EL SALVADORENO AUTHENTICO CAFÉ LISTO	R30977	December 27, 2006
EL SALVADORENO AUTHENTICO CAFÉ LISTO	3,305,524	October 9, 2007
LISTO + Design (Mexico)	1,076,612	September 5, 2008
EL SALVADORENO AUTHENTICO CAFÉ LISTO	R30978	December 27, 2006
EL SALVADORENO AUTHENTICO CAFÉ LISTO + Des.	3,305,568	October 9, 2007

WHEREAS, Listo, L.L.C., a Virginia company, having an address of P.O. Box 0456, Harrisonburg, VA 22803, desires to acquire the REGISTRATIONS and all related trademark rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, assigns, transfers and delivers to ASSIGNEE all rights, title and interest in and to the REGISTRATIONS, together with the Common Law Rights and goodwill of the business connected with the REGISTRATIONS, and symbolized by the REGISTRATIONS.


ASSIGNOR hereby transfers and assigns all of its rights in law and equity to sue for past trademark infringement, recover damages, and negotiate settlements.

ASSIGNOR hereby transfers and assigns all of its rights to license the trademarks including the right to grant exclusive licenses and sub-licenses without restriction, collect royalties and otherwise trade and exploit the marks.


ASSIGNOR warrants and represents that it has the legal capacity and authority to make this assignment.

This Assignment is made in consideration of ten dollars (\$10.00), the receipt and sufficiency of which are hereby acknowledged.

ASSIGNOR  
Lacura, Inc.

By:   
Name: Jose Marquez  
Date: 15-11-10

ASSIGNEE  
Listo, L.L.C.

By:   
Name: Jose Marquez  
Date: 15-11-10

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