

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eyeglass World, LLC		11/23/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A., as Administrative Agent		
Street Address:	P.O. Box 2558		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77252		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2967162	EYE2K	
Registration Number:	2970617	ALEC	
Registration Number:	2981156	MACARIUS	
Registration Number:	3099755	EYEGLOSS WORLD	
Registration Number:	3190487	EYEGLOSS WORLD	
CORRESPONDENCE DATA			
Fax Number:	(212)455-2502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 455-3894		
Email:	jmull@stblaw.com		
Correspondent Name:	Meryl Rosen		
Address Line 1:	425 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	509265/1498		

OP \$140.00 2967162

NAME OF SUBMITTER:	J. Jason Mull
Signature:	/J. Jason Mull/
Date:	11/24/2010
Total Attachments: 7 source=Eyeglass World LLC TM SI#page1.tif source=Eyeglass World LLC TM SI#page2.tif source=Eyeglass World LLC TM SI#page3.tif source=Eyeglass World LLC TM SI#page4.tif source=Eyeglass World LLC TM SI#page5.tif source=Eyeglass World LLC TM SI#page6.tif source=Eyeglass World LLC TM SI#page7.tif	

GRANT OF
SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), effective as of November 23, 2010 is made by Eyeglass World, LLC, a Delaware limited liability company (the "Grantor"), in favor of JPMorgan Chase Bank, N.A., a national banking association, with an address at P.O Box 2558, Houston, Texas 77252, as Administrative Agent (the "Agent") for the several banks and other financial institutions (the "Lenders"), from time to time parties to the Credit Agreement dated as of November 23, 2010 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Vision Holding Corp. (the "Borrower"), the Lenders and the Administrative Agent.

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, the Borrower is a member of an affiliated group of companies that includes each other Grantor;

WHEREAS, in connection with the Credit Agreement, the Borrower has executed and delivered a Guarantee and Collateral Agreement, dated as of November 23, 2010, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Guarantee and Collateral Agreement");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Grantor pledged and granted to the Agent for the ratable benefit of the Agent and the Secured Parties a continuing security interest in all Intellectual Property and Intellectual Property Licenses included in the Collateral; and

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Grantor agrees, for the benefit of the Agent and the Secured Parties, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Guarantee and Collateral Agreement, as applicable.

SECTION 2. Grant of Security Interest. The Grantor hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of the Grantor's right, title and interest in and to the Trademarks now owned or at any time hereafter acquired by such Grantor and included in the Collateral (including, without limitation, those items listed on Schedule A hereto) (collectively, the "Trademark Collateral") as collateral

security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor's Obligations.

SECTION 3. Purpose. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Credit Agreement and the Guarantee and Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

EYEGLOSS WORLD, LLC

By: 

Name: Mitchell Goodman

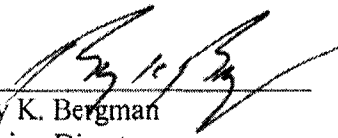
Title: Senior Vice President, General
Counsel and Secretary

Date:

[SIGNATURE PAGE TO GRANT OF
SECURITY INTEREST IN TRADEMARK RIGHTS]

TRADEMARK
REEL: 004421 FRAME: 0671

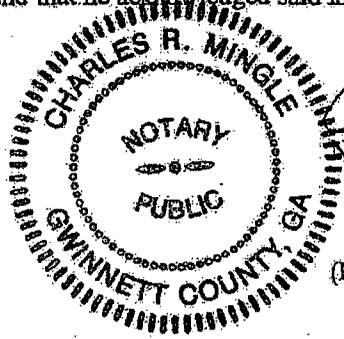
J.P. MORGAN CHASE BANK, N.A.
as Administrative Agent for the Lenders

By: 
Name: Barry K. Bergman
Title: Managing Director
Date: November 23, 2010

ACKNOWLEDGMENT OF GRANTOR

STATE OF Georgia)
) ss
COUNTY OF Gwinnett)

On the 2nd day of November, 2010, before me personally came Mitchell Goodman, who is personally known to me to be the Senior Vice President, General Counsel and Secretary of Eyeglass World, LLC, a Delaware limited liability company, who, being duly sworn, did depose and say that he is the Senior Vice President, General Counsel and Secretary in such corporation, the corporation described in and which executed the foregoing instrument; that he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that he acknowledged said instrument to be the free act and deed of said corporation.



Charles R Mingle
Notary Public.

Charles R Mingle
Notary Public, Gwinnett County, Georgia
My Commission Expires June 21, 2014

(PLACE STAMP AND SEAL ABOVE)


[SIGNATURE PAGE TO GRANT OF
SECURITY INTEREST IN TRADEMARK RIGHTS]

ACKNOWLEDGMENT OF ADMINISTRATIVE AGENT

STATE OF New York)
) ss
COUNTY OF New York)

On the 23rd day of November, 2010, before me personally came Barry K. Bergman, who is personally known to me to be the Managing Director of JPMorgan Chase Bank, N.A., a national banking association; who, being duly sworn, did depose and say that she/he is the Managing Director in such association, the association described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such association; and that she/he acknowledged said instrument to be the free act and deed of said association.

MARGARITA TORRES
Notary Public, State of New York
Qualified in Bronx County
No. 01TO6041062
My Commission Expires May 1, 20 14



Notary Public

(PLACE STAMP AND SEAL ABOVE)

SCHEDULE A

U.S. Trademark Registrations and Applications

Mark	App.No.	App. Date	Reg. No.	Reg. Date
EYE2K	78/434,092	06/11/2004	2,967,162	07/12/2005
ALEC	78/433,913	06/11/2004	2,970,617	07/19/2005
MACARIUS	78-433,859	06/11/2004	2,981,156	08/02/2005
EYEGLOSS WORLD and Design	76/620,785	11/16/2004	3,099,755	06/06/2006
EYEGLOSS WORLD and Design	76/620,751	11/16/2004	3,190,487	01/02/2007