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## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Governor and Company of the Bank of Ireland		11/23/2010	Irish bank and chartered corporation established under Irish Law: IRELAND

# **RECEIVING PARTY DATA**

Name:	CVG Product Services, Inc.		
Street Address:	7255 N. Crescent Road		
City:	Pennsauken		
State/Country:	NEW JERSEY		
Postal Code:	08110-1516		
Entity Type:	CORPORATION: DELAWARE		

### PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark	
Registration Number:	2299951	1-800-TWO-PAIR	
Registration Number:	2172274	AMERICA'S BEST CONTACTS & EYEGLASSES	
Registration Number:	3225395	AMERICA'S BEST	
Registration Number:	1544247	CQ-4	
Registration Number:	2658082	CQ5	
Registration Number:	2145797	E	
Registration Number:	2172276	KIDS GEAR EYEGLASSES	
Registration Number:	1866241	SOFMED	
Registration Number:	2258389	VERI CLEAR LENS	

### **CORRESPONDENCE DATA**

Fax Number: (212)455-2502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 455-3894

TRADEMARK
REEL: 004421 FRAME: 0685

Email: jmull@stblaw.com Correspondent Name: Meryl Rosen Address Line 1: 425 Lexington Avenue Address Line 4: New York, NEW YORK 10017 ATTORNEY DOCKET NUMBER: 509265/1498 NAME OF SUBMITTER: J. Jason Mull Signature: /J. Jason Mull/ 11/24/2010 Date: Total Attachments: 2 source=TM Release The Governor and Company of the Bank of Ireland-CVG Product Services#page1.tif

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**TRADEMARK** REEL: 004421 FRAME: 0686

### RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of the day of November, 2010, by The Governor and Company of the Bank of Ireland ("Secured Party") in favor of CVG Product Services, Inc., a Delaware corporation ("Grantor").

### WITNESSETH

WHEREAS, the Secured Party and the Grantor are parties to a certain Trademark Security Agreement, dated as of June 8, 2006 (the "Security Agreement"), wherein the Grantor granted the Secured Party a security interest in and to the Trademark Collateral (as defined in the Security Agreement), including the U.S. trademarks identified on Schedule A attached hereto;

WHEREAS, the Security Agreement was recorded with the U.S. Patent and Trademark Office on August 25, 2006 at Reel 3377, Frame 0776;

WHEREAS, the Grantor has satisfied the terms of the Security Agreement and requests a specific release of the security interest granted and recorded against the Trademark Collateral; and

WHEREAS, the Secured Party desires to grant to the Grantor a specific release of the security interest granted and recorded against the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration previously tendered by the Grantor, the receipt and sufficiency of which are hereby acknowledged, the Secured Party does hereby terminate the Security Agreement and relinquish and release the entirety of the security interests in the Trademark Collateral and reassigns forever to the Grantor all right, title and interest of any nature whatsoever which the Secured Party holds in or to the Trademark Collateral and associated common law rights and goodwill appurtenant thereto, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish and effect the release of such rights to the Grantor.

IN TESTIMONY WHEREOF, the Secured Party has executed this Release by its proper officers thereunto duly authorized.

THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND

Name: Louise Doherty
Title: Vice President

Name:

Title: SA 1

(E)

# SCHEDULE A

Mark	Serial No.	Filing Date	Registration No.	Registration Date
1-800-TWO-PAIR(word)	75581901	11/3/1998	2299951	12/14/1999
AMERICA'S BEST CONTACTS & EYEGLASSES Plus Design	75149951	8/14/1996	2172274	7/14/1998
AMERICA'S BEST Plus Flag "E" & Eyeglasses Design	76551473	9/25/2003	3225395	4/03/2007
CQ-4 (Stylized)	73755630	10/3/1988	1544247	6/20/1989
CQ5	76183700	12/20/2000	2658082	12/10/2002
E Plus Design	75149954	8/14/1996	2145797	3/24/1998
KIDS GEAR EYEGLASSES Plus Design	75149957	8/14/1996	2172276	7/14/1998
SOFMED	74314472	9/16/1992	1866241	12/6/1994
VERI CLEAR LENS Plus Design	75184090	10/21/1996	2258389	7/6/1999

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TRADEMARK REEL: 004421 FRAME: 0688