

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VITACILINA CORPORATION OF AMERICA		11/11/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	COMPANIA INTERNACIONAL DE COMERCIO, S.A. DE C.V.
Street Address:	Adolfo Ruiz Cortines 3642-1502
Internal Address:	C.P. 01900
City:	Col. Jardines del Pedregal
State/Country:	MEXICO
Postal Code:	D.F.
Entity Type:	CORPORATION: MEXICO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1063707	VITACILINA

CORRESPONDENCE DATA

Fax Number: (713)754-7528
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: chretienm@gtlaw.com
 Correspondent Name: Mark G. Chretien
 Address Line 1: 1000 Louisiana Street Suite 1700
 Address Line 2: Greenberg Traurig LLP
 Address Line 4: Houston, TEXAS 77002

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:

900176349

**TRADEMARK
 REEL: 004421 FRAME: 0773**

CH \$40.00 1063707

Address Line 4:

NAME OF SUBMITTER:

Mark G. Chretien

Signature:

/mgc/

Date:

11/27/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of the 11th day of November, 2010 (the "Effective Date"), by VITACILINA CORPORATION OF AMERICA ("Assignor"), in favor of COMPAÑIA INTERNACIONAL DE COMERCIO, S.A. DE C.V. ("Assignee").

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the mark VITACILINA, together with the goodwill symbolized thereby (collectively, the "Mark"), including without limitation Registration No. 1063707, which Assignor has registered with the U.S. Patent and Trademark Office (the "PTO"); and

WHEREAS, Assignor has agreed to assign and transfer to Assignee all right, title and interest owned by Assignor in the Mark, including without limitation Registration No. 1063707, together with the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration as recited in Paragraph 3 below, the receipt and adequacy of which are acknowledged, and intending to be legally bound hereby, Assignor agrees as follows:

1. Assignor hereby assigns, transfers, conveys and grants to Assignee any and all right, title, and interest now owned and possessed by Assignor in and to the Mark, including but not limited to Registration No. 1063707, together with the goodwill symbolized thereby.

2. Assignor further hereby assigns, transfers, conveys, and grants to Assignee any and all rights of action at law and suits in equity to recover for past infringements of the Mark currently known to Assignor as of the date hereof or that may become known after the date of this Assignment.

3. Within ten (10) days of execution of this Assignment, Assignee shall pay to Assignor the sum of one thousand dollars (US) (\$1,000.00). Assignee shall make this payment according to Assignor's instructions.

4. Notices by any party to the other shall be given by (a) electronic mail and (b) by overnight delivery with proof of delivery, all charges pre-paid. All notices shall be addressed to the following:

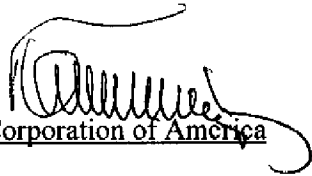
If to Assignor, to it at: 21500 Califa Street, Unit 144, Woodland Hills, CA. 91367.

If to Assignee, to it at: Adolfo Ruiz Cortines 3642-1502, Col. Jardines del Pedregal, C.P. 01900, México, D.F.

5. This Assignment shall be binding upon, and shall inure to the benefit of, the parties and their licensees, agents, parents, subsidiaries, affiliates, employees, agents and attorneys.

6. Assignor shall take any additional measures requested by Assignee to implement this agreement fully.

[ASSIGNOR]

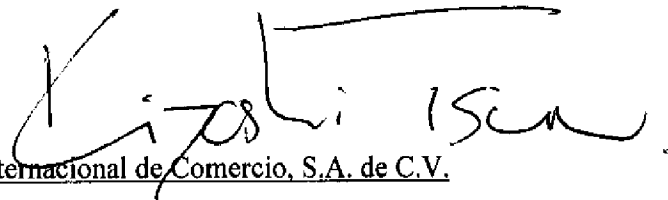


By: Vitacilina Corporation of America

Name: Takashi Tsuru Kayaba

Title: Chief Executive Officer

[ASSIGNEE]



By: Compañía Internacional de Comercio, S.A. de C.V.

Name: Kiyoshi Iago Tsuru Alberú

Title: Legal Representative