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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BELMONT BRANDS LIMITED		103/12/2010	LIMITED LIABILITY COMPANY: SEYCHELLES

RECEIVING PARTY DATA

Name:	DSQUARED2 TM S.A.
Street Address:	18, rue de l'Eau
City:	Luxembourg
State/Country:	LUXEMBOURG
Postal Code:	L-1449
Entity Type:	societe anonyme: LUXEMBOURG

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	76351966	D2DSQUARED2
Serial Number:	77135741	DSQUARED2
Serial Number:	77699460	DSQUARED2 SHE WOOD
Serial Number:	77699462	DSQUARED2 HE WOOD
Serial Number:	78905344	DSQUARED2 WOOD
Serial Number:	78944547	DEAN & DAN
Serial Number:	78944586	DSQUARED2

CORRESPONDENCE DATA

Fax Number: (860)286-0115

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 860-286-2929

Email: TM-CT@cantorcolburn.com

Correspondent Name: Michelle P. Ciotola, Cantor Colburn LLP

Address Line 1: 20 Church Street

TRADEMARK REEL: 004421 FRAME: 0806

900176354

Address Line 2: 22nd Floor

Address Line 4: Hartford, CONNECTICUT 06103-3207

ATTORNEY DOCKET NUMBER: ETF0367AUS

DOMESTIC REPRESENTATIVE

Name: Michelle P. Ciotola, Cantor Colburn LLP

Address Line 1: 20 Church Street

Address Line 2: 22nd Floor

Address Line 4: Hartford, CONNECTICUT 06103-3207

NAME OF SUBMITTER: Michelle P. Ciotola

Signature: /Michelle P. Ciotola/

Date: 11/29/2010

Total Attachments: 2 source=4651293#page1.tif source=4651293#page2.tif

TRADEMARK REEL: 004421 FRAME: 0807

TRADEMARK ASSIGNMENT

This Assignment, entered into by and between BELMONT BRANDS LIMITED, a limited liability company legally organized under the laws of Seychelles ("Assignor"), and DSQUARED2 TM S.A., a société anonyme legally organized under the laws of Luxembourg ("Assignee"), effective as of the 12 day of March, 2010, wherein the parties agree as follows:

WHEREAS, the Assignor, having its principal offices at 1st Floor, Oliaji Trade Centre 12, Victoria, Mahe, Seychelles, has, either directly or through processors in interest, adopted and used in its business or has the bona fide intent to use the trademarks shown in the attached Schedule of Trademarks ("Schedule") and is the owner of the registrations and applications therefore with the United States Patent and Trademark Office as specified in the attached Schedule (collectively, the "Marks").

WHEREAS, the Assignee, having its principal offices at 18, rue de l'Eau, L-1449 Luxembourg, LUXEMBOURG is desirous of acquiring all rights, title and interest in and to the Marks and any registrations and applications thereof.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignee hereby assigns, transfers and sets over unto the Assignee all rights, title and interests within the United States of America in and to the Marks, together with the entire business to which the Marks pertain as required by 15 U.S.C. § 1060, and with the right to recover and have damages and profits for past infringement, if any.

BELMONT BRANDS LIMITED

Assignor

Signature: 2.

Name: Reinhard Kurz

Title: Director

DSQUARED2 TM S.A.

Assignee

Signature:

Name: Michael Zianveni

Title: Administrateur

TRADEMARK
REEL: 004421 FRAME: 0808

SCHEDULE OF TRADEMARKS

Trademark	Application Number	Registration Number	Class(es)	
D2 DSQUARED2	76351966	2884711	09, 14, 18, 25	
(Design) maple-leaf DSQUARED2 (Design)	77135741		25	
DSQUARED2 SHE WOOD (Design)	77699460		03	
DSQUARED2 HE WOOD (Design)	77699462		03	
DSQUARED2 WOOD (Design)	78905344	3535554	03	
DEAN & DAN	78944547		25	
DSQUARED2 (Design)	78944586	3538951	03, 18, 25	

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RECORDED: 11/29/2010