

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Comerica Bank		11/24/2010	Texas banking association: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Whale Shark Media, Inc.
<b>Street Address:</b>	515 South Congress, Suite 700
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78704
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>Name:</b>	CSB Acquisition Co.
<b>Street Address:</b>	515 South Congress, Suite 700
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78704
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

<b>Name:</b>	Spectrawide Acquisition Co., LLC
<b>Street Address:</b>	515 South Congress, Suite 700
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78704
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

<b>Name:</b>	Spectrawide, Inc.
<b>Street Address:</b>	515 South Congress, Suite 700
<b>City:</b>	Austin
<b>State/Country:</b>	TEXAS

900176405

**TRADEMARK**  
 REEL: 004421 FRAME: 0929

CH \$190.00 3104032

Postal Code:	78704
Entity Type:	CORPORATION: TEXAS

Name:	CLTD Acquisition Co., LLC
Street Address:	515 South Congress, Suite 700
City:	Austin
State/Country:	TEXAS
Postal Code:	78704
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Smallponds, LLC
Street Address:	515 South Congress, Suite 700
City:	Austin
State/Country:	TEXAS
Postal Code:	78704
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Deals.com, LLC
Street Address:	515 South Congress, Suite 700
City:	Austin
State/Country:	TEXAS
Postal Code:	78704
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3104032	CHEAP STINGY BASTARD
Registration Number:	3634494	CHEAPSTINGYBARGAINS.COM
Registration Number:	3039689	DEALS 2 BUY
Registration Number:	3039690	DEALS2BUY
Registration Number:	3242261	CARDS2APPLY
Registration Number:	3491396	COUPONSEVEN
Registration Number:	3491398	SKINDEALS

**CORRESPONDENCE DATA**

Fax Number: (214)745-5390  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2147455370  
 Email: jmuennink@winstead.com

Correspondent Name: Janie Muennink c/o Winstead PC  
Address Line 1: P.O. Box 50784  
Address Line 4: Dallas, TEXAS 75250-0784

ATTORNEY DOCKET NUMBER: 3134 471

NAME OF SUBMITTER: Janie Muennink

Signature: /Janie Muennink/

Date: 11/29/2010

**Total Attachments: 3**

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## RELEASE OF SECURITY INTEREST

This RELEASE OF SECURITY INTEREST, effective as of November 24, 2010, is made by Comerica Bank pursuant to the Security Agreement described below ("Secured Party"), having its principal place of business at 39200 W. Six Mile Road, M/C 7512, Livonia, Michigan 48152.

WHEREAS, Whale Shark Media, Inc., a Delaware corporation formerly known as Smallponds, Inc.; CSB Acquisition Co., LLC, a Delaware limited liability company; Spectrawide Acquisition Co. LLC, a Delaware limited liability company; Spectrawide, Inc., a Texas corporation; CLTD Acquisition Co., LLC, a Delaware limited liability company; Smallponds, LLC, a Delaware limited liability company; and Deals.com, LLC, a Delaware limited liability Company (each a "Grantor" and collectively, "Grantors") having their principal place of business at 515 South Congress, Suite 700, Austin, Texas 78704, executed and delivered that certain Loan and Security Agreement dated as of April 28, 2010, (the "Security Agreement"), in favor of Secured Party;

WHEREAS, pursuant to the Security Agreement, Grantors granted and pledged to Secured Party a security interest in and to Grantor's right, title and interest in, to, and under the Collateral (as defined in the Security Agreement), including without limitation those Trademarks (as defined in the Security Agreement) as set forth on the attached Exhibit A, including without limitation all present and future rights (including, without limitation, the right to sue for past, present, or future infringements), titles, and interests of Grantors in and to all trademark applications, trademarks, corporate names, company names, tradenames, business names, fictitious business names, tradestyles, service marks, logos, other source of business identifiers, copyrights, designs, rights or licenses to use any trademarks, and all registrations and recordings thereof, including, without limitation, the Trademarks listed on Exhibit A, and the goodwill of each business to which each Trademark relates;

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office in Reel/Frame 4290/0225, on October 5, 2010; and

WHEREAS, the Obligations (as defined in the Security Agreement) have been satisfied and Secured Party no longer claims an interest in the Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Secured Party hereby releases to Grantors the security interest in, to and under the Collateral identified on Exhibit A.

IN WITNESS WHEREOF, the undersigned has caused this RELEASE to be duly executed and delivered as of the date first above written.

COMERICA BANK

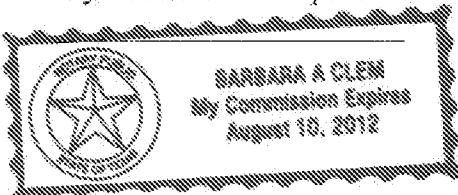
By: *Stephen Bitter*  
Print Name: Stephen Bitter  
Print Title: Vice President

STATE OF TEXAS                    §  
  §  
COUNTY OF TRAVIS               §

This instrument was ACKNOWLEDGED before me on November 27, 2010, by Stephen Bitter, as Vice President of Comerica Bank, Texas banking association, on behalf of said association.

[SEAL]

My Commission Expires:



*Barbara A Clem*  
Notary Public, State of Texas  
BARBARA A CLEM  
Printed Name of Notary Public

EXHIBIT A

Trademarks

Mark	Serial/Registration No.	Filing/Registration Date
CHEAPSTINGYBASTARDS	U.S. 3,104,032	06/13/2006
CHEAPSTINGYBARGAINS.COM	U.S. 3,634,494	06/09/2009
DEALS2BUY	U.S. 3,039,689	01/10/2006
DEALS2BUY	U.S. 3,039,690	01/10/2006
DEALS2BUY	JAPAN 951,260	01/07/2008
DEALS2BUY	CANADA TMA705,015	01/18/2008
DEALS2BUY	INDIA 1358823	05/24/2005
CARDS2APPLY	U.S. 3,242,261	05/15/2007
COUPONSEVEN	U.S. 3,491,396	08/26/2008
SKINDEALS	U.S. 3,491,398	08/28/2008