

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
In-Home Helpers		11/16/2010	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	H.H. Franchising Systems, Inc.		
Doing Business As:	DBA Home Helpers		
Street Address:	10700 Montgomery Rd.		
Internal Address:	Suite 300		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3777456	IN-HOME HELPERS IN-HOMEHELPERS.ORG	
CORRESPONDENCE DATA			
Fax Number:	(513)563-2691		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(51)587-4980		
Email:	jsiehl@franchisesupport.net		
Correspondent Name:	Jeffrey D. Siehl		
Address Line 1:	10700 Montgomery Rd.		
Address Line 2:	Suite 300		
Address Line 4:	Cincinnati, OHIO 45242		
NAME OF SUBMITTER:	Jeffrey D. Siehl		
Signature:	/jeff siehl/		
Date:	11/29/2010		

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Total Attachments: 1
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MEMORANDUM OF TRADEMARK ASSIGNMENT

IN-HOME HELPERS, with a place of business at 2100 Raybrook SE, Suite 300, Grand Rapids, Michigan 49546 ("Assignor"), is owner of the entire right, title and interest in and to a certain trademark known as IN-HOME HELPERS (the "Trademark") and United States Trademark Registration No. 3,777,456 therefore (the "Registration"), as shown by the records of the United States Patent and Trademark Office.

H.H. FRANCHISING SYSTEMS, INC., an Ohio corporation with a place of business at 10700 Montgomery Road, Suite 300, Cincinnati, Ohio, 45242 ("Assignee"), desires to acquire the entire right, title and interest in and to the Trademark and the Registration.

Assignor has assigned the Trademark and the Registration to Assignee by an agreement entitled Trademark Assignment Agreement dated November 16, 2010, and the parties now execute this Memorandum of Trademark Assignment in a form suitable for recordation with the United States Patent and Trademark Office.

THEREFORE, in consideration of the sum of ten dollars and other good and valuable consideration, receipt whereof is hereby acknowledged, Assignor hereby sells, assigns and transfers unto said Assignee, its successors and assigns, all of its right, title and interest in and to the Trademark and the Registration, together with that part of the goodwill of Assignor's business connected with the use of and symbolized by the Trademark, and the right to sue for past infringement thereof; and Assignor hereby agrees that, upon request, its lawful representatives will sign all papers, and make all rightful oaths, and do all acts that Assignee, its successors or assigns, may consider reasonably necessary in order to effect such assignment.

IN TESTIMONY WHEREOF, Assignor, by its duly authorized representative, hereby signs this Memorandum of Trademark Assignment as of the date written below.

IN-HOME HELPERS, Assignor

By: H. David Claus

Title: President

STATE OF MICHIGAN, COUNTY OF Kent: Ss.

On this 16th day of November, 2010, before me, a Notary Public in and for the above County and State, personally appeared the above-named H. David Claus, personally known to me to be the President of IN-HOME HELPERS, and acknowledged the execution of the foregoing instrument as a free act and deed for the purpose therein.

MARY R. VANDER VELDE
Notary Public, State of Michigan
County of Kent
My Commission Expires 04/04/2011
Acting in the County of Kent

Mary R. Vander Velde
NOTARY PUBLIC

RECORDED: 11/29/2010

TRADEMARK
REEL: 004421 FRAME: 0964