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## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Trademark Security Interests

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NewStar Financial, Inc., as Administrative Agent		11/29/2010	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Juli B. LLC
Street Address:	620 West 42nd Street
Internal Address:	Apt 58 D South
City:	New York
State/Country:	NEW YORK
Postal Code:	10030
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77731926	JULI B
Serial Number:	77730447	JULIB.COM

### **CORRESPONDENCE DATA**

Fax Number: (617)951-8736

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6179518075

Email: shannon.mcguire@bingham.com

Correspondent Name: Shannon L. McGuire

Address Line 1: One Federal Street

Address Line 2: Bingham McCutchen LLP

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Shannon L. McGuire
Signature:	/SLM/
	TRADEMARK

REEL: 004422 FRAME: 0604

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Date:	11/30/2010
Total Attachments: 1 source=juli b llc - Trademark Release (2)#page1.tif	

TRADEMARK
REEL: 004422 FRAME: 0605

# RELEASE OF TRADEMARK SECURITY INTERESTS

This RELEASE OF TRADEMARK SECURITY INTERESTS, dated as of November 29, 2010, is made by NEWSTAR FINANCIAL, INC., with an office located at 500 Boylston Street, Boston, Massachusetts, not in its individual capacity, but in its capacity as administrative agent and collateral agent ("Assignee"), under that certain Amended and Restated Credit Agreement, dated as of December 14, 2009 ("Term Loan Agreement"), and releases all of the security interests and assignments held by the Assignee in each of the trademark applications identified below (the "Trademark Applications"), which security interests and assignments were granted to the Assignee pursuant to that certain Intellectual Property Security Agreement, dated as of December 14, 2009 ("Assignment Document"), between Juli B. LLC, as grantor and assignor ("Assignor"), and the Assignee, as secured party and assignee. The Recordation Date of the Assignment Document is 12/15/09, and the Assignment Document is recorded at Real/Frame: 004114/0583. The Assignee hereby releases all of its security interests and assignments in and to the Trademark Applications identified below:

<u>Mark</u>	Application Number	File Date
JULI B	77731926	05/07/2009
JULIB.COM	77730447	05/06/2009

IN WITNESS WHEREOF, NEWSTAR FINANCIAL, INC., as Assignce, has executed this RELEASE OF TRADEMARK SECURITY INTERESTS on and as of this 29<sup>th</sup> day of November, 2010.

NEWSTAR FINANCIAL, INC.,

as Assignee

y: \_\_\_\_\_ Name:

Robert F. Milordi

Title:

Managing Director

A/73575213,2 A/73575436,1

> TRADEMARK REEL: 004422 FRAME: 0606

**RECORDED: 11/30/2010**