

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vic Firth, Inc.		11/30/2010	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sam Ash Music Corporation		
<b>Street Address:</b>	278 Duffy Avenue		
<b>City:</b>	Hicksville		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11801		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77660233	GROOVE STICK	
<b>Serial Number:</b>	77660255	GROOVE SERIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)894-5765		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-940-6365		
<b>Email:</b>	bret.danow@kattenlaw.com		
<b>Correspondent Name:</b>	Bret J. Danow		
<b>Address Line 1:</b>	575 Madison Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	100100-00885		
<b>NAME OF SUBMITTER:</b>	Bret J. Danow		
<b>Signature:</b>	/s/		

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**TRADEMARK  
 REEL: 004423 FRAME: 0139**

Date:

12/01/2010

Total Attachments: 1

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**SCHEDULE A**

**Trademark Assignment**

WHEREAS, Vic Firth, Inc., a corporation organized under the laws of the State of Massachusetts, having offices at 65 Sprague Street, Boston, Massachusetts 02136 ("Assignor"), is the owner of U.S. Trademark Application Serial No. 77/660,233 for the mark GROOVE STICK and U.S. Trademark Application Serial No. 77/660,255 for the mark GROOVE SERIES (collectively, the "Marks"); and

WHEREAS, pursuant to an "Assignment and Agreement" dated as of November 30, 2010 (the "Agreement"), Assignor agreed to and did assign to Sam Ash Music Corporation, a corporation organized under the laws of the State of New York, having offices at 278 Duffy Avenue, Hicksville, New York 11801 ("Assignee") each of the Marks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in accordance with the terms and conditions of the Agreement, Assignor hereby confirms that it has assigned and transferred to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by such Marks, and the right to sue for past infringements.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 30 day of Nov., 2010.

VIC FIRTH, INC.

By: Vic Firth  
Name: VIC FIRTH  
Title: C.E.O.