

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Speedway SuperAmerica LLC		12/01/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	SuperMom's LLC
Street Address:	539 South Main Street
City:	Findlay
State/Country:	OHIO
Postal Code:	45840
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1667755	SUPER CINN-A-MOM'S
Registration Number:	1341205	SUPERMOM'S
Registration Number:	1342994	SUPERMOM'S
Registration Number:	1346553	SUPERMOM'S
Registration Number:	1561511	SUPERMOM'S
Registration Number:	2968052	SUPERMOM'S
Registration Number:	2910266	SUPERMOMS.COM
Registration Number:	2312069	SUPERMOM'S RECIPE
Registration Number:	2264645	SUPER MOM'S RECIPE
Registration Number:	1763064	

CORRESPONDENCE DATA

Fax Number: (713)615-5243
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900177641

**TRADEMARK
 REEL: 004423 FRAME: 0252**

CH \$265.00 1667755

Phone: 713-758-1105
Email: sbrown@velaw.com
Correspondent Name: W. Scott Brown
Address Line 1: 1001 Fannin St.
Address Line 2: 2500 First City Tower
Address Line 4: Houston, TEXAS 77002-6760

ATTORNEY DOCKET NUMBER:	TEX886/58005
NAME OF SUBMITTER:	W. Scott Brown
Signature:	/wsb/
Date:	12/01/2010

Total Attachments: 3

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SUPERMOM'S TRADEMARK ASSIGNMENT AGREEMENT

THIS SUPERMOM'S TRADEMARK ASSIGNMENT (the "SuperMom's Trademark Assignment") is made and entered into as of December 1, 2010, by and between Speedway SuperAmerica LLC, a Delaware limited liability company, with the business address of 500 Speedway Drive, Enon, OH 45323 ("Assignor"), and SuperMom's LLC, a Delaware limited liability company, with the business address of 539 South Main Street, Findlay, OH 45840 ("Assignee").

WHEREAS, Assignor adopted and used at common law the trademarks and service marks set forth on the trademark registrations and applications shown on Exhibit A;

WHEREAS, Assignor has registered the trademarks and service marks and service marks as set forth on Exhibit A (the common law and statutory rights in such trademarks and service marks hereinafter referred to as "Marks") and has established goodwill in such Marks;

WHEREAS, Assignor and Assignee have agreed that the Marks should be assigned to NT Bakery as part of the Contemplated Transactions; and

WHEREAS, Assignee wishes to acquire all Assignor's right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, , including all rights, both common law and statutory, in such Marks, in order to facilitate the ultimate assignment of the Marks to NT Bakery.

NOW, THEREFORE, in consideration of the Contemplated Transactions and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all Assignor's right, title and interest in and to the Marks, the goodwill symbolized by the Marks, all applications and registrations thereof, all common law and statutory rights in the Marks, and all causes of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past, present, and future infringement, and the right to receive and retain the proceeds or other remedies relating to any infringements of the Marks.

Effective as of the date of this SuperMom's Trademark Assignment, Assignor and Assignee hereby terminate in all respects the Trademark License Agreement dated February 1, 2002 between Assignor and Assignee, and Assignee hereby stipulates and agrees that no license or right to use the Marks granted to Assignee under such Trademark License Agreement survives such termination.

Capitalized terms used in this SuperMom's Trademark Assignment and not otherwise defined herein shall have the meanings set forth in Appendix A to the Formation Agreement.

IN WITNESS WHEREOF, Assignor and Assignee have caused this SuperMom's Trademark Assignment to be executed by their duly authorized officers.

Assignor:

Assignee:

SPEEDWAY SUPERAMERICA LLC



SUPERMOM'S LLC

By: *[Signature]*
Name: *Ed Heminger*
Title: *Authorized Rep.*

By: *[Signature]*
Name: *Ed Heminger*
Title: *Authorized Rep.*



Exhibit A

Mark	U.S. Registration Number
SUPER CINN-A-MOM'S	1,667,755
SUPERMOM'S	1,341,205
SUPERMOM'S	1,342,994
SUPERMOM'S	1,346,553
SUPERMOM'S	1,561,511
SUPERMOM'S	2,968,052
SUPERMOMS. COM	2,910,266
SUPERMOM'S RECIPE	2,312,069
	2,264,645
	1,763,064