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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IIVillage Voice Media Holdings, LLC	FORMERLY Eastbay Express Publishing, LP	105/17/2007 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	East Bay Publishing, LLC
Also Known As:	AKA Eastbay Publishing, LLC
Street Address:	620 Third Street
City:	Oakland
State/Country:	CALIFORNIA
Postal Code:	94607
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2536375	THE BEST OF THE EAST BAY

CORRESPONDENCE DATA

Fax Number: (281)996-0725

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (510) 879-3700

Email: jyoungdahl@youngdahl.com

Correspondent Name: Jay Youngdahl
Address Line 1: 620 Third Street

Address Line 4: Oakland, CALIFORNIA 94607

NAME OF SUBMITTER:	Jay Youngdahl
Signature:	/Jay Youngdahl/
Date:	12/01/2010

TRADEMARK REEL: 004423 FRAME: 0418

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Total Attachments: 2 source=East Bay Trademark Assignment#page1.tif source=East Bay Trademark Assignment#page2.tif

> TRADEMARK REEL: 004423 FRAME: 0419

ASSIGNMENT OF REGISTRATION OF A MARK

Whereas Village Voice Media Holdings, LLC, a Delaware limited liability company, of 1201 East Jefferson Street, Phoenix, Arizona 85034, has adopted, used and is using those marks which are registered in the United States Patent and Trademark Office that are identified on **Exhibit A** attached; and

Whereas East Bay Publishing, LLC, a California limited liability company, of 620 Third Street, Oakland, California 94607, is desirous of acquiring said marks and the registrations thereof; now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Village Voice Media Holdings, LLC, does hereby assign to East Bay Publishing, LLC all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations thereof.

Notwithstanding the date of execution of this document, the assignment of the trademarks and the goodwill relating thereto was effective $\frac{M\omega}{1,000}$.

Name Scon G. Spear

Title Vice President Operations and Secretario

State of Arizona

County of Maricopa

On this 22nd day of November, 2010, before me appeared schowledged that he signed it as a free act on behalf of the identified company with authority to do so.

ELISSA EIBES BLABAC
Notary Public, State of Arizona
Maricopa County
My Commission Expires
August 13, 2014

Notary Public

EXHIBIT A

MARK	Registration Number	Date of Registration
EAST BAY EXPRESS	2,853,958	June 15, 2004
EAST BAY EXPRESS	2,545,065	March 5, 2002
THE BEST OF THE EAST BAY	2,536,375	February 5, 2002
EAR BUD	3,274,032	August 7, 2007

Assignment of Trademarks Page 2 JLH:jlh 1366474.1 11/22/2010

TRADEMARK
RECORDED: 12/01/2010 REEL: 004423 FRAME: 0421