

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mana Products, Inc.		11/29/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	PROFOUND BEAUTY LLC
Street Address:	32-02 Queens Boulevard
City:	Long Island City
State/Country:	NEW YORK
Postal Code:	11101
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	3119622	0595
Registration Number:	3132140	1000
Registration Number:	3089764	1090
Registration Number:	3108964	2080
Registration Number:	3135183	4060
Registration Number:	3079174	6040
Registration Number:	3147702	8020
Registration Number:	3126010	9010
Registration Number:	2895446	5 NINETY FIVE
Registration Number:	2893271	5 NINETY-FIVE
Registration Number:	2923836	ABILITY
Registration Number:	2988197	ARCTIC ATMOSPHERE
Registration Number:	2974672	ARCTIC ATMOSPHERE
Registration Number:	3842959	ARCTIC STRAIGHT

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Registration Number:	3584764	ATMOSPHERE
Registration Number:	3842958	DESERT VOLUME
Registration Number:	3473580	GLOSSARY
Registration Number:	3276046	HUSH
Registration Number:	2946809	INVENTOR
Registration Number:	3474080	
Registration Number:	2851782	PROFOUND
Registration Number:	3169044	PROFOUND
Serial Number:	77621161	PROFOUND BEAUTY
Registration Number:	3276450	RELATIVE HUMIDITY
Serial Number:	77619554	SKINSYNC
Registration Number:	3076822	TROPICAL ATMOSPHERE

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	407441-117900
NAME OF SUBMITTER:	Michael A. Bucci
Signature:	/michael bucci/
Date:	12/01/2010

Total Attachments: 3
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TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of November 29, 2010 (the "Assignment") between Mana Products, Inc., a New York corporation doing business at 32-02 Queens Boulevard, Long Island City, New York, 11101 ("Assignor"), and Profound Beauty LLC, a Delaware limited liability company doing business at 32-02 Queens Boulevard, Long Island City, New York, 11101 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed in Schedule A, including all registrations and applications for registration for such trademarks (collectively, the "Marks");

WHEREAS, during the period of Assignor's ownership of the Marks, Assignee has held an exclusive, perpetual, royalty-free license to use the Marks in connection with the marketing, advertising, promotion, distribution and sale of Assignee's goods and services;

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's right, title and interest in and to the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with any goodwill associated therewith.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by Assignee and its successors, assigns and other legal representatives.
3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Marks.
4. Authorization. Assignor authorizes and requests any official whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's respective rights in the Marks.
5. Right to Convey. Assignor hereby covenants that it has the full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

[Signature Page to Follow]

ASSIGNOR

MANA PRODUCTS, INC.

By: 

Name: Nikos Mouyiaris

Title: CEO and President

Date: Nov 29, 2010

THE WITHIN ASSIGNMENT IS HEREBY
ACCEPTED:

ASSIGNEE

PROFOUND BEAUTY LLC

By: 

Name: Barbara Novick

Title: Executive Vice President

Date: Nov 29, 2010

SCHEDULE A

MARK	REGISTRATION NUMBER	COUNTRY
0595	3,119,622	United States
1000	3,132,140	United States
1090	3,089,764	United States
2080	3,108,964	United States
4060	3,135,183	United States
6040	3,079,174	United States
8020	3,147,702	United States
9010	3,126,010	United States
5 NINETY FIVE (and Design)	2,895,446	United States
5 NINETY-FIVE	2,893,271	United States
ABILITY	2,923,836	United States
ARCTIC ATMOSPHERE	2,988,197	United States
ARCTIC ATMOSPHERE	2,974,672	United States
ARCTIC STRAIGHT	3,842,959	United States
ATMOSPHERE	3,584,764	United States
DESERT VOLUME	3,842,958	United States
GLOSSARY	3,473,580	United States
HOURS	1014895	Australia
HUSH	3,276,046	United States
INVENTOR	2,946,809	United States
PAINT STROKE DESIGN	3,474,080	United States
PROFOUND	944771	Australia
PROFOUND	825349575	Brazil
PROFOUND	TMA723686	Canada
PROFOUND	3081999	European Community
PROFOUND	991675	Mexico
PROFOUND	2,851,782	United States
PROFOUND	3,169,044	United States
PROFOUND BEAUTY	1121473	Australia
PROFOUND BEAUTY	5026295	Japan
PROFOUND BEAUTY	987711	Mexico
PROFOUND BEAUTY	77621161 (Application Serial Number)	United States
PROFOUND BEAUTY	1307603 (Application Serial Number)	Canada
RELATIVE HUMIDITY	3,276,450	United States
SKINSYNC	77619554 (Application Serial Number)	United States
TROPICAL ATMOSPHERE & DESIGN	3,076,822	United States