

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The PNC Financial Services Group, Inc.		12/02/2010	CORPORATION: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rose Street Advisors		
<b>Street Address:</b>	244 North Rose Street		
<b>City:</b>	Kalamazoo		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49007		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2908286	PARS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(412)762-4334		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	susan.lloyd@pnc.com		
Correspondent Name:	Robert J. Pugh		
Address Line 1:	249 Fifth Avenue		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	PARS ASSIGNMENT		
NAME OF SUBMITTER:	Robert J. Pugh		
Signature:	/RJP/		
Date:	12/02/2010		

CH \$40.00 2908286

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, The PNC Financial Services Group, Inc. ("ASSIGNOR"), having a principal place of business at 249 Fifth Avenue, Pittsburgh, PA 15222 owns all right, title, and interest in the trademark set forth on the attached Schedule A, including all registrations and/or applications and all rights at common law, all of which are valid and subsisting (hereinafter the "MARK");

**WHEREAS**, Rose Street Advisors ("ASSIGNEE"), a Michigan corporation having a principal place of business at 244 North Rose Street, Kalamazoo, MI 49007 is desirous of acquiring all of ASSIGNOR's right, title, and interest in and to the MARK.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, intending to be legally bound, does hereby assign, transfer, grant, sell, and set over to ASSIGNEE: ASSIGNOR's entire right, title, and interest in and to the MARK throughout the world, together with the goodwill of ASSIGNOR's business in connection with which the MARK is used; and the full right to sue for past, present or future infringement of the MARK, all of these rights to be held and enjoyed by ASSIGNEE, its successors and assigns, as fully as the same would have been held and enjoyed by ASSIGNOR had this assignment not been made, *nunc pro tunc*, now for then, effective as of May 14, 2010.

**IN WITNESS WHEREOF**, ASSIGNOR has caused this instrument to be signed by its authorized representative effective as of the 24<sup>th</sup> day of December, 2010.

THE PNC FINANCIAL SERVICES, INC.

ASSIGNOR

By: \_\_\_\_\_

*George P. Long, III*

Name: George P. Long, III

Title: Corporate Secretary

**ACKNOWLEDGMENT**

COMMONWEALTH OF PENNSYLVANIA )

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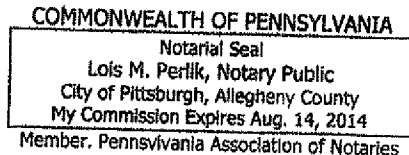
SS:

COUNTY OF ALLEGHENY )

The foregoing instrument was acknowledged before me at Pittsburgh, Pennsylvania, this 24<sup>th</sup> day of December, 2010, by George P. Long, III, the Corporate Secretary of The PNC Financial Services Group, Inc.

*Lois M. Perlík*  
Notary Public

My Commission Expires:



**SCHEDULE A**

<b><u>MARK</u></b>	<b><u>Classification; Goods &amp; Services</u></b>	<b><u>Serial No.</u></b>	<b><u>Reg. No.</u></b>	<b><u>Filing Date</u></b>	<b><u>Reg. Date</u></b>
PARS	Banking Services	78/244,593	2,908,286	May 1, 2003	December 1, 2004