

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rensow Limited		10/01/2010	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Noble Desserts Holdings Limited		
Street Address:	Bridgeway House - Icknield Way		
City:	Tring, Hertfordshire		
State/Country:	UNITED KINGDOM		
Postal Code:	HP23 4JX		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77300616	FRÜ	
Registration Number:	3167354	GÜ	
CORRESPONDENCE DATA			
Fax Number:	(312)321-4299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	officeactions@brinkshofer.com		
Correspondent Name:	Joshua S. Frick		
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ATTORNEY DOCKET NUMBER:	12224.00005		
DOMESTIC REPRESENTATIVE			
Name:	Nicholas de la Torre		
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NAME OF SUBMITTER:	Joshua S Frick
Signature:	/Joshua S. Frick/
Date:	12/03/2010
<p>Total Attachments: 18</p> <p>source=2010-10-01 - Rensow-Noble Desserts Assignment#page1.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page2.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page3.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page4.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page5.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page6.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page7.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page8.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page9.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page10.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page11.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page12.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page13.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page14.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page15.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page16.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page17.tif source=2010-10-01 - Rensow-Noble Desserts Assignment#page18.tif</p>	

PRIVATE AND CONFIDENTIAL

DATED 1st OCTOBER 2010

RENSOW LIMITED	(1)
RENSOW PATISSERIE LIMITED	(2)
NOBLE DESSERTS HOLDINGS LIMITED	(3)

TRADE MARK ASSIGNMENT

**Lyons Davidson
Victoria House
51 Victoria Street
Bristol
BS1 6AD**

**Tel: 0117 904 6000
Fax: 0117 904 6006**

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SCHEDULE

Part 1 - Trade Marks

- A. Rensow Limited
- B. Rensow Patisserie Limited

Part 2 - Trade Mark Applications

THIS DEED is dated 1ST OCTOBER 2010

BETWEEN:

- (1) **RENSOW LIMITED** a company registered in England and Wales under number 04656292 whose registered office is at Bridgeway House, Icknield Way, Tring, Hertfordshire HP23 4JX ("**Rensow**");
- (2) **RENSOW PATISSERIE LIMITED** a company registered in England and Wales under number 02575183 whose registered office is at Bridgeway House, Icknield Way, Tring, Hertfordshire HP23 4JX ("**Patisserie**");

(together Rensow and Patisserie being referred to as "**Assignors**") and
- (3) **NOBLE DESSERTS HOLDINGS LIMITED** a company registered in England and Wales under number 7104090 whose registered office is at Bridgeway House, Icknield Way, Tring, Hertfordshire HP23 4JX ("**Assignee**").

BACKGROUND

- A. Rensow is the registered proprietor of the registered trade marks in respect of the goods and services specified in the countries listed in Part 1A of Schedule 1 ("**Rensow Trade Marks**") and has made applications for registered trade marks in respect of the goods and services specified in the countries listed in Part 2 Schedule 1 ("**Trade Mark Applications**").
- B. Patisserie is the registered proprietor of the registered trade mark in respect of the goods and services specified in the country listed in Part 1B of Schedule 1 ("**Patisserie Trade Mark**").
- C. By an agreement of even date herewith made between the parties hereto ("**the Main Agreement**") it was agreed *inter alia* that the Rensow Trade Marks, the Patisserie Trade Mark and the Trade Mark Applications should be assigned by the respective Assignors to the Assignee for the consideration set out in the Main Agreement.

AGREED TERMS

1. RENSOW ASSIGNMENT

- 1.1 In pursuance of and for the consideration set out in the Main Agreement, Rensow assigns to the Assignee with full title guarantee all its right, title and interest in and to the Rensow Trade Marks and the Trade Mark Applications absolutely, including:
 - 1.1.1 the absolute entitlement to any registered trade marks granted pursuant to any of the Trade Mark Applications together with the goodwill of the business in relation to those goods and services for which the Trade Mark Applications or any of them are registered or used;
 - 1.1.2 all statutory and common law rights attaching to the Rensow Trade Marks, together with the goodwill of the business relating to the goods or services in respect of which the Rensow Trade Marks are registered or used;
 - 1.1.3 the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any

infringement (whether before or after the date of this Agreement), or any other cause of action (including passing off) arising from ownership, of any of the Rensow Trade Marks (and any registered trade marks granted pursuant to the Trade Mark Applications) whether occurring before, on or after the date of this Agreement; and

- 1.1.4 the benefit (subject to the burden) (in so far as Rensow can assign the same) of the Prior Right Agreement made between Rensow (1) and Sweet Point Edesipari Kft (2).
- 1.2 Rensow shall perform (or procure the performance of) all further acts and things, and execute and deliver (or procure the execution or delivery of) all further documents, required by law or which the Assignee requests to vest in the Assignee the full benefit of the right, title and interest assigned to the Assignee under this Agreement, including registration of the Assignee as applicant or registered proprietor of the Rensow Trade Marks and the Trade Mark Applications.
- 1.3 Rensow shall do the following at the Assignee's cost and direction, pending formal registration or recordal of the assignment of the Rensow Trade Marks and the Trade Mark Applications to the Assignee:
 - 1.3.1 if legally required to do so, pay all applicable application, filing, registration, renewal and other fees as they fall due;
 - 1.3.2 if legally required to do so, promptly satisfy all official actions issued by any relevant trade mark registry or authority;
 - 1.3.3 provide the Assignee with all information and other assistance required to enable the Assignee to prepare, file or prosecute applications for registration of any of the trade marks to be registered pursuant to the Trade Mark Applications (including producing, in the appropriate form, any evidence of such marks);
 - 1.3.4 ensure that copies of all correspondence that it, or its agents, receive (including any renewal advice or other notification received from any relevant registry) are promptly delivered to the Assignee; and
 - 1.3.5 provide the Assignee with all information and other assistance required by the Assignee to conduct, defend or settle any relevant claims, actions or proceedings (including, if requested by the Assignee, bringing proceedings in its own name or lending its name to any proceedings brought by the Assignee).
- 1.4 Rensow hereby appoints the Assignee to be its respective attorney to execute and do any such instrument or thing, and generally to use its name, for the purpose of giving the Assignee the benefit of this Agreement. Rensow acknowledges in favour of a third party that a certificate in writing signed by any director of the Assignee or any person appointed in accordance with Clause 1.6.3 that any instrument or act falls within the authority conferred by this Agreement shall be conclusive evidence that such is the case.
- 1.5 This power of attorney is irrevocable as long as any of Rensow's obligations under this Agreement remain undischarged.
- 1.6 Without prejudice to Clause 1.4, the attorney may in any way it thinks fit and in the name and on behalf of Rensow:

- 1.6.1 take any action that this Agreement requires Rensow to take;
 - 1.6.2 exercise any rights which this Agreement gives to Rensow; and
 - 1.6.3 appoint and remove one or more substitute attorneys with full power as Rensow's attorney on terms that the attorney thinks fit.
- 1.7 Rensow must ratify and confirm everything that the attorney and any substitute attorney does or arranges using the powers granted under this Clause.

2. PATISSERIE ASSIGNMENT

- 2.1 In pursuance of and for the consideration set out in the Main Agreement, Patisserie assigns to the Assignee with full title guarantee all its right, title and interest in and to the Patisserie Trade Mark absolutely, including:
- 2.1.1 all statutory and common law rights attaching to the Patisserie Trade Mark, together with the goodwill of the business relating to the goods or services in respect of which the Patisserie Trade Mark is registered or used; and
 - 2.1.2 the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from ownership, of the Patisserie Trade Mark whether occurring before, on or after the date of this Agreement.
- 2.2 Patisserie shall perform (or procure the performance of) all further acts and things, and execute and deliver (or procure the execution or delivery of) all further documents, required by law or which the Assignee requests to vest in the Assignee the full benefit of the right, title and interest assigned to the Assignee under this Agreement, including registration of the Assignee as applicant or registered proprietor of the Patisserie Trade Mark.
- 2.3 Patisserie shall do the following at the Assignee's cost and direction, pending formal registration or recordal of the assignment of the Patisserie Trade Mark to the Assignee:
- 2.3.1 if legally required to do so, pay all applicable application, filing, registration, renewal and other fees as they fall due;
 - 2.3.2 if legally required to do so, promptly satisfy all official actions issued by any relevant trade mark registry or authority;
 - 2.3.3 ensure that copies of all correspondence that it, or its agents, receive (including any renewal advice or other notification received from any relevant registry) are promptly delivered to the Assignee; and
 - 2.3.4 provide the Assignee with all information and other assistance required by the Assignee to conduct, defend or settle any relevant claims, actions or proceedings (including, if requested by the Assignee, bringing proceedings in its own name or lending its name to any proceedings brought by the Assignee).
- 2.4 Patisserie hereby appoints the Assignee to be its respective attorney to execute and do any such instrument or thing, and generally to use its name, for the purpose of giving the Assignee the benefit of this Agreement. Patisserie acknowledges in favour of a third party

that a certificate in writing signed by any director of the Assignee or any person appointed in accordance with Clause 2.6.3 that any instrument or act falls within the authority conferred by this Agreement shall be conclusive evidence that such is the case.

- 2.5 This power of attorney is irrevocable as long as any of Patisserie's obligations under this Agreement remain undischarged.
- 2.6 Without prejudice to Clause 2.4, the attorney may, in any way it thinks fit and in the name and on behalf of Patisserie:
- 2.6.1 take any action that this Agreement requires Patisserie to take;
 - 2.6.2 exercise any rights which this Agreement gives to Patisserie; and
 - 2.6.3 appoint and remove one or more substitute attorneys with full power as Patisserie's attorney on terms that the attorney thinks fit.
- 2.7 Patisserie must ratify and confirm everything that the attorney and any substitute attorney does or arranges using the powers granted under this Clause.

3. **WAIVER**

No failure or delay by a party to exercise any right or remedy provided under this Agreement or by law shall constitute a waiver of that or any other right or remedy, nor shall it preclude or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy shall preclude or restrict the further exercise of that or any other right or remedy.

4. **ENTIRE AGREEMENT**

- 4.1 This Agreement constitutes the whole agreement between the parties and supersedes all previous agreements between the parties relating to its subject matter.
- 4.2 Each party acknowledges that, in entering into this Agreement, it has not relied on, and shall have no right or remedy in respect of, any statement, representation, assurance or warranty (whether made negligently or innocently) other than as expressly set out in this Agreement.
- 4.3 Nothing in this Clause shall limit or exclude any liability for fraud.

5. **VARIATION**

No variation of this Agreement shall be effective unless it is in writing and signed by the parties (or their authorised representatives).

6. **SEVERANCE**

- 6.1 If any court or competent authority finds that any provision of this Agreement (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision shall, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this Agreement shall not be affected.
- 6.2 If any invalid, unenforceable or illegal provision of this Agreement would be valid, enforceable and legal if some part of it were deleted, the parties shall negotiate in good

faith to amend such provision such that, as amended, it is legal, valid and enforceable, and, to the greatest extent possible, achieves the parties' original commercial intention.

7. COUNTERPARTS

This Agreement may be executed in any number of counterparts, each of which when executed and delivered shall constitute an original of this Agreement, but all the counterparts shall together constitute the same agreement.

8. THIRD PARTY RIGHTS

No person other than a party to this Agreement shall have any rights to enforce any term of this Agreement.

9. NOTICES

9.1 Any notice to be given for the purposes of this Agreement shall either be delivered personally or sent by first class recorded delivery post or facsimile transfer.

9.2 The address for service of each of the Assignors and the Assignee shall be their respective addresses appearing in this Agreement (or as shall be otherwise notified to the other party).

9.3 A notice shall be deemed to have been served as follows:

9.3.1 if personally delivered at the time of delivery;

9.3.2 if sent by recorded delivery post at the expiration of forty-eight hours after the same was delivered into the custody of the postal authorities; and

9.3.3 if sent by facsimile transfer on receipt by the sender of the correct transmission report.

9.4 In proving such service it shall be sufficient to prove that personal delivery was made or that the envelope containing such notice was properly addressed and delivered into the custody of the postal authorities as pre-paid recorded delivery letter or that the facsimile transfer was properly addressed and despatched.

10. GOVERNING LAW AND JURISDICTION

10.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.

10.2 The parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this assignment or its subject matter or formation (including non-contractual disputes or claims).

IN WITNESS whereof the parties hereto have executed this Deed the day and year first before written

SCHEDULE 1
Part 1 - Trade Marks

A. Rensow Limited

Country	Mark	Number	Date	Class	Goods
UK	GÜ	2324003	17.02.2003	29,30	<i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy products or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts. <i>Class 30</i> - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings; puddings for use as desserts; confectionery.
UK	NAUGHTIES	2467947	27.09.2007	29,30	<i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy products or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts. <i>Class 30</i> - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings; puddings for use as desserts; confectionery; chocolate; chocolate based products; chocolate biscuits, bars, cakes; foodstuffs containing chocolate.
UK	GÜ PETITS ORGANIQUES	2478007	25.01.2008	29,30	<i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy products or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts; all of the aforesaid goods being organic produce or made from organic produce. <i>Class 30</i> - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings; puddings for use as desserts; confectionery; chocolate; chocolate based products; cakes; biscuits; brownies; all of the aforesaid goods being organic produce or made from organic produce.
EC	GÜ	003322138	05.08.2003	29,30	<i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy products or of milk products; flavoured

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Country	Mark	Number	Date	Class	Goods
USA	GÜ	3167354	15.08.2003	30	<p>desserts; instant desserts having a milk base; prepared desserts.</p> <p>Class 30 - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings, puddings for use as desserts; confectionery.</p> <p>Class 30 - Desserts, namely pudding desserts, soufflé desserts, sponge-based desserts and parfais; frozen desserts, namely frozen pudding desserts, frozen mousse desserts, frozen soufflé desserts, frozen sponge-based desserts, frozen chocolate based desserts; ice cream desserts, preparations for making chocolate desserts; prepared desserts, namely chocolate-based desserts; puddings, puddings for use as desserts; confectionery, namely, chocolate; flavoured desserts, namely chocolate, chocolate orange, double chocolate, chocolate truffle and fruit flavour, and prepared desserts, namely chocolate-based desserts; chilled, cream and dairy desserts, namely desserts made wholly or principally of dairy products or of milk products excluding ice cream, ice milk and frozen yoghurt; instant desserts having a milk base excluding ice cream, ice milk and frozen yoghurt.</p>
Australia	FRÜ PUDDS	1228971	28.03.2008	29,30	<p>Class 29 - Artificial cream (dairy product substitutes); artificial milk based desserts; baked custard; baked custard made with eggs and milk; custard style yoghurts; dairy puddings; artificial milk based desserts; chilled desserts; cream desserts; dairy desserts; desserts in the form of puddings with a milk base; desserts made from milk; desserts made from milk products; desserts made from yoghurt; desserts made principally of milk; desserts made wholly or principally of dairy products; fruit desserts; milk desserts; prepared desserts (fruit based); prepared desserts (milk based); soya desserts; yoghurt desserts; prepared meals made from fruit (fruit predominating); rhubarb in syrup; set yoghurt; soya yoghurt; yoghurt for drinking; yoghurts containing pulped fruits; fruit based dairy products; fruit based snack food; fruit-based snack foods; fromage frais;</p>

Country	Mark	Number	Date	Class	Goods
					<p>flavoured desserts; flavoured yoghurts; fruit flavoured yoghurts; food products containing yoghurt; food products made from cooked fruits; fruit flavoured yoghurts; fruit pastes; Cream preparations containing milk and fruits; cream with fruit; drinks flavoured with fruit pastes and having a milk base; food products containing fruit; frosted fruits; frozen fruits; fruit based dairy products; fruit creams; fruit desserts; fruit flavoured beverages having a milk base; fruit flavoured yoghurts; preparations comprising fruits with cream; prepared desserts (fruit based); yoghurts containing pulped fruits; fruit desserts; instant desserts having a milk base; milk based desserts (milk predominating); milk desserts; preparations with a milk base for use as desserts; prepared desserts (fruit based); prepared desserts (milk based); yoghurt desserts; fruit puree; dairy products; soy products; soy milk; soy yoghurt; preparations made from Soya; Food products containing fruit; food products containing jellies;</p> <p><i>Class: 30</i> Ice cream desserts; chocolate; chocolate based products; chocolate biscuits; chocolate cake; chocolate coated biscuits; chocolate coated fruits; chocolate covered cakes; chocolate covered wafer biscuits; chocolate fudge; chocolates; foods with a chocolate base; milk chocolate bars; prepared desserts (chocolate based); frozen fruit desserts; fruit ice cream; fruit ices; frozen desserts; ice cream desserts; ice desserts; mousse desserts; muesli desserts; preparations for making desserts; prepared desserts (confectionery); non-dairy frozen dessert products; dairy ice cream; fruit ice cream; ice cream; ice cream products; non-dairy ice cream; yoghurt based ice cream (ice cream predominating); prepared desserts (confectionery); non-dairy frozen dessert products; Ice cream made from dairy; Ice cream made from soya; Confectionery; Snack food products made from soya flour; Soya.</p>

Country	Mark	Number	Date	Class	Goods
Australia	GÜ	1229898	28.03.2008	29,30	<p>Class 29 - Artificial cream (dairy product substitutes); artificial milk based desserts; baked custard; baked custard made with eggs and milk; custard style yoghurts; dairy puddings; artificial milk based desserts; chilled desserts; cream desserts; dairy desserts; desserts in the form of puddings with a milk base; desserts made from milk; desserts made from milk products; desserts made from yoghurt; desserts made principally of milk; desserts made wholly or principally of dairy products; fruit desserts; milk desserts; prepared desserts (fruit based); prepared desserts (milk based); soya desserts; yoghurt desserts; prepared meals made from fruit (fruit predominating); rhubarb in syrup; set yoghurt; soya yoghurt; yoghurt for drinking; yoghurts containing pulped fruits; fruit based dairy products; fruit based snack food; fruit-based snack foods; fromage frais; flavoured desserts; flavoured yoghurts; fruit flavoured yoghurts; food products containing yoghurt; food products made from cooked fruits; fruit flavoured yoghurts; fruit pastes; Cream preparations containing milk and fruits; cream with fruit; drinks flavoured with fruit pastes and having a milk base; food products containing fruit; frosted fruits; frozen fruits; fruit based dairy products; fruit creams; fruit desserts; fruit flavoured beverages having a milk base; fruit flavoured yoghurts; preparations comprising fruits with cream; prepared desserts (fruit based); yoghurts containing pulped fruits; fruit desserts; instant desserts having a milk base; milk based desserts (milk predominating); milk desserts; preparations with a milk base for use as desserts; prepared desserts (fruit based); prepared desserts (milk based); yoghurt desserts; fruit puree; dairy products; soy products; soy milk; soy yoghurt; preparations made from Soya; Food products containing fruit; food products containing jellies;</p> <p>Class 30 - Ice cream desserts; chocolate; chocolate based products;</p>

Country	Mark	Number	Date	Class	Goods
Australia	GÜ PUDS	1229902	28.03.2008	29,30	chocolate biscuits; chocolate cake; chocolate coated biscuits; chocolate coated fruits; chocolate covered cakes; chocolate covered wafer biscuits; chocolate fudge; chocolates; foods with a chocolate base; milk chocolate bars; prepared desserts (chocolate based); frozen fruit desserts; fruit ice cream; fruit ices; frozen desserts; ice cream desserts; ice desserts; mousse desserts; muesli desserts; preparations for making desserts; prepared desserts (confectionery); non-dairy frozen dessert products; dairy ice cream; fruit ice cream; ice cream; ice cream products; non-dairy ice cream; yoghurt based ice cream (ice cream predominating); prepared desserts (confectionery); non-dairy frozen dessert products; Ice cream made from dairy; Ice cream made from soya; Confectionery; Snack food products made from soya flour; Soya <i>Class: 29 - Artificial cream (dairy product substitutes); artificial milk based desserts; baked custard; baked custard made with eggs and milk; custard style yoghurts; dairy puddings; artificial milk based desserts; chilled desserts; cream desserts; dairy desserts; desserts in the form of puddings with a milk base; desserts made from milk; desserts made from milk products; desserts made from yoghurt; desserts made principally of milk; desserts made wholly or principally of dairy products; fruit desserts; milk desserts; prepared desserts (fruit based); prepared desserts (milk based); soya desserts; yoghurt desserts; prepared meals made from fruit (fruit predominating); rhubarb in syrup; set yoghurt; soya yoghurt; yoghurt for drinking; yoghurts containing pulped fruits; fruit based dairy products; fruit based snack food; fruit-based snack foods; fromage frais; flavoured desserts; flavoured yoghurts; fruit flavoured yoghurts; food products containing yoghurt; food products made from cooked fruits; fruit flavoured yoghurts; fruit pastes; Cream preparations containing milk and fruits; cream with fruit; drinks flavoured with fruit pastes and</i>

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Country	Mark	Number	Date	Class	Goods
International (WIPO) - Russia)	GI	994544	23.10.2008	29,30	<p>having a milk base; food products containing fruit; frosted fruits; frozen fruits; fruit based dairy products; fruit creams; fruit desserts; fruit flavoured beverages having a milk base; fruit flavoured yoghurts; preparations comprising fruits with cream; prepared desserts (fruit based); yoghurts containing pulped fruits; fruit desserts; instant desserts having a milk base; milk based desserts (milk predominating); milk desserts; preparations with a milk base for use as desserts; prepared desserts (fruit based); prepared desserts (milk based); yoghurt desserts; fruit puree; dairy products; soy products; soy milk; soy yoghurt; preparations made from Soya; Food products containing fruit; food products containing jellies</p> <p>Class: 30 - Ice cream desserts; chocolate; chocolate based products; chocolate biscuits; chocolate cake; chocolate coated biscuits; chocolate coated fruits; chocolate covered cakes; chocolate covered wafer biscuits; chocolate fudge; chocolates; foods with a chocolate base; milk chocolate bars; prepared desserts (chocolate based); frozen fruit desserts; fruit ice cream; fruit ices; frozen desserts; ice cream desserts; ice desserts; mousse desserts; muesli desserts; preparations for making desserts; prepared desserts (confectionery); non-dairy frozen dessert products; dairy ice cream; fruit ice cream; ice cream; ice cream products; non-dairy ice cream; yoghurt based ice cream (ice cream predominating); prepared desserts (confectionery); non-dairy frozen dessert products; Ice cream made from dairy; Ice cream made from soya; Confectionery; Snack food products made from soya flour; Soya</p> <p>Class 29 - Chilled and dairy desserts, desserts made wholly or principally of dairy products or of milk products; flavoured milk-based desserts; instant desserts having a milk base; prepared desserts made with milk or milk products.</p>

Country	Mark	Number	Date	Class	Goods
					<i>Class 30</i> - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings; puddings for use as desserts; confectionery.

B. Rensow Patisserie Limited

Country	Mark	Number	Date	Class	Goods
UK	YUMBO	2373713	23.09.2004	29,30	<i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy products or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts. <i>Class 30</i> - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings; puddings for use as desserts; confectionery; cakes, pastries and pastry products; bread.

Part 2 - Trade Mark Applications

Country	Mark	Number	Date	Class	Goods
UK	FRÜ	2533676	06.11.2009	29,30	<i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy product or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts. <i>Class 30</i> - Desserts; fruit-flavoured desserts; frozen desserts; ice cream desserts; fruit-flavoured ice cream desserts; puddings; preparations for making desserts; prepared desserts; prepared fruit desserts; yoghurts; fruit flavoured yoghurts, ices; ice cream.
France	FRÜ	093696783	07.12.2009	29,30	<i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy product or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts. <i>Class 30</i> - Desserts; fruit-flavoured desserts; frozen desserts; ice cream

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Country	Mark	Number	Date	Class	Goods
EC	FRÜ	005255377	11.08.2006	29,30	<p>desserts; fruit-flavoured ice cream desserts; puddings; preparations for making desserts; prepared desserts; prepared fruit desserts; yoghurts; fruit flavoured yoghurts, ices; ice cream.</p> <p><i>Class 29</i> - Desserts; chilled, cream and dairy desserts; desserts made wholly or principally of dairy products or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts.</p> <p><i>Class 30</i> - Desserts; fruit-flavoured desserts; frozen desserts; ice cream desserts; fruit-flavoured ice cream desserts; puddings; preparations for making desserts; prepared desserts; prepared fruit desserts; yoghurts; fruit flavoured yoghurts, ices; ice cream.</p>
USA	FRÜ	77/300616	10.10.2007	29,30	<p><i>Class 29</i> - Desserts, namely, fruit desserts in the nature of compotes; frozen fruit-based desserts, in the nature of compotes.</p> <p><i>Class 30</i> - Desserts, namely, fruit desserts, in the nature of cheesecakes, trifles, mousses and soufflés; chilled cream and dairy desserts, namely, cheesecakes; desserts made wholly or principally of dairy products or of milk products, namely, cheesecakes; flavoured desserts, namely, flavoured yoghurt-based desserts, in the nature of mousses; prepared desserts, namely, fruit desserts, in the nature of cheesecakes, trifles, mousses and soufflés; frozen desserts, namely, frozen cheesecakes; frozen cream-based desserts in the nature of cheesecakes, trifles, mousses and soufflés; frozen yoghurts; frozen fruit-based desserts in the nature of cheesecakes, trifles, mousses and soufflés; ice cream desserts, namely, ice cream sandwiches, ice cream bars, ice cream cakes; pudding desserts, namely, fruit-based pudding desserts; flavoured desserts, namely, flavoured yoghurt-based desserts in the nature of frozen yoghurt and fruit compotes; frozen desserts, namely, frozen cream based desserts in the nature of ice cream or ice cream substitutes and fruit compotes</p>

Country	Mark	Number	Date	Class	Goods
New Zealand	GÜ	825262	04.06.2010	29,30	<i>Class 29</i> - Desserts; chilled and dairy desserts, desserts made wholly or principally of dairy products or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts. <i>Class 30</i> - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings; puddings for use as desserts; confectionery.
New Zealand	FRÜ	825263	04.06.2010	29,30	<i>Class 29</i> - Desserts; chilled and dairy desserts, desserts made wholly or principally of dairy products or of milk products; flavoured desserts; instant desserts having a milk base; prepared desserts. <i>Class 30</i> - Desserts; fruit-flavoured desserts; frozen desserts; ice cream desserts; fruit-flavoured ice cream desserts; puddings; preparations for making desserts; prepared desserts; prepared fruit desserts; yoghurts; fruit flavoured yoghurts, ices; ice cream.
International Application (WIPO) in China, Japan and Australia	GÜ	994544	23.10.2008	29,30	<i>Class 29</i> - Chilled and dairy desserts, desserts made wholly or principally of dairy products or of milk products; flavoured milk-based desserts; instant desserts having a milk base; prepared desserts made with milk or milk products. <i>Class 30</i> - Desserts; frozen desserts; ice cream desserts; preparations for making desserts; prepared desserts; puddings; puddings for use as desserts; confectionery.

EXECUTED and DELIVERED as a Deed of)
RENSOW LIMITED)
acting by)
a director in the presence of:)

S. Shaw
.....

W Signature *S. Shaw*
I Full Name (Blocks) *SALLY HODGE*
T Address *BRIDGEWAY HOUSE*
N *TRING*
E *HP23 4JX*
S
S Occupation *PA*

EXECUTED and DELIVERED as a Deed of)
RENSOW PATISSERIE LIMITED)
acting by)
a director in the presence of:)

S. Shaw
.....

W Signature *S. Shaw*
I Full Name (Blocks) *SALLY HODGE*
T Address *BRIDGEWAY HOUSE*
N *TRING*
E *HP23 4JX*
S
S Occupation *PA*

EXECUTED and DELIVERED as a Deed of)
NOBLE DESSERTS HOLDINGS)
LIMITED)
acting by)
a director in the presence of:)

S. Shaw
.....

W Signature *S. Shaw*
I Full Name (Blocks) *SALLY HODGE*
T Address *BRIDGEWAY HOUSE*
N *TRING*
E *HP23 4JX*
S
S Occupation *PA*

RECORDED: 12/03/2010

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