

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/12/2000

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ekco Cleaning, Inc.		09/12/2000	CORPORATION: MASSACHUSETTS

**RECEIVING PARTY DATA**

Name:	Quickie Manufacturing Corporation
Street Address:	P.O. Box 156
City:	Cinnaminson
State/Country:	NEW JERSEY
Postal Code:	08077-2506
Entity Type:	CORPORATION: NEW JERSEY

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	1976746	GIANT SWEEP
Registration Number:	0635919	KELLOGG QUALITY
Registration Number:	0879073	KELLOGG QUALITY
Registration Number:	0717584	MIGHTY MOP
Registration Number:	1762908	QUICK SWEEP
Registration Number:	1195454	SUDS'N SCRUB
Registration Number:	1596504	SUDS & SPONGE

**CORRESPONDENCE DATA**

Fax Number: (856)795-0574  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 856-354-3013  
 Email: jletchford@archerlaw.com, jdaug@archerlaw.com  
 Correspondent Name: John F. Letchford, Archer & Greiner, P.C

**900177833**

**TRADEMARK  
 REEL: 004424 FRAME: 0477**

**CH \$190.00 1976746**

Address Line 1: One Centennial Square  
Address Line 4: Haddonfield, NEW JERSEY 08033

ATTORNEY DOCKET NUMBER:	QUI015.00404
NAME OF SUBMITTER:	John F. Letchford
Signature:	/John F. Letchford/
Date:	12/03/2010

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

WHEREAS, EKCO CLEANING, INC., a corporation organized under the State of Massachusetts, with a place of business at 9234 West Belmont Avenue, Franklin Park, Illinois 60131. ("Assignor"), owns the trademark registrations ("Trademarks") listed on Schedule A attached hereto and incorporated herein by this reference; and

WHEREAS, QUICKIE MANUFACTURING CORPORATION, a corporation organized under the laws of the State of New Jersey with a place of business at P.O. Box 156, Cinnaminson, New Jersey 08077-2506, ("Assignee"), is desirous of acquiring the aforesaid Trademarks, applications and registrations thereof;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey and set over to Assignee, all right, title and interest which it owns in and to the aforesaid Trademarks and trademark registrations and applications listed on Exhibit A hereto, together with the good will of the business symbolized by the trademarks and the registrations and applications thereof.

Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from the past infringement of the Trademarks. Assignor undertakes that upon the request of Assignee to its designees, it and/or its successor in business, and/or its court-appointed creditor trustee shall make all rightful oaths, testify on behalf of Assignee to its designees in matters involving the subject trademark and do all other lawful acts necessary to carry out the intent of this agreement, as well as to provide such other material, information and assistance to Assignee or its designees, as will be considered necessary in connection therewith, all at Assignee's expense.

IN WITNESS WHEREOF, Assignor has cause this Trademark Assignment to be executed by its duly authorized officer or representative on the date indicated below.

EKCO CLEANING, INC. -  
By: Colleen K. Nissl

Name: Colleen K. Nissl

Title: Vice President & Asst. General Counsel  
Borden, Inc.

Date: September 12, 2000

Sworn and subscribed to  
before me this 12<sup>th</sup> day  
of September, 2000

Sondra J. Shelton

SONDRA J. SHELTON  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES SEPT. 30, 2001

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SCHEDULE A

EKCO CLEANING, INC.  
TRADEMARK REGISTRATIONS

TITLE	REGISTRATION NO.	REGISTRATION DATE	SECS 8&15 AFFIDAVIT	RENEWAL DUE
Giant Sweep	1,976,746	5/28/96	Due 5/28/2001	5/28/2006
Kellogg Quality & Design	635,919	10/16/56	Filed	10/16/2006
Kellogg Quality & Design	879,073	10/21/69	Filed	10/21/2009
Mighty Mop	717,584	6/27/61	Filed	6/27/2001
Quick Sweep	1,762,908	4/6/93	Filed	4/6/2003
Suds 'N Scrub	1,195,454	5/11/82	Filed	5/11/2002
Suds & Sponge	1,596,504	5/15/90	Filed	5/15/2010

EKCO CLEANING, INC.  
FOREIGN TRADEMARK REGISTRATIONS

TITLE	REGISTRATION NO.	REGISTRATION DATE	RENEWAL DUE
Kellogg Quality & Design	138,834	1/15/65	1/15/2000

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