

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Funds		11/04/2010	Business Trust: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Fifth Third Bancorp
Street Address:	38 Fountain Square Plaza
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45263
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	76617724	5/3
Serial Number:	76617444	FIFTH THIRD FUNDS
Serial Number:	76465614	FIFTH THIRD FUNDS LIFEMODEL
Serial Number:	78622764	FIFTH THIRD LIFEMODEL FUNDS
Serial Number:	76465615	LIFEMODEL

CORRESPONDENCE DATA

Fax Number: (513)241-6234

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (513) 241-2324

Email: kgaunt@whepatent.com

Correspondent Name: Karen Kreider Gaunt

Address Line 1: 441 Vine Street

Address Line 2: 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202-2917

900177836

TRADEMARK
REEL: 004424 FRAME: 0481

OP \$140.00 76617724

ATTORNEY DOCKET NUMBER:	FTBKG-2
NAME OF SUBMITTER:	Karen Kreider Gaunt
Signature:	/Karen Kreider Gaunt/
Date:	12/03/2010
Total Attachments: 2 source=Fifth Third Funds Trademark Assignment#page1.tif source=Fifth Third Funds Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Fifth Third Funds ("Assignor"), a Business Trust organized under the laws of the state of Massachusetts and having a place of business at 3435 Stelzer Road, Columbus, Ohio 43219 USA, is the owner of all right, title and interest in and to the trademarks shown on the attached Exhibit A ("Marks"); and

WHEREAS, Fifth Third Bancorp ("Assignee"), a corporation organized under the laws of the state of Ohio and having a place of business at 38 Fountain Square Plaza, Cincinnati, Ohio 45263 USA, wishes to acquire any and all rights, title and interest Assignor has in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver unto Assignee all right, title and interest in and to the Marks, together with the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest Assignor's right, title and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

Assignee agrees to reimburse Assignor for any and all legal expenses and U.S. Patent and Trademark Office filing fees incurred in connection with filing trademark applications for the Marks, with such payment being due as of the date hereof.

It is expressly agreed that the obligations of Assignor hereunder shall not be binding upon any of the Trustees, shareholders, nominees, officers, agents, or employees of Assignor personally, but bind only the property of Assignor, as provided in the Assignor's Amended and Restated Declaration of Trust.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 4th day of

November, 2010.

FIFTH THIRD FUNDS

By: _____

Name: _____

Title: _____

Date: _____

Matthew A. Swendiman

Secretary

11/4/2010

EXHIBIT A

TRADEMARK	SERIAL NO.	REGISTRATION NO.
5/3 and Design	76/617,724	--
FIFTH THIRD FUNDS	76/617,444	3,170,394
FIFTH THIRD FUNDS LIFEMODEL	76/465,614	--
FIFTH THIRD LIFEMODEL FUNDS	78/622,764	3,248,998
LIFEMODEL	76/465,615	2,911,441

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