

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in US Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wilmington Trust FSB, as administrative agent		11/30/2010	Bank: UNITED STATES

RECEIVING PARTY DATA

Name:	Ehlert Publishing Group, Inc.
Street Address:	6420 Sycamore Lane
Internal Address:	Suite 100
City:	Maple Grove
State/Country:	MINNESOTA
Postal Code:	55369
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	3485054	ATV MAGAZINE
Registration Number:	3443291	ATV MAGAZINE
Registration Number:	3420456	INSIDE POWERSPORTS
Registration Number:	3095055	TOW VEHICLE OF THE YEAR
Registration Number:	3715072	WATERCRAFT WORLD
Registration Number:	3637421	BOATING INDUSTRY
Registration Number:	3433589	UTV MAGAZINE
Registration Number:	2801898	BASS & WALLEYE BOATS
Registration Number:	2720545	BOW HUNTING WORLD
Registration Number:	2617541	THUNDER PRESS
Registration Number:	2629768	TRAILER BOATS
Registration Number:	2281754	CAMPING LIFE
Registration Number:	2350998	EHLERT'S POWERSPORTS BUSINESS

TRADEMARK

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REEL: 004424 FRAME: 0584

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Registration Number:	2200681	RODE REPORTS
Registration Number:	2239859	DREAM DEMO
Registration Number:	2388184	ATV SPORT
Registration Number:	2276601	CRUISING RIDER
Registration Number:	2008722	POWERBOAT
Registration Number:	2023699	POWERBOAT THE WORLD'S LEADING PERFORMANCE BOATING MAGAZINE
Registration Number:	2189523	BIG EAST
Registration Number:	2127883	ATV MAGAZINE
Registration Number:	1862502	BOATING INDUSTRY
Registration Number:	1988841	WATERCRAFT WORLD
Registration Number:	1812086	ARCHERY BUSINESS
Registration Number:	1656774	SNOW GOER
Registration Number:	1256854	BOATING INDUSTRY
Serial Number:	77591787	TRAILER BOATS

CORRESPONDENCE DATA

Fax Number: (212)354-8113
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2128198200
Email: fcutajar@whitecase.com
Correspondent Name: White & Case LLP
Address Line 1: 1155 Avenue of the Americas
Address Line 2: Patents & Trademarks
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	1155732-0186
NAME OF SUBMITTER:	Frances B. Cutajar
Signature:	/Frances B. Cutajar/
Date:	12/03/2010

Total Attachments: 9
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TRADEMARK

REEL: 004424 FRAME: 0585

RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

This RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS ("Release"), dated as of November 30, 2010, is by Wilmington Trust FSB, as Administrative Agent ("Assignor"), in favor of Affinity Group, Inc., Ehlert Publishing Group, Inc., Golf Card International Corp., TL Enterprises, Inc., Camping World, Inc., and CWI, Inc. (collectively, "Assignees").

WHEREAS, each of the Assignees is either the borrower or a guarantor under the terms of a Second Amended and Restated Credit Agreement dated as of March 1, 2010 (as amended from time to time, the "Credit Agreement"; capitalized terms not otherwise defined herein have the meanings ascribed to them in the Credit Agreement) among Affinity Group, Inc., a Delaware corporation (the "Borrower"), the guarantors party thereto, the Lenders party thereto and the Assignor, as Administrative Agent, pursuant to which the Lenders agreed, subject to the terms and conditions set forth therein, to make certain Term Loans to the Borrower;

WHEREAS, pursuant to the terms of an Amended and Restated Security Agreement, dated as of June 24, 2003 (as it may be amended, restated, supplemented or otherwise modified from time to time, including, without limitation, by the Joinder and Omnibus Amendment and Confirmation Agreement, dated as of March 1, 2010, the "Security Agreement"), among Assignor and Assignees, Assignees granted to Assignor a security interest in, and Assignor became a secured creditor with respect to, the Trademark and other Intellectual Property Collateral (defined below);

WHEREAS, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Assignees to Assignor pursuant to the Security Agreement, Assignor and Assignees entered into that certain Second Amended and Restated Trademark Security Agreement, dated as of March 1, 2010 (the "Trademark Security Agreement");

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on March 1, 2010 at Trademark Reel 004158, Frame 0179;

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, each Assignee granted to Assignor for the benefit of the Secured Parties a security interest in all right, title and interest of such Assignee in and to the following, in each case whether then or thereafter existing, whether then owned or thereafter acquired and wherever the same may be located (collectively, the "Trademark and other Intellectual Property Collateral");

(i) all trademarks, service marks, common law trademarks and trade names of each Assignee, or either of them, either owned by or assigned to such Assignee, including without limitation the registrations, applications, unregistered trademarks, and service marks set forth on Schedule A hereto, together with all federal and state trademark registrations and applications made by such Assignee, together with the sole and exclusive right to use, adapt, change, translate, add to and take from any or all of the foregoing; whether now owned or hereafter acquired, along with any and all (1) renewals of all of the foregoing, (2) income, royalties,

damages and payments now due and hereafter due and/or payable with respect thereto, including without limitation, damages, claims and payments for past or future infringements thereof, (3) rights to sue for past, present and future infringements thereof, (4) foreign trademarks, trademark registrations, and trade name applications for any thereof, and any other rights corresponding thereto throughout the world, together with the entire goodwill of the business and products symbolized by the Trademarks of such Assignee, but specifically excluding all Intents to Use filed by any such Assignee (collectively, the "Trademarks");

(ii) the entire right, title and interest of each Assignee in, to and under all exclusive and nonexclusive license agreements which relate to any or all of the Trademarks or Trade Secrets (as defined below), whether the Assignee is licensor or licensee, with respect to any such items owned by third parties; whether now owned or hereafter acquired and all payments or other proceeds therefrom, including without limitation the License Agreements set forth on Schedule A hereto (collectively, the "License Agreements");

(iii) all ideas, trade secrets, inventions, products, processes, methods, concepts, techniques, formulas, plans and data, whether patentable or unpatentable, whether now owned or hereafter acquired, or as to which any such Assignee has any right or claim, and all proceeds and products thereof (collectively, the "Trade Secrets");

(iv) the entire goodwill of such Assignee's business and other general intangibles (including know-how, trade secrets, customer lists, proprietary information, inventions, domain names, methods, procedures and formulae) connected with the use of and symbolized by any Trademarks of such Assignee;

(v) all of such Assignee's rights in respect of the Trademarks, License Agreements and Trade Secrets, including the right to sue for infringement thereof;

(vi) all proceeds and products of any of the foregoing (including, without limitation, all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto), and all reissues, divisions, continuations, renewals, extensions, and continuations-in-part of any of the foregoing, all tangible property embodying any of the foregoing, and the right to sue for past, present or future infringements and all rights corresponding thereto. For purposes of the Trademark Security Agreement and this Release, the term "proceeds" includes whatever is receivable or received when Trademark and other Intellectual Property Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary; and

WHEREAS, Assignor and Assignees desire that Assignor terminates and releases its security interest in the Trademark and other Intellectual Property Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases and discharges fully its lien on, and security interest in and to, all of the right, title and interest of each Assignee in, to and under the Trademark and

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other Intellectual Property Collateral, including but not limited to the Trademarks and License Agreements listed on Schedule A hereto, and reassigns and transfers any and all interest that Assignor may have in the Trademark and other Intellectual Property Collateral to such Assignee.

Assignor hereby authorizes each Assignee or Assignee's authorized representative (at Assignee's sole cost and expense) to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark and other Intellectual Property Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees (at Assignee's sole cost and expense) to execute and deliver to each Assignee any and all further documents and instruments, and do any and all further acts which such Assignee (or its agents or designees) reasonably request in order to confirm this Release and Assignee's right, title, and interest in or to the Trademark and other Intellectual Property Collateral.

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IN WITNESS WHEREOF, Assignor has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the 30th of November, 2010.

WILMINGTON TRUST FSB,
as Administrative Agent

By: _____

Name: Jeffrey Rose

Title: Vice President

[Signature Page to Release of Security Interest in United States Trademarks]

TRADEMARK
REEL: 004424 FRAME: 0589

Schedule A

[list of trademarks]

US FEDERAL TRADEMARKS

Affinity Group, Inc.

No.	Serial Number	Reg. Number	Word Mark	Status
1.	78976883	3096902	DREAM. PLAN. GO	LIVE
2.	78951374	3253694	CAMPCLUB USA	LIVE
3.	78761463	3291997	RVTRIPSETTER.COM	LIVE
4.	78684040	3117136	MOTORCYCLING AT ITS BEST	LIVE
5.	78000116	2483849	RV TODAY	LIVE
6.	78347077	3490104	DREAM. PLAN. GO	LIVE
7.	78460618	3237984	ROADS TO ADVENTURE	LIVE
8.	78439647	3149606	GOOD SAM GOLD CIRCLE	LIVE
9.	78347076	3072753	TRIP POINTS	LIVE
10.	78347075	2994409	TRIPSETTER	LIVE
11.	78347073	3000926	TRIP PLUS	LIVE
12.	77168855		RECREATION IN MOTION	LIVE
13.	77749171	3728329	RVHC RV HANDYMAN CLUB	LIVE
14.	77887612		RICHMOND BOAT SHOW	LIVE
15.	77887601		RICHMOND HOME & GARDEN SHOW	LIVE
16.	77887572		RICHMOND CAMPING RV EXPO	LIVE
17.	77749049		RV CONCIERGE	LIVE
18.	77182331	3599173	COAST TO COAST EST. 1972	LIVE
19.	77976570	3592907	RECREATION IN MOTION	LIVE
20.	77035569	3589262	THE RV HANDYMAN CLUB	LIVE
21.	77101745	3396642	TOURING RIDER	LIVE
22.	77126189	3306394	AGI EVENTS	LIVE
23.	77126177	3311577	TRAILER LIFE	LIVE
24.	76897646		CAMP COAST TO COAST	LIVE
25.	76116031	2749223	GOOD SAM CLUB	LIVE
26.	76226400	2651351	RV.NET	LIVE
27.	76233982	2558565	GOOD SAM EMERGENCY ROAD SERVICE	LIVE
28.	76106541	2503830		LIVE
29.	76377373	2752043	DREAM GARAGE	LIVE
30.	76257664	2774517	GOOD SAM	LIVE
31.	75904793	2619442	GOOD SAM RV EMERGENCY ROAD SERVICE	LIVE
32.	75596766	2424472	HIGHWAYS ONLINE	LIVE
33.	75380474	2252816	CSP	LIVE
34.	75127392	2183097	RV BUYERS GUIDE	LIVE
35.	75017865	2043024	RV BUSINESS	LIVE
36.	75121601	2175450	TRAILER LIFE	LIVE
37.	75436451	2232129	TRAILER LIFE DIRECTORY	LIVE

38.	75118832	2186392	MOTORHOME	LIVE
39.	75118960	2338931	RV SEARCH	LIVE
40.	75118833	2285802	COAST TO COAST	LIVE
41.	75053507	2092635	AFFINITY GROUP, INC.	LIVE
42.	75053605	2045752	AGI	LIVE
43.	74732108	2015238	CARAVENTURE	LIVE
44.	74713645	2079927	RV SEARCH	LIVE
45.	74713643	1982678	TRAILER LIFE CAMPGROUNDS, RV PARKS & SERVICES DIRECTORY	LIVE
46.	74511112	1895073	MOTORHOME	LIVE
47.	74480729	1871532	GOOD NEIGHBOR PARKS	LIVE
48.	74474769	1991599	TRAFFIC BUILDERS	LIVE
49.	74348838	1851088	AMERICAN RIDER	LIVE
50.	74058354	1645203	HIGHWAYS THE OFFICIAL PUBLICATION OF THE GOOD SAM CLUB	LIVE
51.	73827979	1594211	COAST TO COAST	LIVE
52.	73827978	1655776	COAST TO COAST	LIVE
53.	73769005	1593450	COAST TO COAST	LIVE
54.	73604546	1458728	CAMP COAST TO COAST	LIVE
55.	73623060	1512170	RV BUSINESS	LIVE
56.	73150388	1107269	RIDER	LIVE
57.	73623062	1442575	MOTORHOME	LIVE
58.	72483270	1006079	TRAILER LIFE	LIVE
59.	73011293	0997384	SAMBOREE	LIVE
60.	78460618	3237984	ROADS TO ADVENTURE	LIVE
61.	77126189	3306394	AGI EVENTS	LIVE

CWI, Inc.

No.	Serial Number	Reg. Number	Word Mark	Status
1.	78978152	3240789	RAMBLE	LIVE
2.	78879270	3213302	WHERE SMALL BUSINESS GROWS UP	LIVE
3.	78675060	3648849	RAMBLE	LIVE
4.	78337092	2908748	CAMPER'S CHOICE	LIVE
5.	78472323	3023418	CWIHOSTING.COM	LIVE
6.	76499959	2814763	CUMBERLAND	LIVE
7.	76575934	3033501		LIVE
8.	76499954	2888399	CW GEAR	LIVE
9.	76401822	2781310	HEALTHY AGING	LIVE
10.	76499957	2812711	BRECKENRIDGE	LIVE
11.	76261888	2748128	ROADCARE CLASSIC	LIVE
12.	75063728	2083295	HEALTHY AGING	LIVE

13.	74092306	1703616	PRESIDENT'S CLUB	LIVE
14.	74210272	1739764	CAMPER'S CHOICE INC.	LIVE
15.	74269966	1776312	HEALTHY AGING	LIVE
16.	73261829	1181620	CAMPING WORLD	LIVE
17.	73259682	1181616	CAMPING WORLD	LIVE
18.	72346718	0930179	CAMPING WORLD	LIVE

Camping World, Inc.

No.	Serial Number	Reg. Number	Word Mark	Status
1.	77061969		ROAM	LIVE

Ehlert Publishing Group, Inc.

No.	Serial Number	Reg. Number	Word Mark	Status
1.	78980051	3485054	ATV MAGAZINE	LIVE
2.	78860315	3443291	ATV MAGAZINE	LIVE
3.	78860313	3420456	INSIDE POWERSPORTS	LIVE
4.	78504782	3095055	TOW VEHICLE OF THE YEAR	LIVE
5.	77591787		TRAILER BOATS	LIVE
6.	77726339	3715072	WATERCRAFT WORLD	LIVE
7.	77354024	3637421	BOATING INDUSTRY	LIVE
8.	77354034	3433589	UTV MAGAZINE	LIVE
9.	76441491	2801898	BASS & WALLEYE BOATS	LIVE
10.	76267208	2720545	BOW HUNTING WORLD	LIVE
11.	76256219	2617541	THUNDER PRESS	LIVE
12.	75865977	2629768	TRAILER BOATS	LIVE
13.	75581702	2281754	CAMPING LIFE	LIVE
14.	75598551	2350998	EHLERT'S POWERSPORTS BUSINESS	LIVE
15.	75059493	2200681	RODE REPORTS	LIVE
16.	75059978	2239859	DREAM DEMO	LIVE
17.	75383896	2388184	ATV SPORT	LIVE
18.	75382486	2276601	CRUISING RIDER	LIVE
19.	75030190	2008722	POWERBOAT	LIVE
20.	75030189	2023699	POWERBOAT THE WORLD'S LEADING PERFORMANCE BOATING MAGAZINE	LIVE
21.	74487257	2189523	BIG EAST	LIVE
22.	74619253	2127883	ATV MAGAZINE	LIVE
23.	74469884	1862502	BOATING INDUSTRY	LIVE
24.	74441819	1988841	WATERCRAFT WORLD	LIVE
25.	74288424	1812086	ARCHERY BUSINESS	LIVE
26.	74015270	1656774	SNOW GOER	LIVE
27.	73382955	1256854	BOATING INDUSTRY	LIVE

Golf Card International Corp.

No.	Serial Number	Reg. Number	Word Mark	Status
1.	78396715	2992047	IGOLFSAVINGS	LIVE
2.	78396714	3003940	GOLF CARD INTERNATIONAL	LIVE
3.	75174555	2224937	THE GOLF CARD	LIVE
4.	75108749	2186363	GOLF CARD	LIVE
5.	75013922	2071190	GOLF TRAVELER	LIVE

TL Enterprises, Inc.

No.	Serial Number	Reg. Number	Word Mark	Status
1.	74524398	1901723	SOUTHERN RV	LIVE
2.	74523976	2035941	GO & RENT . . . RENT & GO	LIVE
3.	74523936	1898896	SUNNY DESTINATIONS	LIVE
4.	74524224	1898898	CAMPERWAYS	LIVE
5.	73136048	1141743	CAMPGROUND MANAGEMENT	LIVE
6.	72418326	0965597	WOODALL'S	LIVE
7.	72283405	0854909	W	LIVE
8.	72094863	0711273	WOODALL'S	LIVE
9.	73006382	0996766	NORTHEAST OUTDOORS	LIVE

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