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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Undefeated, Inc.		11/24/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Stussy, Inc.	
Street Address:	17426 Daimler Street	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92614	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3525867	UNDEFEATED
Registration Number:	3367018	UNDEFEATED
Registration Number:	3218703	UNDEFEATED
Registration Number:	2754149	UNDEFEATED
Registration Number:	3406295	UNDEFEATED
Registration Number:	3178161	UNDFTD
Registration Number:	3535505	
Registration Number:	3420461	
Registration Number:	3412743	
Registration Number:	3623500	
Registration Number:	3447260	

CORRESPONDENCE DATA

Fax Number: (949)752-5439

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK
REEL: 004425 FRAME: 0098

900177913

Phone: 949 752 5344

Email: sommer@stussy.com
Correspondent Name: John R. Sommer
Address Line 1: 17426 Daimler Street

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	UNDEFEATED SECURITY INTER	
NAME OF SUBMITTER:	John R. Sommer, member California bar	
Signature:	/John R. Sommer/	
Date:	12/04/2010	

Total Attachments: 1

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TRADEMARK REEL: 004425 FRAME: 0099

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE ASSIGNMENT DIVISION

MEMORANDUM OF SECURITY INTEREST

PLEASE TAKE NOTICE that Undefeated, Inc. has granted a security interest in and to the trademarks and trademarks registrations and applications, and associated goodwill, identified below in favor of Stussy, Inc. Such security interest is a lien and encumbrance upon such trademarks and trademark registrations and associated goodwill, and affects the right and ability of Undefeated, Inc. to sell, license, transfer or otherwise further encumber its rights in such marks, registrations, and goodwill.

<u>Trademark</u>	Int'l Class	Reg. No.
UNDEFEATED	09	3525867
UNDEFEATED	18	3367018
UNDEFEATED	25	3218703
UNDEFEATED	35	2754149
UNDEFEATED	35	3406295
UNDFTD	25	3178161
Five-Strike Logo	09	3535505
Five-Strike Logo	18	3420461
Five-Strike Logo	25	3412743
Five-Strike Logo	35	3623500
Five-Strike Logo (other version)	25	3447260

Executed this 24 day of November 2010

Edward Cruz President Undefeated, Inc.

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RECORDED: 12/04/2010

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TRADEMARK
REEL: 004425 FRAME: 0100