

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nova Media Venture, LLC		12/06/2010	LIMITED LIABILITY COMPANY: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bargain Basement Printing, LLC		
<b>Street Address:</b>	82 Broad Street Suite 312		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76705042	BARGAIN BASEMENT PRINTING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(603)624-2550		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	603-644-4357		
<b>Email:</b>	mkasten@kskmlaw.com		
<b>Correspondent Name:</b>	Michael J. Kasten		
<b>Address Line 1:</b>	746 Chestnut Street		
<b>Address Line 4:</b>	Manchester, NEW HAMPSHIRE 03104		
<b>NAME OF SUBMITTER:</b>	Michael J. Kasten		
<b>Signature:</b>	/Michael J. Kasten/		
<b>Date:</b>	12/06/2010		
Total Attachments: 2			

**OP \$40.00 76705042**

**900177935**

**TRADEMARK  
 REEL: 004425 FRAME: 0187**

source=DE Certificate of Amendment - Nova Media Venture LLC (DE SOS evidence)#page1.tif  
source=DE Certificate of Amendment - Nova Media Venture LLC (DE SOS evidence)#page2.tif

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NOVA MEDIA VENTURE, LLC", CHANGING ITS NAME FROM "NOVA MEDIA VENTURE, LLC" TO "BARGAIN BASEMENT PRINTING, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF NOVEMBER, A.D. 2010, AT 1:57 O'CLOCK P.M.

4845142 8100

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 8360600

DATE: 11-17-10

TRADEMARK  
REEL: 004425 FRAME: 0189

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

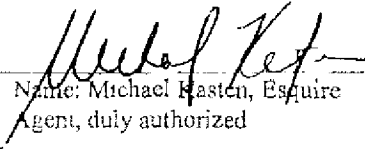
1. Name of Limited Liability Company: Nova Media Venture, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

First: The name of the limited liability company is Bargain Basement Printing, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the

16<sup>th</sup> of November, 2010

By: \_\_\_\_\_

  
Name: Michael Masten, Esquire  
Agent, duly authorized