TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Trademark

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ares Capital Corporation, as			
successor by merger to Allied		11/19/2010	CORPORATION:
Capital Corporation			

RECEIVING PARTY DATA

Name:	Advantage Sales & Marketing LLC
Street Address:	18100 Von Karman Avenue
Internal Address:	Suite 1000
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2738332	IN INTEGRATED

CORRESPONDENCE DATA

Fax Number: (212)836-6337

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-836-7319

Email: psomelofske@kayescholer.com

Paul J. Somelofske c/o Kaye Scholer LLP Correspondent Name:

Address Line 1: 425 Park Avenue

Address Line 2: 16-06

New York, NEW YORK 10022-3598 Address Line 4:

ATTORNEY DOCKET NUMBER: 32109-0108 NAME OF SUBMITTER: Paul J. Somelofske

REEL: 004425 FRAME: 0310

TRADEMARK

Signature:	/Paul J. Somelofske/	
Date:	12/06/2010	
Total Attachments: 3 source=Advantage Sales - TM Release 1#page1.tif source=Advantage Sales - TM Release 1#page2.tif source=Advantage Sales - TM Release 1#page3.tif		

TRADEMARK REEL: 004425 FRAME: 0311

RELEASE OF SECURITY INTEREST IN TRADEMARK

This RELEASE OF SECURITY INTEREST IN TRADEMARK, dated as of November 19, 2010, is made by Ares Capital Corporation, as successor by merger to Allied Capital Corporation (the "Secured Party").

WHEREAS, Advantage Sales & Marketing LLC, a California limited liability company (the "<u>Grantor</u>"), granted a security interest (the "<u>Security Interest</u>") in that certain trademark listed on <u>Schedule A</u> attached hereto (such trademark is referred to herein as the "<u>Trademark</u>") in favor of the Secured Party;

WHEREAS, the Security Interest granted by the Grantor to the Secured Party in the Trademark was recorded at the United States Patent and Trademark Office on August 25, 2004 at Reel 2923 and Frame 0285; and

WHEREAS, the Secured Party has agreed to release its security interest in the Trademark.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby releases all mortgages, liens, and security interests granted to the Secured Party by the Grantor in the following items:

- 1. the Trademark;
- 2. the goodwill of the business connected with the use of, and symbolized by, the Trademark; and
- 3. the products and proceeds of the Trademark, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of the Trademark or (ii) injury to the goodwill associated with the Trademark.

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IN WITNESS WHEREOF, the Secured Party has caused this Release of Security Interest in Trademark to be duly executed as of the date first set forth above.

> ARES CAPITAL CORPORATION, as successor by merger to **ALLIED CAPITAL CORPORATION**

Name: JOSHUA M. BLOOMSTEIN
Title: AUTHORIZED SIGNATORY

Schedule A

Trademark Owned by Advantage Sales & Marketing LLC

Trademark	Registration No.	Registration Date
IN INTEGRATED	2738332	July 15, 2003

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RECORDED: 12/06/2010

TRADEMARK REEL: 004425 FRAME: 0314