

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alexander Wang, Incorporated		11/30/2010	INC. ASSOCIATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HSBC Bank USA		
Street Address:	452 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78913626	ALEXANDER WANG	
CORRESPONDENCE DATA			
Fax Number:	(212)308-9079		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2125080427		
Email:	cdorman@phillipslytle.com		
Correspondent Name:	Christopher Dorman		
Address Line 1:	Phillips Lytle, LLP		
Address Line 2:	437 Madison Avenue, 34th Floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Christopher Dorman		
Signature:	/Christopher Dorman/		
Date:	12/06/2010		

OP \$40.00 78913626

900177997

TRADEMARK
REEL: 004425 FRAME: 0514

Total Attachments: 3

source=Security Interest Alexander Wang#page1.tif

source=Security Interest Alexander Wang#page2.tif

source=Security Interest Alexander Wang#page3.tif


NOTICE OF SECURITY INTEREST

Notice is hereby given that **Alexander Wang, Incorporated, a Delaware corporation**, with an address of **386 Broadway 3rd Floor, New York, New York 10013** ("Debtor") has granted a security interest to HSBC Bank USA, National Association, with a place of business located at 452 Fifth Avenue, New York, NY 10018 ("Bank") in and to all of Debtor's trademarks, including, without limitation, the trademark applications listed on Exhibit A and any applications and registrations associated therewith, pursuant to a security agreement made by Debtor in favor of Bank dated November 16, 2010, as the same may be amended, supplemented, ratified or reaffirmed from time to time.

Dated: as of 11/30, 2010

Alexander Wang, Incorporated

By:



Aimee Wang, CEO

By:


Dennis Wang, Secretary

STATE OF NY)
) ss.:
COUNTY OF NY)

On the 30 day of Nov, 2010 before me, the undersigned, a notary public in and for said state, personally appeared Aimee Wang, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that (s)he executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

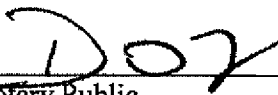


Notary Public

STATE OF NY)
) ss.:
COUNTY OF NY)

DAVID C. BERG
Notary Public, State of New York
No. 4983968
Qualified in New York County
Commission Expires 07/08/2011

On the 30 day of Nov, 2010 before me, the undersigned, a notary public in and for said state, personally appeared Dennis Wang, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that (s)he executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

DAVID C. BERG
Notary Public, State of New York
No. 4983968
Qualified in New York County
Commission Expires 07/08/2011

Exhibit A

TRADEMARKS

TRADEMARK APPLICATIONS

SERIAL/REGISTRATION NUMBER	FILING DATE	TRADEMARKS
78913626	June 21, 2006	ALEXANDER WANG