# \$65.00 297289

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Advanta Pacific, LLC		I11/29/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Pennington Seed, Inc. of Nebraska
Street Address:	P.O. Box 290
City:	Madison
State/Country:	GEORGIA
Postal Code:	30650
Entity Type:	CORPORATION: NEBRASKA

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2972899	ER EXTENDED ROOT
Registration Number:	2973223	DR DISEASE RESISTANT

# CORRESPONDENCE DATA

Fax Number: (404)870-4840

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (404) 879-2432

Email: atltrademarks@wcsr.com, lechols@wcsr.com

Correspondent Name: Marcy L. Sperry Address Line 1: P.O. Box 7037

Address Line 4: Atlanta, GEORGIA 30357-0037

ATTORNEY DOCKET NUMBER:	P004 3190 & P004 3191	
NAME OF SUBMITTER:	Marcy L. Sperry	
Signature:	/Marcy L. Sperry/	
	TRADEMARK	

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Date:	12/06/2010
Total Attachments: 3 source=Advanta-Pennington TM Assignment 2010#page1.tif source=Advanta-Pennington TM Assignment 2010#page2.tif source=Advanta-Pennington TM Assignment 2010#page3.tif	

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### TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made between Advanta Pacific, LLC, a Delaware limited liability company ("Assignor") having an address of 6109 53<sup>rd</sup> Avenue SW, Fargo, North Dakota 58104-5617, and Pennington Seed, Inc. of Nebraska, a Nebraska corporation ("Assignee"), having an address of P.O. Box 290, Madison, Georgia 30650.

WHEREAS, Assignor is the record owner of certain U.S. Trademark Registrations and Assignee is desirous of acquiring title to such registrations in Assignee's name;

NOW, THEREFORE, in consideration of the foregoing recitals, the mutual covenants and conditions contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignor has assigned and transferred and does hereby assign and transfer unto Assignee all right, title and interest in and to: (i) all applications and registrations (US and/or foreign) for the marks/names ER EXTENDED ROOT & Design and DR DISEASE RESISTANT & Design, including, but not limited to, the marks depicted in Exhibit A; (ii) any and all trademark, service mark, trade name and intellectual property rights, including rights of priority, in ER EXTENDED ROOT & Design and DR DISEASE RESISTANT & Design ((i)-(ii) collectively, the "Trademarks"); (iii) any and all goodwill of the business associated with the Trademarks; (iv) all causes of action, claims and demands and other rights for, or arising from, any infringement or misappropriation, including past infringements and misappropriations, of the Trademarks; and (v) any royalties or other consideration owed in connection with use of the Trademarks after the Effective Date.
- 2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks, goodwill and all other rights hereby conveyed.
  - 3. This assignment is effective as of February 28, 2007.

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IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by their respective authorized officers.

ASSIGNOR:

Advanta Pacific, LLC

By: Jenneth Hignell

Name: Kenneth Hignight

Title: Director of Aesegra

**ASSIGNEE:** 

Pennington Seed, Inc. of Nebraska

Jame Kousia 67

Title: EUP Seed

# Exhibit A

Country	<u>Trademark</u>	Registration No.
United States	ER EXTENDED ROOT & Design	2972899
United States	DR DISEASE RESISTANT & Design	2973223

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