

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TV Azteca, S.A. de C.V.		08/06/2010	CORPORATION: MEXICO

RECEIVING PARTY DATA

Name:	Azteca International Corporation
Street Address:	1139 Grand Avenue
City:	Glendale
State/Country:	CALIFORNIA
Postal Code:	91201
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	78434015	CAMINO A LA FAMA
Serial Number:	76543693	HECHOS 54
Serial Number:	76373846	AZTECA AMERICA NETWORK
Serial Number:	76373845	AZTECA AMERICA TELEVISION NETWORK
Serial Number:	76373844	AZTECA AMERICA NETWORK
Serial Number:	76373843	AZTECA AMERICA TELEVISION NETWORK
Serial Number:	76239389	OPTV
Serial Number:	76239387	OPTV
Serial Number:	76239388	CABS
Serial Number:	76239386	CABS
Registration Number:	2289910	TV AZTECA
Registration Number:	2289909	TV AZTECA
Registration Number:	2428683	TV AZTECA

CORRESPONDENCE DATA

900178007

**TRADEMARK
 REEL: 004425 FRAME: 0605**

OP \$340.00 78434015

Fax Number: (626)577-3467

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: juchang@mac.com

Correspondent Name: Antonio de Cardenas

Address Line 1: 199 S. Los Robles

Address Line 2: Suite 440

Address Line 4: Pasadena, CALIFORNIA 91101

ATTORNEY DOCKET NUMBER:	AIC RECORD ASSIGNMT 2
NAME OF SUBMITTER:	Antonio de Cardenas
Signature:	/antoniodecardenas/
Date:	12/06/2010

Total Attachments: 2

source=AIC Assignments 3#page1.tif

source=AIC Assignments 3#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, TV Azteca, S. A. de C. V. ("Assignor"), a Mexican corporation with its principal place of business located at Periferico Sur 4121, Col. Fuentes del Pedregal 14141, Mexico, owns and has adopted the following trademarks (collectively, the "Trademarks") in the United States:

1. CAMINO A LA FAMA
U.S. Serial No. 78/434,015
2. HECHOS 54
U.S. Serial No. 76/543,693
3. AZTECA AMERICA NETWORK
U.S. Serial No. 76/373,846
4. AZTECA AMERICA TELEVISION NETWORK
U.S. Serial No. 76/373,845
5. AZTECA AMERICA NETWORK
U.S. Serial No. 76/373,844
6. AZTECA AMERICA TELEVISION NETWORK
U.S. Serial No. 76/373,843
7. OPTV and design
U.S. Serial No. 76/239,389
8. CABS (stylized)
U.S. Serial No. 76/239,388
9. OPTV
U.S. Serial No. 76/239,387
10. CABS
U.S. Serial No. 76/239,386
11. TV AZTECA and design
U.S. Serial No. 75/431,997
U.S. Registration No. 2,289,910
12. TV AZTECA and design
U.S. Serial No. 75/431,996
U.S. Registration No. 2,289,909

13. TV AZTECA and design
U.S. Serial No. 75/431,998
U.S. Registration No. 2.428.683

WHEREAS, Azteca International Corporation ("Assignee"), a Delaware corporation with its principal place of business located at 1139 Grand Central Avenue, Glendale, CA 91201, is desirous of acquiring all rights, title and interest in said Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee its entire right, title, and interest in and to the Trademarks and the associated trademark registrations, together with the goodwill of the business symbolized by the marks, including all common law rights and all claims for damages by reason of past infringement of the marks, with the right to sue and collect thereon.

This Assignment is binding upon, shall inure to the benefit of, and shall be performed by the parties named, their successors and assigns. This Assignment is entered into on August 6th, 2010.

ASSIGNOR
TV AZTECA, S.A. de C.V.

By:  _____

Printed Name: Darío de Jesús Rodríguez Villicaña.

Title: ATTORNEY IN FACT