

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TV Azteca, S.A. de C.V.		08/06/2010	CORPORATION: MEXICO
RECEIVING PARTY DATA			
Name:	Azteca International Corporation		
Street Address:	1139 Grand Avenue		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91201		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3103681	LA ACADEMIA AZTECA CAMINO A LA FAMA	
Registration Number:	3035454	ATS	
Registration Number:	3065455	ATS AFFILIATED TELEVISION SYSTEM	
Registration Number:	2992194	DETRAS DE LA ACADEMIA	
Registration Number:	2936775	LA ACADEMIA	
Registration Number:	2892371	LOS PROTAGONISTAS	
Registration Number:	2958961	LOS PROTAGONISTAS	
CORRESPONDENCE DATA			
Fax Number:	(626)577-3467		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	juchang@mac.com		
Correspondent Name:	Antonio de Cardenas		
Address Line 1:	199 S. Los Robles		
Address Line 2:	Suite 440		
Address Line 4:	Pasadena, CALIFORNIA 91101		

OP \$190.00 3103681

ATTORNEY DOCKET NUMBER:	AIC RECORD ASSIGNMENT 3
NAME OF SUBMITTER:	Antonio de Cardenas
Signature:	/antoniodecardenas/
Date:	12/06/2010
Total Attachments: 2 source=AIC Assignments 2#page1.tif source=AIC Assignments 2#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, TV Azteca, S. A. de C. V. ("Assignor"), a Mexican corporation with its principal place of business located at Periferico Sur 4121, Col. Fuentes del Pedregal 14141, Mexico, has adopted, registered, used and is using the following trademarks (collectively, the "Trademarks") in the United States:

1. LA ACADEMIA AZTECA CAMINO A LA FAMA
U.S. Serial No. 78/637,175
U.S. Registration No. 3,103,681
2. ATS
U.S. Serial No. 78/511,045
U.S. Registration No. 3,035,454
3. ATS AFFILIATED TELEVISION SYSTEM and Design
U.S. Serial No. 78/511,042
U.S. Registration No. 3,065,455
4. DETRAS DE LA ACADEMIA
U.S. Serial No. 78/436,633
U.S. Registration No. 2,992,194
5. LA ACADEMIA
U.S. Serial No. 78/142,380
U.S. Registration No. 2,936,775
6. LOS PROTAGONISTAS
U.S. Serial No. 76/376,342
U.S. Registration No. 2,892,371
7. LOS PROTAGONISTAS
U.S. Serial No. 76/373,208
U.S. Registration No. 2,958,961

WHEREAS, Azteca International Corporation ("Assignee"), a Delaware corporation with its principal place of business located at 1139 Grand Central Avenue, Glendale, CA 91201, is desirous of acquiring all rights, title and interest in said Trademarks.

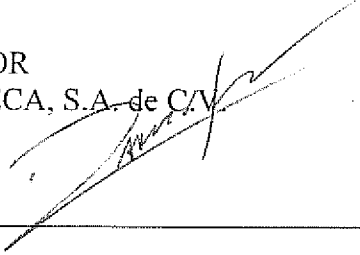
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee its entire right, title, and interest in and to the Trademarks and the associated trademark registrations, together with the goodwill of the business symbolized by the marks, including

all common law rights and all claims for damages by reason of past infringement of the marks, with the right to sue and collect thereon.

This Assignment is binding upon, shall inure to the benefit of, and shall be performed by the parties named, their successors and assigns. This Assignment is entered into on August 6th, 2010.

ASSIGNOR

TV AZTECA, S.A. de C.V.

By:  _____

Printed Name: Darío de Jesús Rodríguez Villicaña.

Title: ATTORNEY IN FACT