

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victoria Partners		10/01/2010	PARTNERSHIP: NEVADA
RECEIVING PARTY DATA			
Name:	Societe des Bains de Mer et du Cercle des Etrangers a Monaco		
Street Address:	Place du Casino		
City:	Monte-Carlo		
State/Country:	MONACO		
Postal Code:	MC98000		
Entity Type:	LIMITED LIABILITY COMPANY: MONACO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76284329	MONTE CARLO	
CORRESPONDENCE DATA			
Fax Number:	(702)949-8376		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7029498200		
Email:	TRADEMARKS-LASVEGAS@LRLAW.COM		
Correspondent Name:	Michael J. McCue		
Address Line 1:	3993 Howard Hughes Parkway		
Address Line 2:	Ste. 600		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	43797.08001		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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**TRADEMARK
 REEL: 004425 FRAME: 0689**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Michael J. McCue

Signature:

/Michael J. McCue/

Date:

12/06/2010

Total Attachments: 1
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ASSIGNMENT

This ASSIGNMENT is made as of the 1st day of October, 2010 (the "Effective Date") by and between Victoria Partners, a Nevada partnership, located at 3700 Las Vegas Boulevard South, Las Vegas, Nevada 89109 ("Assignor") on the one hand, and La Société des Bains de Mer et du Cercle des Étrangers à Monaco, a société anonyme organized and existing under the laws of the Principality of Monaco, having an address of Place du Casino, MC98000, Monte-Carlo, Monaco ("Assignee") on the other hand.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to United States trademark application Serial No. 76284329 for the MONTE CARLO mark and the accompanying goodwill associated therewith.

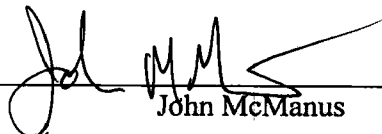
Assignor shall promptly execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks.

VICTORIA PARTNERS,
a Nevada partnership,

By: MGRS, LLC,
a Nevada limited liability company

Its General Partner

By: _____


John McManus

Its: Secretary

Dated: October 1, 2010