

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VISTAR CORPORATION		11/01/2010	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	PERFORMANCE FOOD GROUP, INC.
Street Address:	12650 Araphoe Road
City:	Centennial
State/Country:	COLORADO
Postal Code:	80112
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 70

Property Type	Number	Word Mark
Registration Number:	3187151	ASSOLUTI
Registration Number:	1849491	ASSOLUTI!
Registration Number:	1450071	ASTRO
Registration Number:	1429468	ASTRO
Registration Number:	1533501	ASTRO
Registration Number:	1534533	ASTRO
Registration Number:	1468563	ASTRO PIZZA
Registration Number:	1469430	ASTROPIZZA
Registration Number:	2898207	BAYWOOD
Registration Number:	2898212	BAYWOOD
Registration Number:	3319344	BEYOND
Registration Number:	3319354	BEYOND
Registration Number:	3394002	CORAZO
Registration Number:	3225894	CRYSTAL REEF

CH \$1765.00 3187151

Registration Number:	2978490	ENGLEWOOD FARMS
Registration Number:	2973062	ENGLEWOOD FARMS
Registration Number:	3589261	FAVOLOSO
Registration Number:	3641143	FUNTASTIC
Registration Number:	1970476	GRINDSTONE CAFE
Registration Number:	2993096	HEARTHSLAND
Registration Number:	2402610	JAVA PORT
Registration Number:	2840840	JAVA ROAST
Registration Number:	3041190	LISA
Registration Number:	2921708	MERCHANT SMART
Registration Number:	2925883	MERCHANT'S MART
Registration Number:	3006626	MIDNIGHT PURE
Registration Number:	2230835	MIDNIGHT SPRINGS
Registration Number:	1791767	MILKING STOOL
Registration Number:	2764603	MULTI-CHOICE
Registration Number:	2846798	NORTHLAND STAR
Registration Number:	3000623	NORTHLAND STAR
Registration Number:	1203751	PIANCONE
Registration Number:	3205568	PIANCONE
Registration Number:	3178644	PIANCONE CREMA D'ORO
Registration Number:	1563873	PIZZA U UNIVERSITY
Registration Number:	3854709	R
Registration Number:	1194795	ROMA
Registration Number:	1263124	ROMA
Registration Number:	3486352	ROMA
Registration Number:	1178076	ROMA
Registration Number:	1194794	ROMA
Registration Number:	1194796	ROMA
Registration Number:	1263122	ROMA
Registration Number:	1263123	ROMA
Registration Number:	1725523	ROMA
Registration Number:	2481136	ROMA
Registration Number:	2443653	ROMA
Registration Number:	3851280	ROVAS
Registration Number:	3848960	RYE STREET

Registration Number:	3090617	RYE STREET DELI
Registration Number:	3834618	RYE STREET DELI
Serial Number:	77919045	RYE STREET KETTLE COOKED POTATO CHIPS
Serial Number:	77780712	SAVOR THE FLAVOR!
Registration Number:	2830172	SEAL
Registration Number:	3007793	STAR SIGNATURE
Registration Number:	2979423	ULTIMELT
Registration Number:	1627393	ULTIMO
Serial Number:	85046160	ULTIMO!
Registration Number:	2362205	ULTIMO!
Registration Number:	2604769	ULTIMO!
Registration Number:	2841304	V
Registration Number:	2359600	VEND PRODUCTS DISTRIBUTING
Registration Number:	3022014	VISTAR VISION
Registration Number:	2590258	VISTAR
Registration Number:	2841303	VISTAR/VSA
Registration Number:	2846180	VISTARLINK
Registration Number:	1206806	VSA
Registration Number:	1206807	VSA
Registration Number:	1206808	VSA
Registration Number:	3038663	ASSOLUTI!

CORRESPONDENCE DATA

Fax Number: (612)381-3207
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612/371-3211
Email: tmg@lindquist.com
Correspondent Name: LINDQUIST & VENNUM P.L.L.P.
Address Line 1: 80 South Eighth Street, 4200 IDS Center
Address Line 2: Connie Heikkila
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	510121.0007
NAME OF SUBMITTER:	CONNIE R. HEIKKILA
Signature:	/connieheikkila/
Date:	12/07/2010

Total Attachments: 4

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Colorado Secretary of State
 Date and Time: 11/09/2010 08:18 AM
 ID Number: 19871247241

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\$25.00

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 Amount Paid: \$25.00

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Articles of Amendment

filed pursuant to §7-90-301, et seq. and §7-110-106 of the Colorado Revised Statutes (C.R.S.)

- ID number: 19871247241
1. Entity name: VISTAR CORPORATION
(If changing the name of the corporation, indicate name BEFORE the name change)
2. New Entity name:
 (if applicable) Performance Food Group, Inc.
3. Use of Restricted Words *(if any of these terms are contained in an entity name, true name of an entity, trade name or trademark stated in this document, mark the applicable box):*
- "bank" or "trust" or any derivative thereof
 "credit union" "savings and loan"
 "insurance", "casualty", "mutual", or "surety"
4. Other amendments, if any, are attached.
5. If the amendment provides for an exchange, reclassification or cancellation of issued shares, the attachment states the provisions for implementing the amendment.
6. If the corporation's period of duration as amended is less than perpetual, state the date on which the period of duration expires:

(mm/dd/yyyy)
- OR**
- If the corporation's period of duration as amended is perpetual, mark this box:
7. (Optional) Delayed effective date: _____
(mm/dd/yyyy)

Notice:

Causing this document to be delivered to the secretary of state for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that the document is the individual's act and deed, or that the individual in good faith believes the document is the act and deed of the person on whose behalf the individual is causing the document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S., the constituent documents, and the organic statutes, and that the individual in good faith believes the facts stated in the document are true and the document complies with the requirements of that Part, the constituent documents, and the organic statutes.

This perjury notice applies to each individual who causes this document to be delivered to the secretary of state, whether or not such individual is named in the document as one who has caused it to be delivered.

8. Name(s) and address(es) of the individual(s) causing the document to be delivered for filing:

Benton Michelle M
(Last) (First) (Middle) (Suffix)
12500 West Creek Parkway
(Street name and number or Post Office information)
Richmond VA 23238
(City) (State) (Postal/Zip Code)
United States
(Province - if applicable) (Country - if not US)

(The document need not state the true name and address of more than one individual. However, if you wish to state the name and address of any additional individuals causing the document to be delivered for filing, mark this box and include an attachment stating the name and address of such individuals.)

Disclaimer:

This form, and any related instructions, are not intended to provide legal, business or tax advice, and are offered as a public service without representation or warranty. While this form is believed to satisfy minimum legal requirements as of its revision date, compliance with applicable law, as the same may be amended from time to time, remains the responsibility of the user of this form. Questions should be addressed to the user's attorney.

**ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION
OF
VISTAR CORPORATION
(a Colorado corporation)**

**(Pursuant to Sections 7-107-104, 7-110-103, and 7-110-106 of
Title 7 of the Colorado Revised Statutes)**

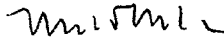
VISTAR CORPORATION, a corporation organized and existing under the Colorado Business Corporation Act (the "CBCA") of the State of Colorado as set forth in Title 7 of the Colorado Revised Statutes, hereby certifies as follows:

1. That the Corporation was originally incorporated on September 14, 1972 pursuant to the Colorado Business Corporation Act.
2. Pursuant to Sections 7-107-104, 7-110-103, and 7-110-106 of the CBCA, this Articles of Amendment to the Articles of Incorporation further amends the provisions of the Articles of Incorporation of the Corporation.
3. This amendment of the Articles of Incorporation was approved and adopted unanimously by the written consent of all of the stockholders of the Corporation in lieu of a meeting.
4. The text of Article I of the Articles of Incorporation of the Corporation is hereby amended and restated in its entirety to read as follows:

Article I: The name of the Corporation is Performance Food Group, Inc. (the "Corporation").

[Remainder of page intentionally blank – Signature Page Follows]

THE UNDERSIGNED, being the Senior Vice President, General Counsel and Secretary of the Corporation hereinbefore named, for the purpose of forming a corporation pursuant to the General Corporation Law of the State of Colorado, does make this Articles of Amendment, hereby declaring and certifying that this is my act and deed and the facts herein stated are true, and accordingly have hereunto set my hand this 1st day of November, 2010.



Name: Michael L. Miller

Its: Senior Vice President, General Counsel and Secretary