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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Comite International Olympique		l11/15/2010 l	Swiss Association: SWITZERLAND

RECEIVING PARTY DATA

Name:	United States Olympic Committee	
Street Address:	One Olympic Plaza	
City:	Colorado Springs	
State/Country:	COLORADO	
Postal Code:	80909	
Entity Type:	congressionally chartered corporation: COLORADO	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3850075	ANNECY 2018

CORRESPONDENCE DATA

Fax Number: (317)636-1507

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: ipdocketing@kdlegal.com

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ATTORNEY DOCKET NUMBER:	IOLC 59
NAME OF SUBMITTER:	Meg A. Ward
Signature:	/megaward/
Date:	12/07/2010

900178087 TRADEMARK REEL: 004427 FRAME: 0218 Total Attachments: 1

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TRADEMARK
REEL: 004427 FRAME: 0219

TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

MARK REG. NO. REG. DATE

ANNECY 2018 and Design 3,850,075 September 21, 2010

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique

By: Urs Lacotte

Title: Director General

By: Howard M. Stupp

Title: Director of Legal Affairs

Date: November 15, 2010

TRADEMARK REEL: 004427 FRAME: 0220

RECORDED: 12/07/2010