

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ZZIMA INC.		12/01/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	ZZIMA INTERNATIONAL, sarl		
Street Address:	75, Parc d'activites		
City:	Capellen		
State/Country:	LUXEMBOURG		
Postal Code:	L-8308		
Entity Type:	Societe a Responsabilite Limitee (Limited Liability Company): LUXEMBOURG		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85045506	ZZIMA	
Serial Number:	77965498	ZZIMA	
Serial Number:	85118292	PRIME WORLD	
CORRESPONDENCE DATA			
Fax Number:	(310)314-6434		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3103146433		
Email:	TM@nivalnetwork.com		
Correspondent Name:	Meredith Lobel-Angel, Angel Law		
Address Line 1:	2601 Ocean Park Blvd., #205		
Address Line 2:	ZZIMA INC./ZZIMA INTERNATIONAL sarl		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	ZZIMA US/ZZIMA LUX		
DOMESTIC REPRESENTATIVE			

OP \$90.00 85045506

Name: Meredith Lobel-Angel
Address Line 1: Angel Law 2601 Ocean Park Blvd., #205
Address Line 4: Santa Monica, CALIFORNIA 90405

NAME OF SUBMITTER:	Meredith Lobel-Angel
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Signature:	/Meredith Lobel-Angel/
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Date:	12/07/2010
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Total Attachments: 2
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SHORT FORM TRADEMARK ASSIGNMENT

This Short Form Trademark Assignment ("**Assignment**") is made as of December 1, 2010 by and between:

ZZIMA INC., a Nevada corporation with its registered office at 1835 East Hallandale Beach Blvd., # 221, Hallandale, FL 33309 USA ("**Assignor**"); and

ZZIMA INTERNATIONAL, sàrl, a private Luxembourg limited liability company with its registered office at 75, Parc d'activités L-8308 Capellen, Luxembourg and registered with the Luxembourg Trade and Companies Register under the number B-155.806 ("**Assignee**").

RECITALS

Whereas, Assignor holds the exclusive rights to the following trademarks ("**ZZIMA Trademarks**"):

- **ZZIMA** (word mark) - **USPTO serial number 85045506**;
- **ZZIMA** (word and design mark) - **USPTO serial number 77965498**;
- **ZZIMA** (aka **ZZ ZZIMA.COM**) (word and design mark) - **WIPO International Registration Number 1038240**;
- **Prime World** (word mark) **USPTO serial number 85118292**.

Whereas Assignor has further agreed to transfer all right, title and interest in the **ZZIMA Trademarks** to Assignee.

Whereas this Assignment shall be recorded by the Assignee in the USPTO and WIPO, as applicable.

1. Declaration of Assignment

In consideration of the payment made by Assignee to Assignor which is set forth in a separate agreement, the undersigned Assignor hereby transfers and assigns all right, title and interest in and to the **ZZIMA Trademarks** as of December 1, 2010.

2. Goods and/or Services Affected by the Transfer

All rights which are included in the **ZZIMA Trademarks** are fully transferred.

Assignor's assignment, grant, transfer, and conveyance of all of its rights in and to the trademarks shall include, without limitation, all rights that may now or hereafter be vested, together with all national, foreign, state and common law registrations, applications for registration and renewals and extensions thereof; all goodwill associated therewith; and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations, renewals and/or extensions; to sue for all

past, present or future infringements or other violations of any rights in the trademarks; and to settle and retain proceeds from any such actions).

4. Identity of Assignor

ZZIMA INC.
1835 East Hallandale Beach Blvd., # 221
Hallandale, FL 33309 USA

5. Identity of Assignee

ZZIMA INTERNATIONAL, Sàrl
75, Parc d'activités L-8309 Capellen, Luxembourg
RCS Number: B-155.806

6. Recordation

This Assignment (or other document or form evidencing such assignment) shall be recorded with the USPTO and WIPO by Assignor. Assignor shall pay all fees associated with such recordation.

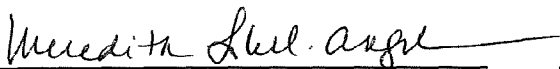
7. Governing Law

Except with respect to Trademark rights which shall be governed by applicable United States federal laws and jurisdiction, this Agreement shall be construed and enforced in accordance with the laws of the State of California without reference to conflict of laws principles. The parties hereby consent to the personal jurisdiction of the United States District Court (Central District) located in Los Angeles County, California.

IN WITNESS WHEREOF, the parties have executed this Assignment as of December 1, 2010.

ZZIMA INC.
("Assignor")

ZZIMA INTERNATIONAL, SÀRL
("Assignee")



Meredith LOBEL-ANGEL, General
Counsel & Corporate Secretary



Seren Sàrl,
represented by: Mr Benoit de BIEN
Title: Sole director