

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SENNARI ENTERTAINMENT, INC.		12/14/2004	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SENNARI, INC.		
<b>Street Address:</b>	6345 BALBOA BOULEVARD		
<b>Internal Address:</b>	SUITE 330		
<b>City:</b>	ENCINO		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91316		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2901414	SENNARI	
<b>Registration Number:</b>	3150220	PRIZEPLAY	
<b>Registration Number:</b>	3225112	PRIZEPLAY	
<b>Registration Number:</b>	3150219	PRIZEPLAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)739-9577		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-739-4900		
<b>Email:</b>	MPETRY@STITES.COM		
<b>Correspondent Name:</b>	MARVIN PETRY		
<b>Address Line 1:</b>	1199 NORTH FAIRFAX STREET		
<b>Address Line 2:</b>	SUITE 900		
<b>Address Line 4:</b>	ALEXANDRIA, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	2436LT-0000		

OP \$115.00 2901414

**900178207**

**TRADEMARK  
 REEL: 004427 FRAME: 0974**

NAME OF SUBMITTER:	MAVIN PETRY
Signature:	/MP/
Date:	12/08/2010
Total Attachments: 0	

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