

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MICHAEL CARTABIANO		09/01/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MFORMA EUROPE LIMITED		
<b>Street Address:</b>	101 PRINCESS STREET		
<b>City:</b>	MANCHESTER		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	M1 6DD		
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3223022	S SENNARI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)739-9577		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-739-4900		
<b>Email:</b>	MPETRY@STITES.COM		
<b>Correspondent Name:</b>	MARVIN PETRY		
<b>Address Line 1:</b>	1199 NORTH FAIRFAX STREET		
<b>Address Line 2:</b>	SUITE 900		
<b>Address Line 4:</b>	ALEXANDRIA, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	2436LT-0000		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

OP \$40.00 3223022

900178213

**TRADEMARK**  
 REEL: 004428 FRAME: 0014

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

MARVIN PETRY

Signature:

/MP/

Date:

12/08/2010

**Total Attachments: 5**

source=ASSIGNMENT CARTABIANO (2)#page1.tif

source=ASSIGNMENT CARTABIANO (2)#page2.tif

source=ASSIGNMENT CARTABIANO (2)#page3.tif

source=ASSIGNMENT CARTABIANO (2)#page4.tif

source=ASSIGNMENT CARTABIANO (2)#page5.tif

#1

**TRADE MARK ASSIGNMENT**

between

**MICHAEL CARTABIANO**

and

**MFORMA EUROPE LIMITED**

**CONTENTS**

---

**CLAUSE**

1. Assignment..... 1  
2. Proceedings..... 1  
3. Further assurance..... 1  
4. Governing law and jurisdiction ..... 2

**SCHEDULE**

SCHEDULE TRADE MARKS..... 3

THIS AGREEMENT is dated [ 1<sup>st</sup> ] of [ SEPTEMBER ] 2010

## **PARTIES**

- (1) **Michael Cartabiano**, of 1915 Carnegie Lane, Unit A, Redondo Beach, CA 90278, USA ("Assignor").
- (2) **Mforma Europe Limited** incorporated and registered in England with company number 03387647 whose registered office is at 101 Princess Street, Manchester M1 6DD ("Assignee").

## **BACKGROUND**

- (A) The Assignor is the proprietor of the trade marks registered in USA listed in the Schedule ("Trade Marks").
- (B) The Assignor has agreed to assign all its rights in and to the Trade Marks to the Assignee on the terms set out below.

## **AGREED TERMS**

### **1. ASSIGNMENT**

In consideration of the sum of \$5 paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges), the Assignor hereby assigns with full title guarantee to the Assignee absolutely the Trade Marks and all and any rights in and to the Trade Marks including any common law rights and all the goodwill attaching to the Trade Marks.

### **2. PROCEEDINGS**

- 2.1 This assignment shall include the right for the Assignee to bring proceedings against any third party in respect of the Trade Marks (including proceedings against any third party for infringement of the Trade Marks or for passing off or for otherwise infringing the rights of the Assignor in the Trade Marks).
- 2.2 The Assignor agrees and undertakes to provide the Assignee (at its request) with all such assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Trade Marks.

### **3. FURTHER ASSURANCE**

The Assignor covenants that, at the cost and request of the Assignee at any time and from time to time, it shall execute such deeds or documents and do such acts or things as may be necessary or desirable to give effect to this assignment.

4. **GOVERNING LAW AND JURISDICTION**

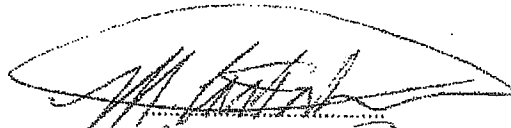
- 4.1 This agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales
- 4.2 The parties irrevocably agree that the courts of England and Wales shall have non-exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this agreement or its subject matter or formation (including non-contractual disputes or claims).

This agreement has been entered into on the date stated at the beginning of it.

Signed by [ERIK HOSSON]  
for and on behalf of Mforma Europe  
Limited

  
.....  
Director  
1 SEPTEMBER 2010

Signed by Michael Cartabiano

  
.....  
Aug 31, 2010

Schedule Trade marks (USA)

<b>TRADE MARK</b>	<b>Serial Number</b>	<b>Registration number</b>
SENNARI	78903725	3223022